SEC Form 3

FORM 3

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

OMB APPROVAL
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>Brookfield Retail Holdings V LP</u>	2. Date of Event Requiring Statement (Month/Day/Year) 3. Issuer Name and Ticker or Trading Symbol 11/09/2010 Howard Hughes Corp						
(Last) (First) (Middle) THREE WORLD FINANCIAL CENTER 200 VESEY STREET (Street) NEW YORK NY 10281			4. Relationship of Reporting Perso (Check all applicable) Director X Officer (give title below)	n(s) to Issuer 10% Owne Other (spec below)	r (Mor cify 6. In	hth/Day/Year) dividual or Joint licable Line) Form filed by Form filed by	ate of Original Filed /Group Filing (Check y One Reporting Person y More than One
(City) (State) (Zip)						Reporting P	erson
Table I - Non-Derivative Securities Beneficially Owned							
1. Title of Security (Instr. 4)			. Amount of Securities Seneficially Owned (Instr. 4)			. Nature of Indirect Beneficial Ownership nstr. 5)	
Common Stock, Par Value \$0.01 per share			161,609	D			
Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)							
1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securiti Underlying Derivative Security		4. Conversion or Exercise	5. Ownership Form:	(Instr. 5)
	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Price of Derivative Security	Direct (D) or Indirect (I) (Instr. 5)	
Warrants to acquire Common Stock ⁽¹⁾	11/09/2010	11/09/2017	Common Stock	255,506	50	D	

Explanation of Responses:

1. Each Warrant entitles the holder to purchase one share of Common Stock at an initial exercise price of \$50.00 per share, subject to adjustments as provided in the warrant agreement, dated as of November 9, 2010, by and among Mellon Investor Services LLC, as warrant agent, and the Issuer.

 /s/ Karen Ayre, Vice President

 of Brookfield Private Funds

 Holdings Inc., as General

 Partner of Brookfield Asset

 Management Private

 Institutional Capital Adviser

 (Canada) L.P., general partner

 of Brookfield Retail Holdings

 V LP

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 5 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.