HAWA!'



Forward-Looking Statements

Statements made in this presentation that are not historical facts, including statements accompanied by words such as "anticipate," "believe," "estimate," "expect," "forecast," "intend," "likely," "may," "plan," "project," "realize," "should," "transform," "will," "would," and other statements of similar expression and other words of similar expression, are forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934.

These statements are based on management's expectations, estimates, assumptions and projections as of the date of this presentation and are not guarantees of future performance. Actual results may differ materially from those expressed or implied in these statements. Factors that could cause actual results to differ materially are set forth as risk factors in our most recent Annual Report on Form 10-K and Quarterly Report on Form 10-Q filed with the Securities and Exchange Commission. In this presentation, forward-looking statements include, but are not limited to, expectations about the performance of our Master Planned Communities segment and other current income-producing properties and future liquidity, development opportunities, development spending and management plans. We caution you not to place undue reliance on the forward-looking statements contained in this presentation and do not undertake any obligation to publicly update or revise any forward-looking statements to reflect future events, information or circumstances that arise after the date of this presentation except as required by law.

Non-GAAP Financial Measures

We define NOI as operating revenues (rental income, tenant recoveries, and other revenues) less operating expenses (real estate taxes, repairs and maintenance, marketing, and other property expenses). NOI excludes straight-line rents and amortization of tenant incentives, net; interest expense, net; ground rent amortization; demolition costs; other income (loss); depreciation and amortization; development-related marketing costs; gain on sale or disposal of real estate and other assets, net; loss on extinguishment of debt; provision for impairment; and equity in earnings from unconsolidated ventures. This amount is presented as Operating Assets NOI. Total Operating Assets NOI as defined above with the addition of our share of NOI from unconsolidated ventures.

We believe that net operating income or NOI is a useful supplemental measure of the performance of our Operating Assets segment because it provides a performance measure that reflects the revenues and expenses directly associated with owning and operating real estate properties. We use NOI to evaluate our operating performance on a property-by-property basis because NOI allows us to evaluate the impact that property-specific factors such as rental and occupancy rates, tenant mix, and operating costs have on our operating results, gross margins, and investment returns.

Although we believe that NOI provides useful information to the investors about the performance of our segments, due to the exclusions noted above, NOI should only be used as an additional measure of the financial performance of such assets and not as an alternative to GAAP net income (loss).

We define In-Place NOI as forecasted current year NOI for all properties included in the Operating Assets segment as of the end of the current period. Estimated Stabilized NOI is initially projected prior to the development of the asset based on market assumptions and is revised over the life of the asset as market conditions evolve. On a quarterly basis, each asset's In-Place NOI is compared to its Estimated Stabilized NOI in conjunction with forecast data to determine if an adjustment is needed. Adjustments to Estimated Stabilized NOI are made when changes to the asset's long-term performance are thought to be more than likely and permanent. No reconciliation of In-Place NOI or Estimated Stabilized NOI is included in this presentation because we are unable to quantify certain forecasted amounts that would be required to be included in the GAAP measure without unreasonable efforts and we believe such reconciliations would imply a degree of precision that would be confusing or misleading to investors.

For reconciliations of NOI to the most directly comparable GAAP measure, please see the Reconciliation to Non-GAAP Measures on the Company's <u>Investor Relations website</u> in the Quarterly Results section under Financial Performance.

Ward Village



Community Snapshot

- Size: 60 acres; ~9M SF granted entitlements
- Vertical MPC that we expect to buildout over the next 6 years
- Develop premier condos at ~25 to 30% profit margins complemented by 918k SF of retail
- Ward Village attracts buyers from Hawaii, Asia, and the U.S. Mainland



2,697 Homes Delivered



1,919 Homes Under Construction



0.3 million SF New Retail Added



District Parking



Ongoing Commercial Operations



Open Spaces

60 Acres on the Coast of Honolulu



Ward Village – Paradise Found in Hawaii

Great Location



- Up to ~9M SF in entitlements
- 60 acres along the coast of Oahu
- Close to Business District and Waikiki
- Unrepeatable land bank

Community-Driven Demand



- Quality workforce housing for Honolulu
- Urban conveniences, island lifestyles and the best parts of life combine into one dynamic destination
- The several parks and streetscape enhancements are meant to restore balance to city living

Premier Condo Sales



- 95% condos closed or under contract (incl. towers in pre-sales)
- ~25 to 30% gross margins
- \$1,400 Avg. Price per SF
- ~ 500% ROE
- Six completed buildings with more to come

Recurring Retail NOI



- 918k SF of retail (1)
- ~\$24M stabilized NOI (1)
- Significant barriers to entry inhibit competition
- Below market rents have upside
- Expedited redevelopments

Ward Village is an Iconic Skyline District

Ward Village Condo Sales by the Numbers

(Since Inception)

2,697
Units Sold and Closed

\$3.1B

Revenues

~25-30%

Gross Profit Margin⁽¹⁾

6

4

1

Towers Completed

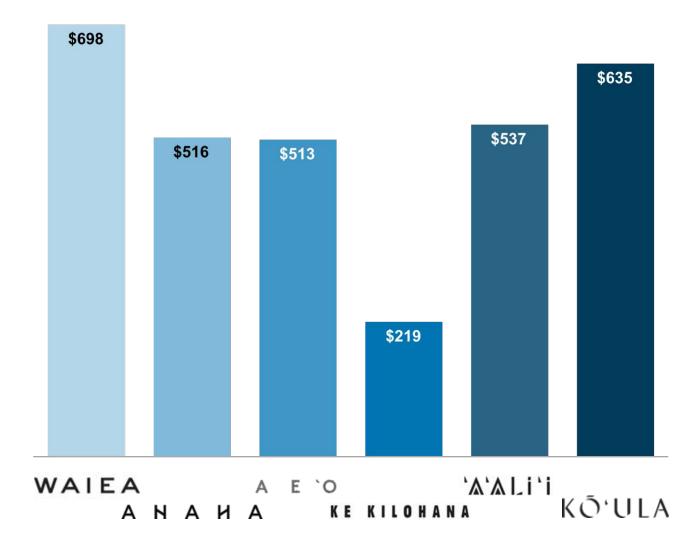
Towers Under Construction

Towers in Pre-Sales

WARD VILLAGE.

\$ Millions







(1) Excludes charges for the estimated costs related to construction defects at the Waiea tower. HHH believes it should be entitled to recover all the repair costs from the general contractor, other responsible parties, and insurance proceeds; however, it can provide no assurances that all or any portion of the costs will be recovered.

Consistent Tower Delivery to Meet Oahu's Housing Needs

Completed Towers

WAIEA



177 Units
Sold Out
First Row
Completed 2016

ANAHA



317 Units
Sold Out
Second Row
Completed 2017

AE'O



465 Units
Sold Out
Third Row
Completed 2018

KE KILOHANA



423 Units
Sold Out
Third Row
Completed 2019

'A'ALI'I



750 Units
Sold Out
Third Row
Completed 2021

KŌ'ULA



565 Units
Sold Out
Second Row
Completed 2022

Delivered 6 towers at Ward Village to date with 100% of their 2,697 units sold

New Condo Developments Underway to Meet Demand

Under Construction

VICTORIA PLACE



349 Units **Sold Out First Row** Future Revenue (1) \$777M

THE PARK



545 Units 96% Pre-Sold **Second Row** Future Revenue (1) \$691M

ULANA



696 Units **Sold Out Second Row** Future Revenue (1) \$373M

KALAE



329 Units 92% Pre-Sold **First Row** Future Revenue (1) \$762M

Pre-Sales

THE LAUNIU



485 Units 55% Pre-Sold **First Row** Future Revenue (1) \$453M

Towers Represent \$3.1B of Future Contracted Revenue

Future Ward Village Condo Developments in Planning

New Premier Condos Coming in 2030 and 2031

MELIA AND 'ILIMA



Melia 221 Units First Row 'Ilima

148 Units

First Row

Partnership with Discovery Land

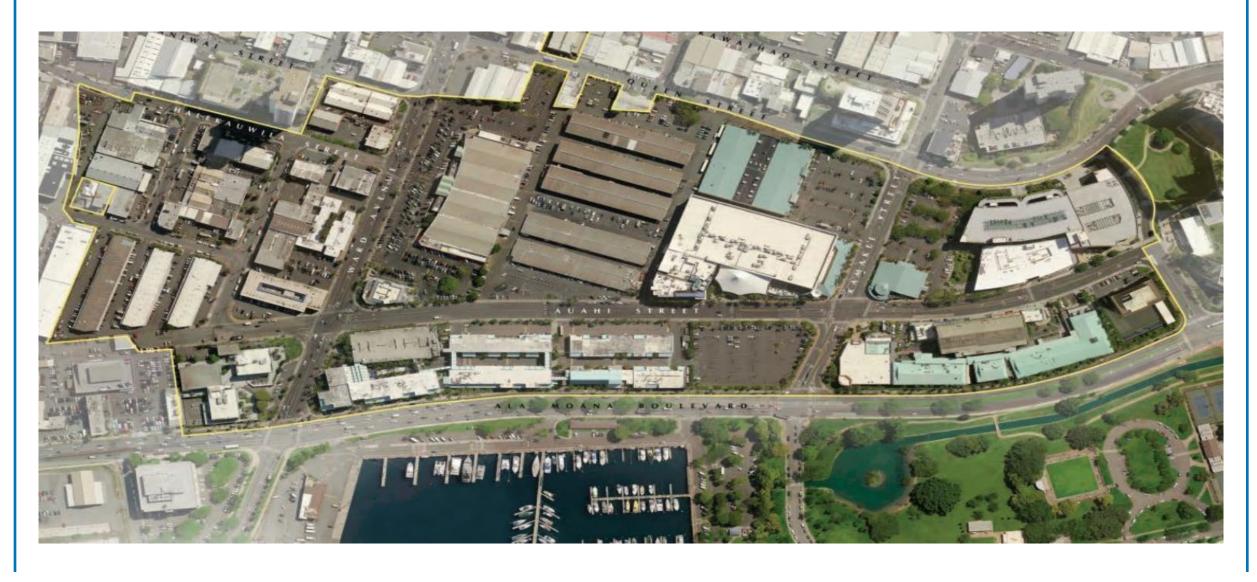


MAHANA WARD VILLAGE



465 Units
Third Row

Ward Village – 2010



Ward Village – Full Development

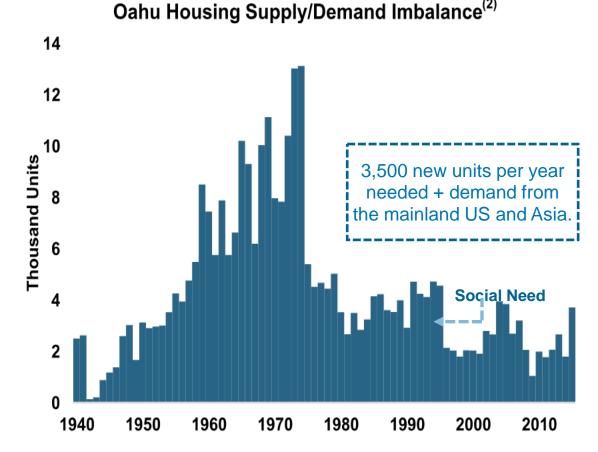


Significant Housing Demand

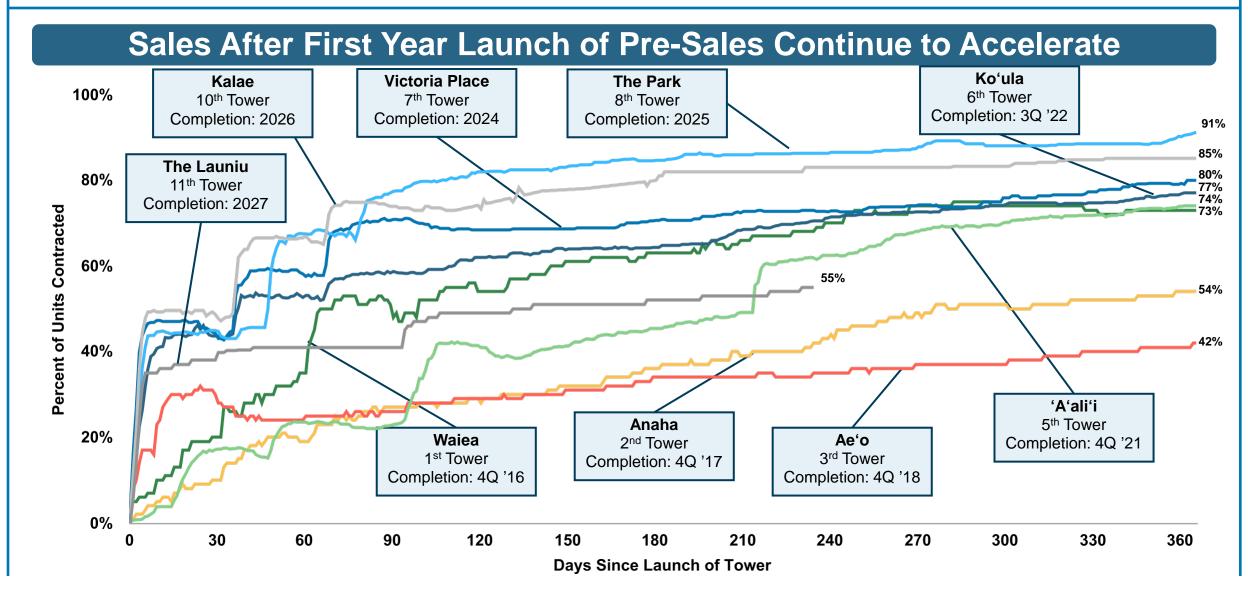
CONTINUED CONDO SALES PRICE GROWTH

Oahu Historical Median Condo Sales Price⁽¹⁾

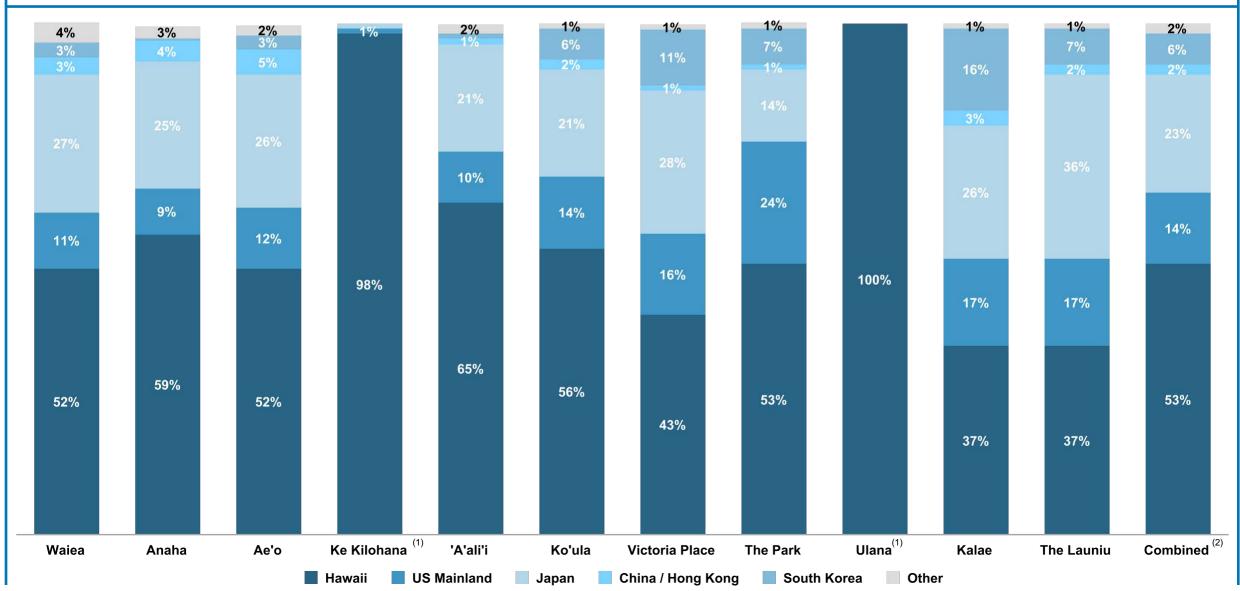
SIGNIFICANT HOUSING DEMAND



Condo Sales Have Maintained an Unprecedented Pace



Ward Village Buyer Demographics



Source: Company filings, data and projections. Note: Data as of September 30, 2024.

(2) Excludes Ke Kilohana and Ulana.

HOWARD HUGHES

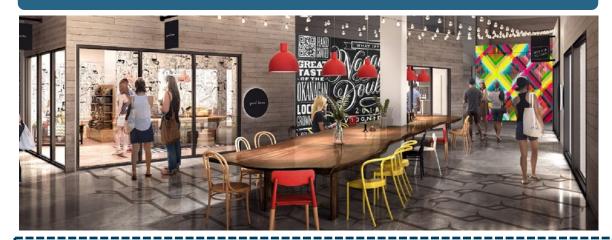
⁽¹⁾ Ke Kilohana and Ulana are reserved housing projects.

Unique Retail Offering Generates Recurring NOI

WARD ENTERTAINMENT CENTER



INDOOR MARKETS AND LOCAL BOUTIQUES



UPSCALE RESTAURANTS WITH OUTDOOR DINING



NATIONAL RETAILERS



\$14M of in-place NOI with \$24M expected at stabilization⁽¹⁾

Ward Village Amenities and Lifestyle

ADJACENT TO THE COAST



QUALITY RETAIL AND DINING



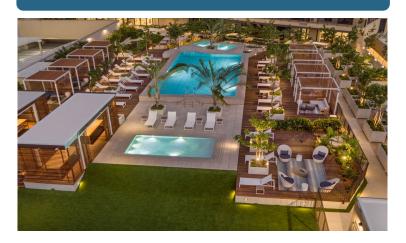
OUTDOOR MARKETS



PARKS AND ACTIVATIONS



UPSCALE POOL DECKS



HEALTH & WELLNESS FOCUS



Ward Village Awards







"Best planned community of the year"

NATIONAL ASSOCIATION OF HOME BUILDERS

"Best planned community in the U.S."

ARCHITECTURAL DIGEST

LEED-ND Platinum Certified

Ward Village: Investment Highlights

- 1. World class location drives condo premiums
- 2. Significant barriers to entry that slow competition
- 3. Continual price appreciation per annum
- 4. ~25 to 30% gross margins
- 5. Commercial NOI increases significant opportunities available
- 6. Strong community support
- 7. World class architecture and curated public art collection
- 8. Walkable amenities with nearby beach and harbor access

OWARD HUGHES Source: Company filings and data.