SEC Form 3

FORM 3

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

OMB APPROVAL

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Brookfield Retail Holdings IV-A	Requiring Statement		3. Issuer Name and Ticker or Trading Symbol <u>Howard Hughes Corp</u> [HHC]				
(Last) (First) (Middle) THREE WORLD FINANCIAL CENTER, 200 VESEY STREET			4. Relationship of Reporting Perso (Check all applicable) Director X Officer (give title below)	n(s) to Issue 10% Owne Other (spe- below)	r cify 6. I	onth/Day/Year)	ate of Original Filed /Group Filing (Check
(Street) NEW YORK NY 10281 (City) (State) (Zip)						-	y One Reporting Person y More than One erson
Table I - Non-Derivative Securities Beneficially Owned							
1. Title of Security (Instr. 4)			Beneficially Owned (Instr. 4)			4. Nature of Indirect Beneficial Ownership (Instr. 5)	
Common Stock, Par Value \$0.01 per share			71,816	D			
Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)							
1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securiti Underlying Derivative Security		4. Conversior or Exercise	Form:	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		Direct (D) e or Indirect (I) (Instr. 5)	
Warrants to acquire Common Stock ⁽¹⁾	11/09/2010	11/09/2017	Common Stock	113,541	50	D	

Explanation of Responses:

1. Each Warrant entitles the holder to purchase one share of Common Stock at an initial exercise price of \$50.00 per share, subject to adjustments as provided in the warrant agreement, dated as of November 9, 2010, by and among Mellon Investor Services LLC, as warrant agent, and the Issuer.

/s/ Karen Ayre, Vice Presidentof Brookfield Private FundsHoldings Inc., as GeneralPartner of Brookfield AssetManagement Private11/19/2010Institutional Capital Adviser(Canada) L.P., managingmember of Brookfield RetailHoldings IV-A LLC

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 5 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.