The HHH Opportunity 2Q 2024

Howard Hughes.

Forward-Looking Statements

Statements made in this presentation that are not historical facts, including statements accompanied by words such as "anticipate," "believe," "estimate," "expect," "forecast," "intend," "likely," "may," "plan," "project," "realize," "should," "transform," "would," and other statements of similar expression and other words of similar expression, are forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934.

These statements are based on management's expectations, estimates, assumptions and projections as of the date of this presentation and are not guarantees of future performance. Actual results may differ materially from those expressed or implied in these statements. Factors that could cause actual results to differ materially are set forth as risk factors in our most recent Annual Report on Form 10-K and Quarterly Report on Form 10-Q filed with the Securities and Exchange Commission. In this presentation, forward-looking statements include, but are not limited to, expectations about the performance of our Master Planned Communities segment and other current income-producing properties and future liquidity, development opportunities, development spending and management plans. We caution you not to place undue reliance on the forward-looking statements contained in this presentation and do not undertake any obligation to publicly update or revise any forward-looking statements to reflect future events, information or circumstances that arise after the date of this presentation except as required by law.

Non-GAAP Financial Measures

We define NOI as operating revenues (rental income, tenant recoveries, and other revenues) less operating expenses (real estate taxes, repairs and maintenance, marketing, and other property expenses). NOI excludes straight-line rents and amortization of tenant incentives, net; interest expense, net; ground rent amortization; demolition costs; other income (loss); depreciation and amortization; development-related marketing costs; gain on sale or disposal of real estate and other assets, net; loss on extinguishment of debt; provision for impairment; and equity in earnings from unconsolidated ventures. This amount is presented as Operating Assets NOI. Total Operating Assets NOI represents NOI as defined above with the addition of our share of NOI from unconsolidated ventures.

We believe that net operating income or NOI is a useful supplemental measure of the performance of our Operating Assets segment because it provides a performance measure that reflects the revenues and expenses directly associated with owning and operating real estate properties. We use NOI to evaluate our operating performance on a property-by-property basis because NOI allows us to evaluate the impact that property-specific factors such as rental and occupancy rates, tenant mix, and operating costs have on our operating results, gross margins, and investment returns.

Although we believe that NOI provides useful information to the investors about the performance of our segments, due to the exclusions noted above, NOI should only be used as an additional measure of the financial performance of such assets and not as an alternative to GAAP net income (loss).

We define In-Place NOI as forecasted current year NOI for all properties included in the Operating Assets segment as of the end of the current period. Estimated Stabilized NOI is initially projected prior to the development of the asset based on market assumptions and is revised over the life of the asset as market conditions evolve. On a quarterly basis, each asset's In-Place NOI is compared to its Estimated Stabilized NOI in conjunction with forecast data to determine if an adjustment is needed. Adjustments to Estimated Stabilized NOI are made when changes to the asset's long-term performance are thought to be more than likely and permanent. No reconciliation of In-Place NOI or Estimated Stabilized NOI is included in this presentation because we are unable to quantify certain forecasted amounts that would be required to be included in the GAAP measure without unreasonable efforts and we believe such reconciliations would imply a degree of precision that would be confusing or misleading to investors.

For reconciliations of NOI to the most directly comparable GAAP measure, please see the Reconciliation to Non-GAAP Measures on the Company's <u>Investor Relations website</u> in the Quarterly Results section under Financial Performance.

HHH at a Glance

Howard Hughes is the country's premier developer of large-scale master planned communities



Proven track record of developing the most sought-after places to live in the nation



Self-funding business cycle, using proceeds from land sales, condo sales and NOI to fund new developments



Equipped with a superior balance sheet, allowing for quick execution to meet underlying demand



Exceptional reputation staffed with industry experts across C☆ HHH's various regions



Amassed a diversified real estate portfolio that generates significant recurring income



HHH Portfolio Highlights

6.9M SF Office

2.7M SF

Retail

5,855 Units

2,697 Units

Multi-Family

Condos Closed

Communities

35k Acres

Raw Land

9% **Historical** 17%

Historical YOC ROE

HHH Segments at a Glance

Master Planned Communities

Residential & commercial land sales in large-scale master planned communities

\$300M

2024 EBT⁽¹⁾



Strategic Developments

Condo projects and development of future operating assets

\$740M

2024 Condo Sales Revenue⁽¹⁾



Operating Assets

Diversified real estate portfolio primarily in mixed-use environments

\$255M

2024 NOI⁽¹⁾



Building the Most Sought-After Communities in the Nation

Best-in-Class Community Offerings

- Universal quality with a focus on safety and community
- Top-tier public and private K-12 school systems
- Variety of housing options
- Wide selection of shopping and dining
- Premier office space for residents and tenants
- Top-rated hospitals, police, and fire stations
- Various houses of worship
- Open green space, parks, and integrated trail systems



HHH MPCs are Situated in Affluent and Growing Markets...

HOUSTON

The Woodlands, Bridgeland, The Woodlands Hills



- Over 40,000 acres with population of 140,000+
- In the pathway of Houston's significant growth

LAS VEGAS

Summerlin



- Strategically located nine miles from Las Vegas Strip
- 22,500 acres with total population of 120,000+

PHOENIX

Teravalis



- Poised to capture the growth migrating to Phoenix's West Valley
- 37,000 acres entitled for 100k homes and 55M SF of commercial development

MARYLAND

Downtown Columbia



- Located between D.C. and Baltimore
- Howard County median household income of ~\$125,000 with 63% of adults holding college degrees

HAWAIIWard Village



- 60 acres of property along the coast of Oahu
- Average condo price of ~\$1.0M with 94% of units closed or under contract

...and are Consistently Recognized as Exceptional Communities

The Woodlands[®]

- Top 3 Best City to Live in America Niche.com (2021 2024)
- Best City to buy a home (2023-2024)
- Largest MPC in world to receive LEED Precertification



- #5 Best-selling MPC in the country RCLCO (2023)
- Master-Planned Community of the Year NAHB (2024)
- Received LEED Precertification



- Top 10 Best-selling MPC in the country RCLCO (2018 2023)
- Master-Planned Community of the Year NAHB (2020)



- Top 3 Safest City in America WalletHub (2018 2024)
- Top 5 Best City to Live in America Niche.com (2021 2024)



- Best planned community of the year National Association of Home Builders (2018)
- LEED-ND Platinum Certified



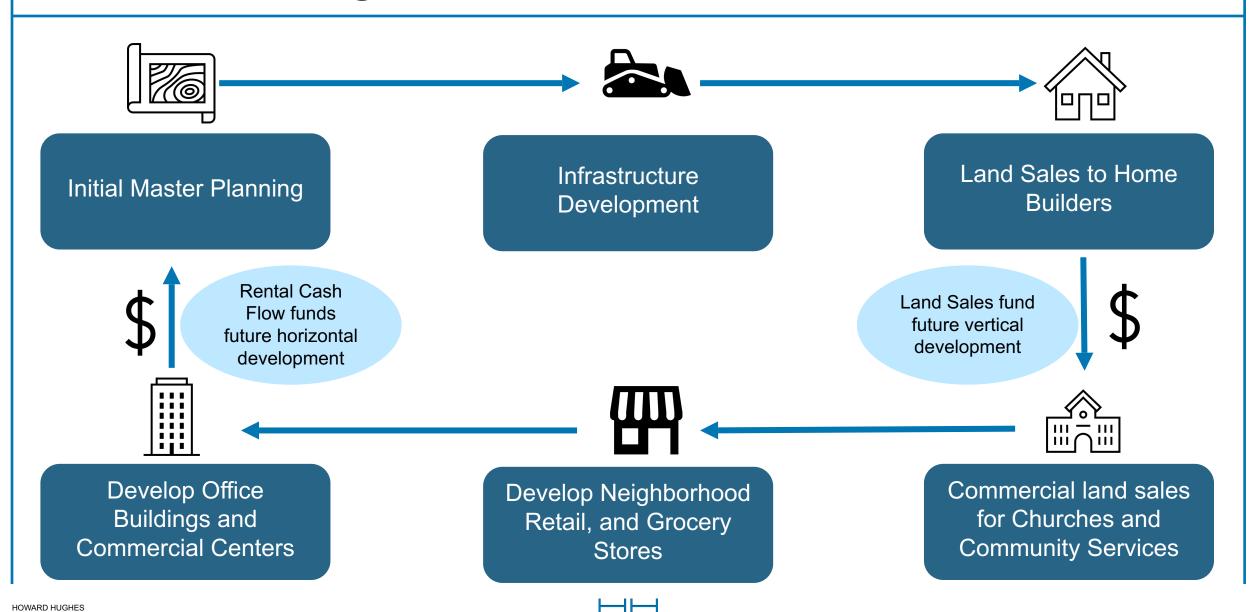




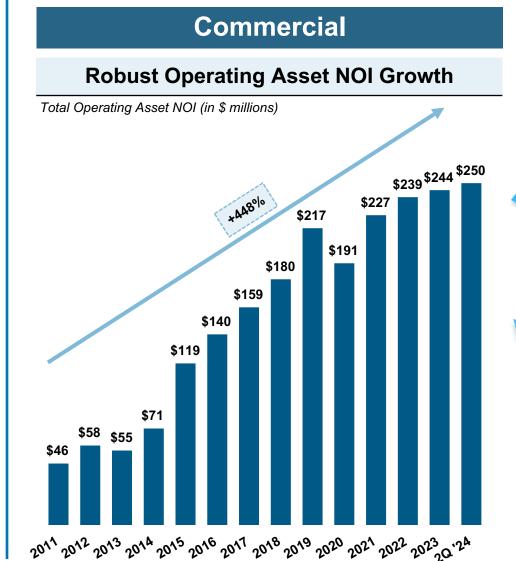


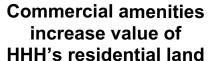


Master Planning Process



History of Delivering Outsized Results



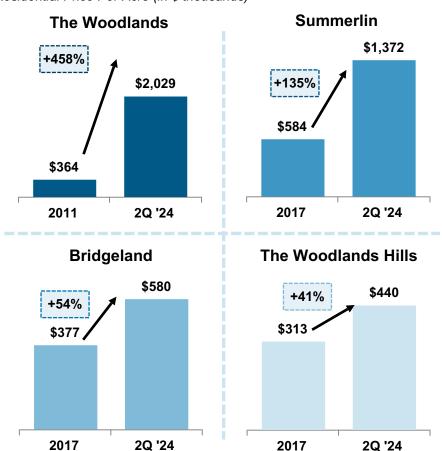




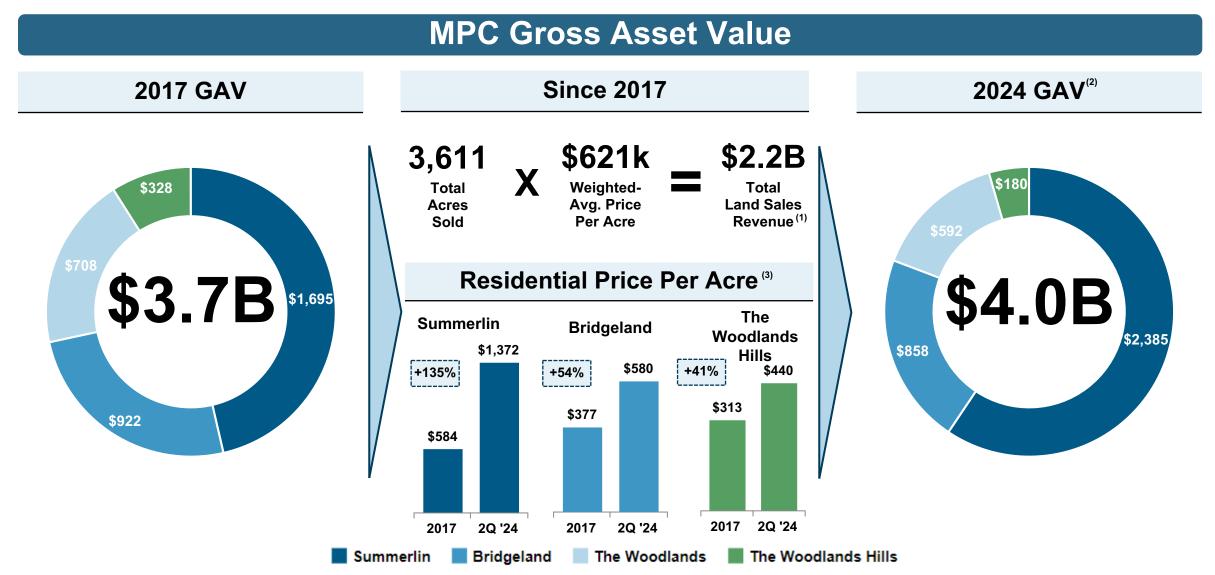
Residential

Significant Land Price Appreciation⁽¹⁾

Residential Price Per Acre (in \$ thousands)

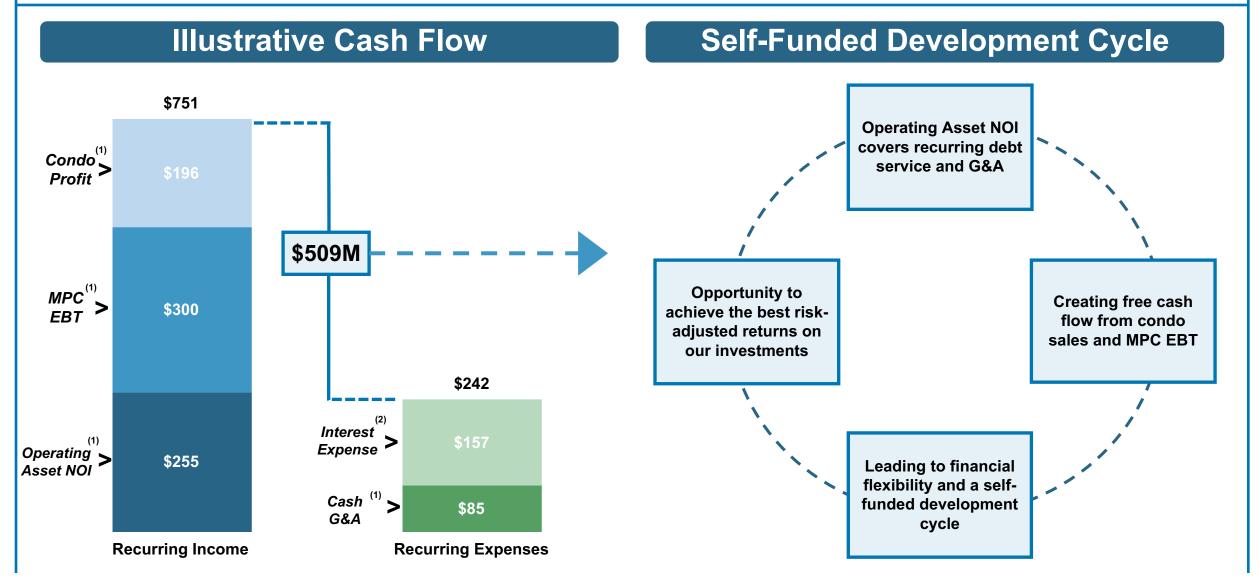


Land Appreciation Offsets Shrinking Land Bank



HOWARD HUGHES

Continued Free Cash Flow Generation



HHH Has Evolved Into a Leading Real Estate Company

Swift Execution Across All Company Verticals Has Resulted in Meaningful Value Creation Since 2020



Despite turbulent market conditions, HHH is producing its best results in company history



Robust financial outperformance achieved with ~47% lower G&A vs. pre-COVID levels in 2019



Strategically deployed capital into new developments, acquisitions and share buybacks



Extended debt maturities at low rates to further insulate our fortress-like balance sheet



Reduced G&A, sold non-core assets

65%

Increase in wtd. avg. residential price per acre

\$53M

Incremental NOI added, increasing Operating
Asset NOI by 28%

3,168

Number of Ward Village condos closed or contracted

6.9M

SF of new development delivered or under construction

Strong Recent Results Despite Market Challenges

Strong Economic Headwinds...

- Mortgage rates <u>exceeded 8%</u> for first time in 20+ years coupled with elevated home prices
- Work-from-home becomes the norm, causing companies to <u>shrink their office footprint</u>
- Sharp <u>rise in cap rates</u> and <u>inflationary cost</u> <u>pressures</u> reduces new development appetite
- Ceased travel to Hawai'i during COVID-19 <u>restricts</u> <u>potential condo buyers</u> from visiting Ward Village
- Bank failures and fastest Fed rate-hikes in history causes CRE capital markets to shutter

... Created Opportunities for HHH

- Reached <u>record new home sales</u> in our MPCs followed by all-time high land sales
- Office leasing accelerated, leading to the development of two new assets to meet demand
- Executed on <u>6.9M SF of new developments</u> at yields exceeding 6%
- Pivoted to a virtual tour experience that resulted in record condo sales during the pandemic
- Leveraged banker relationships and high-quality assets to secure over \$6B in lucrative financings

Significant Value Creation Unlocked via New Development

Executed On Our Deep Pipeline of Developments

Square Feet Delivered or **Completing Soon**

6.9M

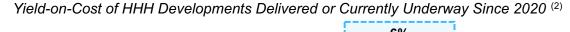
Total **Development** Costs (1)

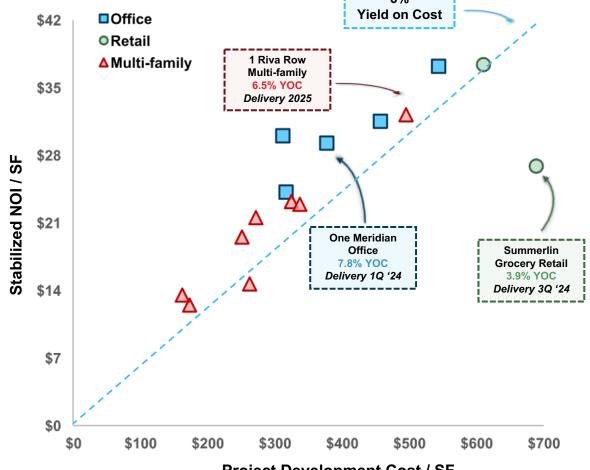
\$3.5B

Projects Delivered or **Completing Soon**

Communities With New **Developments**

Nearly All Recent Developments Achieved 6%+ YOC

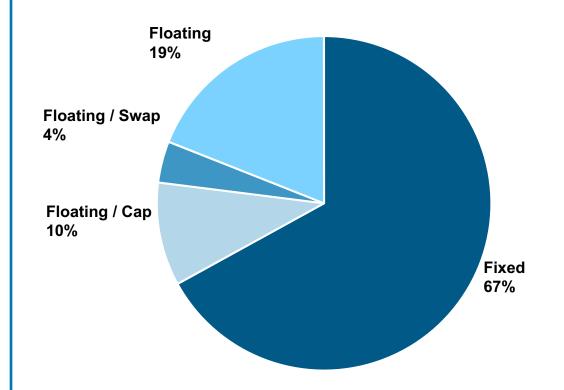




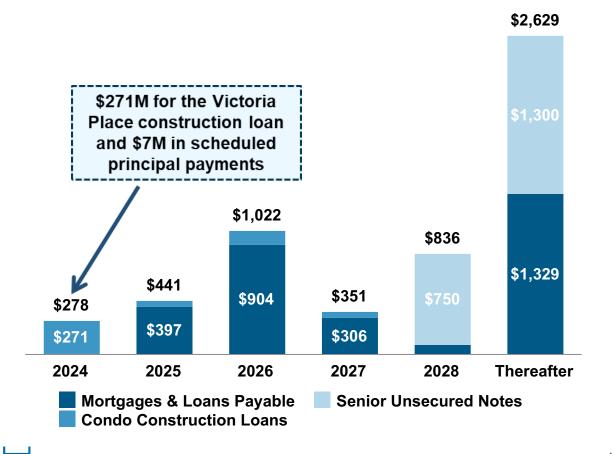
Project Development Cost / SF

HHH has Strong Liquidity and Manageable Near-Term Maturities

81% of Debt is Fixed or Swapped/Capped



87% of Debt due in 2026 or Later (1)



HOWARD HUGHES

Master Planned Communities

Howard Hughes.

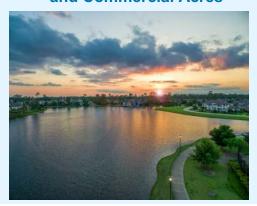
MPCs at a Glance

The Woodlands

Founded in 1972, with largely commercial land remaining

751

Remaining Residential and Commercial Acres

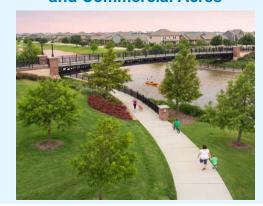


Bridgeland

Started in 2010 and currently undergoing significant commercial development

2,628

Remaining Residential and Commercial Acres



Summerlin

Started by Howard Hughes in 1991, with a strong commercial core

2,926

Remaining Residential and Commercial Acres



Teravalis

Acquired in 2021, selling first lots to builders in 2024 with full build-out in 2080

26,335

Remaining Residential and Commercial Acres

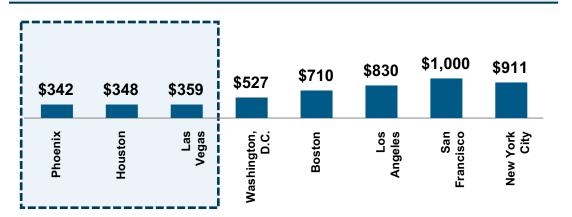


HOWARD HUGHES

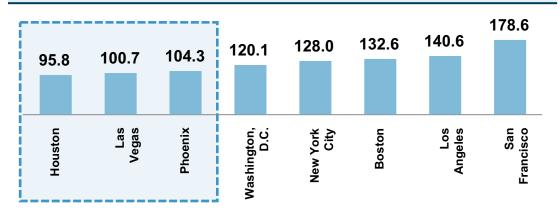
MPCs Located in Low-Cost, Low-Tax, Pro-Business Regions

Unmatched Affordability in HHH's Regions Relative to Other Large MSAs

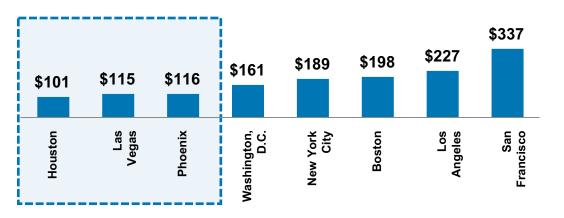
Median Home Price / SF



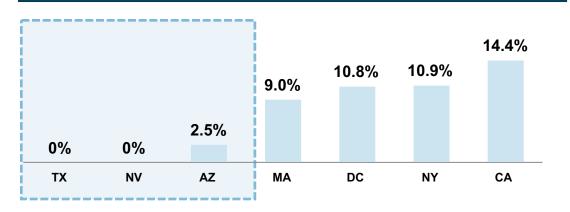
Cost of Living Index



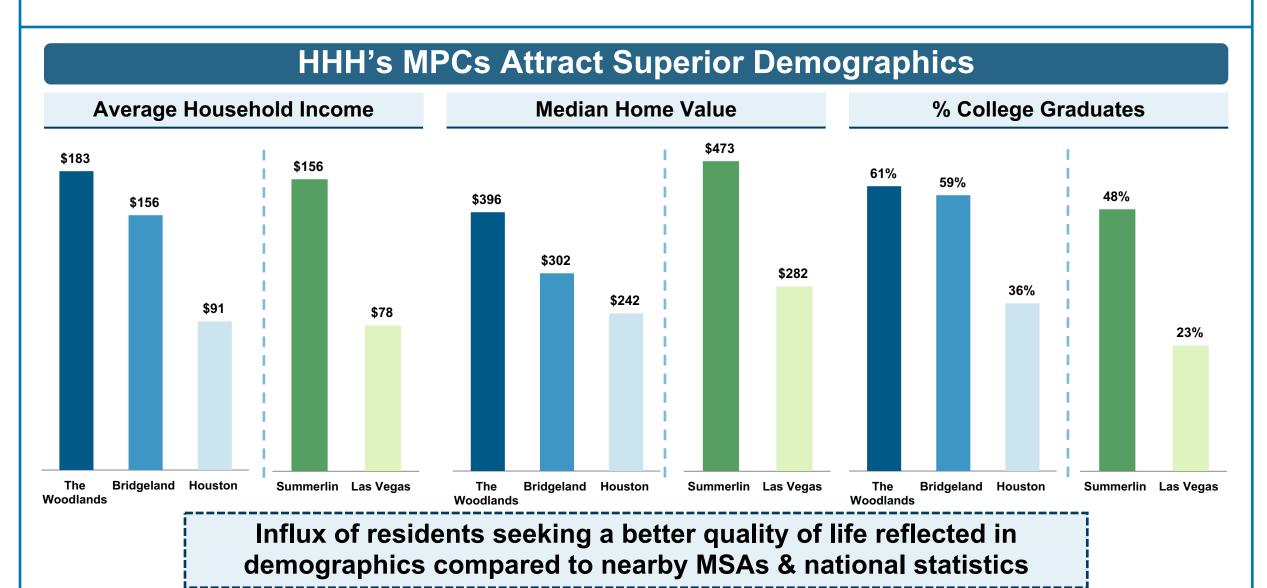
Salary Needed to Buy Median-Priced Home



Top Marginal State Tax Rate



Situated in Markets Well-Positioned for Future Growth...



Single-Family **Housing Options**

HHH MPCs offer a variety of single-family housing options which attract a wide range of residents with different age and income profiles who aspire to live in a beautifully master planned city

SINGLE-FAMILY DETACHED



SINGLE-FAMILY ATTACHED



CUSTOM HOMES



MPC land planning, engineering, and infrastructure by Howard Hughes; construction and sale of homes by independent home builders

OUR BUILDER PARTNERS:





































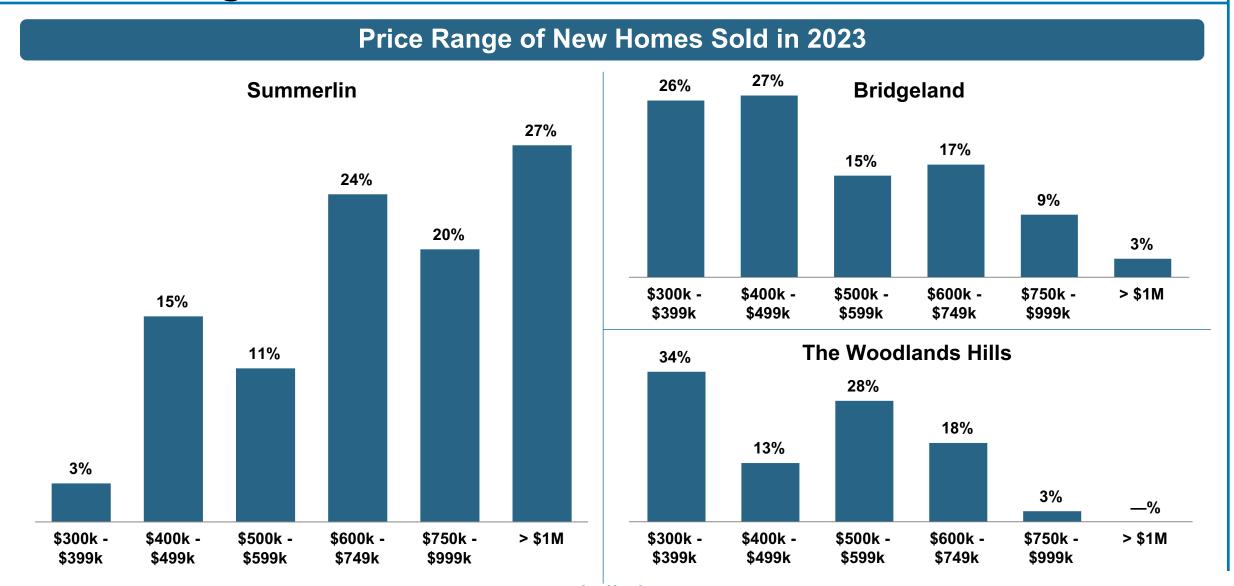






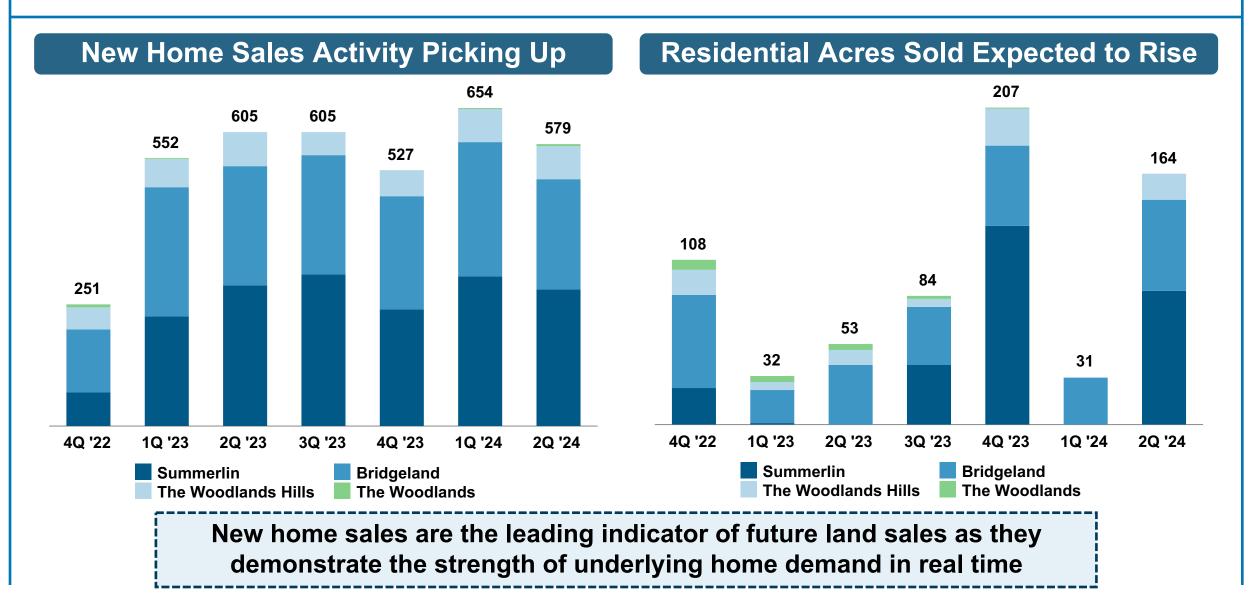


HHH Communities Offer Homes with at a Wide Range of Price Points

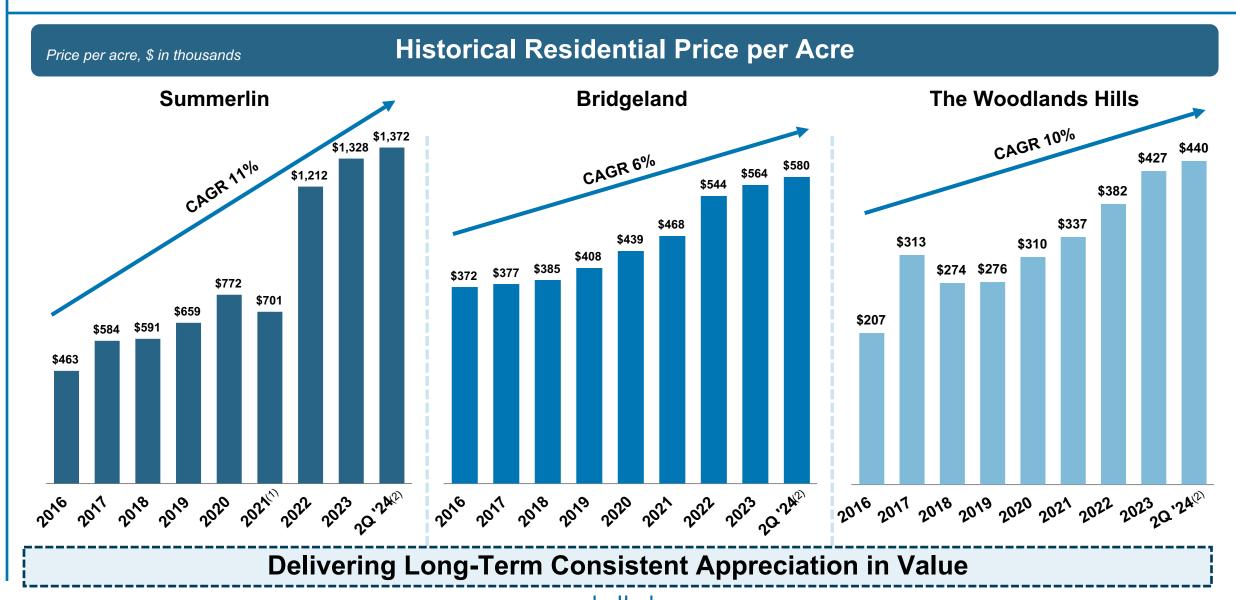


HOWARD HUGHES

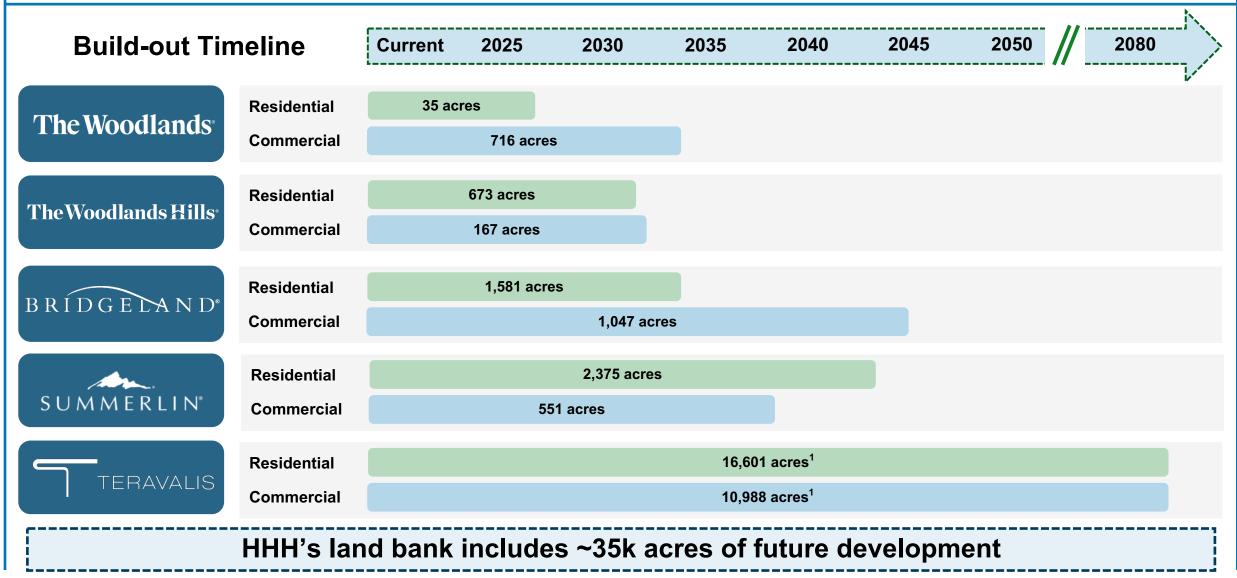
New Home Sales Point to Continued Strength Ahead



Howard Hughes Land Appreciates in Value



HHH Holds Significant Acreage for Future Development



Teravalis: Development Taking Shape

Teravalis at a Glance

37k 100k 300k 55M

Acres

Future Homes

Future Residents

SF of Commercial Entitlements

Floreo – The First Village

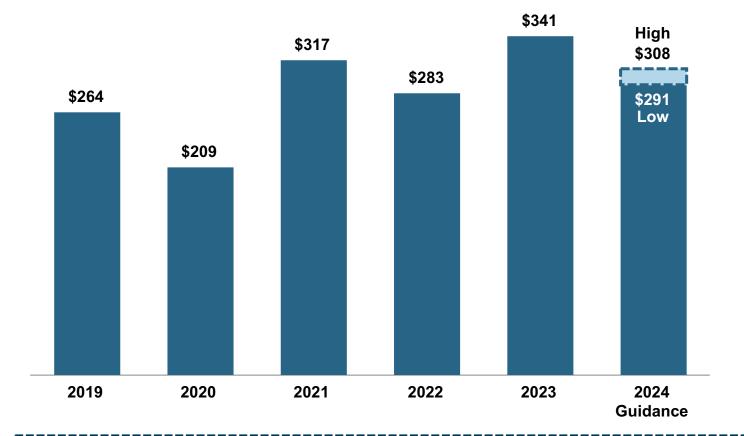
- Mass grading and infrastructure installation is well-underway
- Residential:
 - Mass grading the first phase comprising 330 acres
 - Sold ~480 lots in 1H '24 for \$787K per acre
 - ~230 lots under contract/LOI which are expected to close later in 2024
- Commercial:
 - Mass grading 100 acres of future development
 - In final negotiations with a religious and community events operator
- 100-year assured water supply certificates in-place for ~7,000 homes or 10+ years of future development





MPC Performance and Guidance





FY 2024 EBT Guidance

(vs. FY 2023)



- Strong new home sales and limited vacant lot inventories across all MPC's expected to drive improved residential land sales in 2024
- Super pad land sales in Summerlin primarily in 2Q '24 and 3Q '24.
- Decline in EBT driven by reduced commercial land sales and custom lot inventory at Aria Isle and The Summit

Coming off a record 2023 we anticipate strong EBT in 2024

Operating Assets

Howard Hughes.

HHH Owns a Diversified Mix of Commercial Real Estate



Office

Size: 6.9M SF

Stabilized Leased %: 89%

In-Place NOI: \$121M

Stabilized NOI: \$177M

Average Age: ~12 years



Multi-Family

Size: 5,855 units

Stabilized Leased %: 97%

In-Place NOI: \$69M

Stabilized NOI: \$94M

Average Age: ~4 years



Retail

Size: 2.7M SF

Stabilized Leased %: 94%

In-Place NOI: \$50M

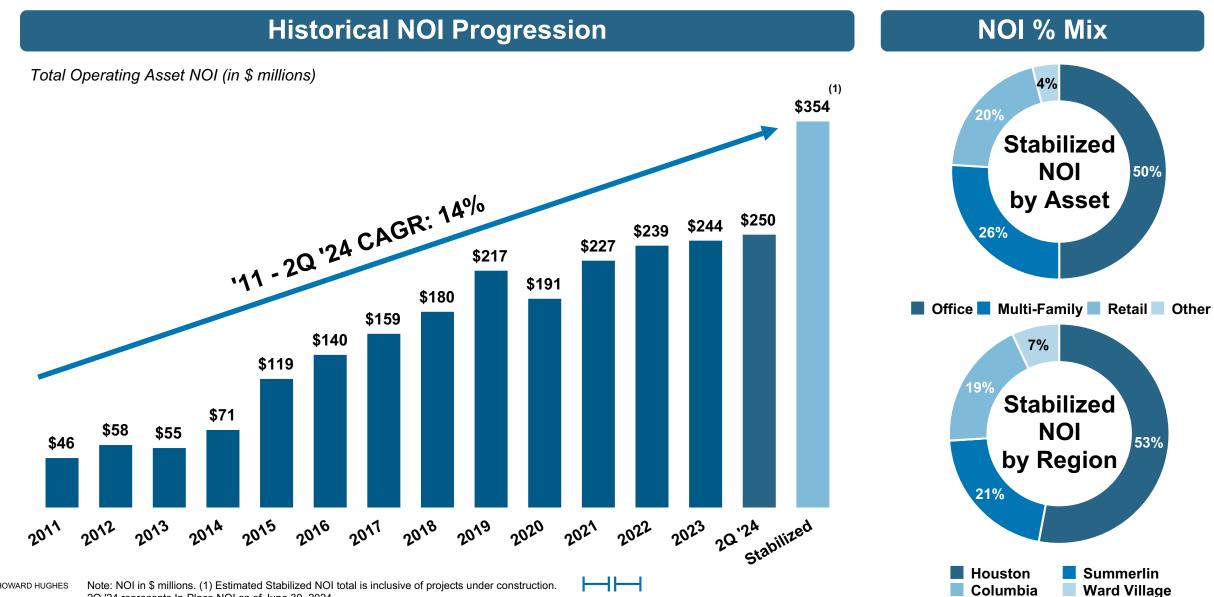
Stabilized NOI: \$69M

Average Age: ~8 years

\$250M of In-Place NOI with \$354M Expected at Stabilization

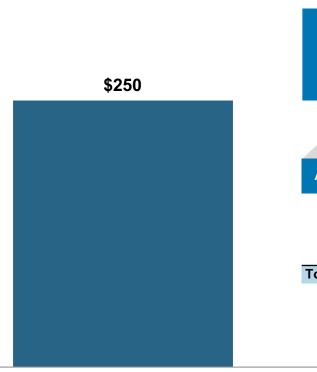


NOI Growth Through Development



Meaningful NOI Runway Remains Within HHH's Portfolio

Roadmap to Stabilized NOI by Existing & Under Construction Developments



2Q '24 In-Place NOI



Asset Type	Incremental NOI			
Office	\$	54.2		
Retail	\$	12.8		
Multi-Family	\$	15.4		
Other	\$	3.6		
Total NOI	\$	86.0		

\$18

Property	ementa NOI
Multi-Family	\$ 9.9
1 Riva Row	\$ 9.9
Office	\$ 1.8
One Bridgeland Green	\$ 1.8
Retail	\$ 6.4
The Park Retail	\$ 1.9
Summerlin Grocery Anchored Center	\$ 1.8
Ulana Ward Village	\$ 0.7
Kalae Retail	\$ 0.1
Village Green at Bridgeland Central	\$ 1.9
Total NOI	\$ 18.1

\$354

Existing Assets

Under Construction (1) **Development**

Estimated Stabilized NOI

Premier Office Assets Generate High Demand

9950 Woodloch Forest

The Woodlands

190k SF Leased in 2023

\$18M Stabilized NOI



6100 Merriweather *Columbia*

20k SF Leased in 2023

\$9M Stabilized NOI



1700 Pavilion

Summerlin

106k SF Leased in 2023

\$8M Stabilized NOI





Las Vegas Office Demand is Robust

Strong Office Demand in Summerlin



One Summerlin

207k 90%

Square Feet

Leased



Two Summerlin

147k 100%

Square Feet

Leased



Aristocrat

182k 100%

Square Feet

Leased

Introducing New Class A Product

1700 Pavilion:

• Size: 266k SF

• Est. Stabilization: 2025

 92% Leased with 1% in LOI or negotiation

\$8M Stabilized NOI by 2025



Meridian:

• Size: 148k SF

• Est. Completion: 2Q '24

• Est. Stabilization: 2027



Summerlin's office space is commanding some of the highest rents in the Las Vegas Valley

HHH Value Creation: Spotlight on Two Summerlin

NAV Growth through Development

Value Creation	Two Summerlin
Operating Asset Value	
Stabilized NOI	\$4,720
Development Cost	\$48,300
Cap Rate	7.6%
MPC Value of Commercial Land	
Acres	3.79
Price per Acre	\$802
Net NAV Impact	\$10.50
Per Share	\$0.21

9.7%

Yield on Cost

7.6%

Underlying **Cap Rates** 210bp

Yield **Spread**

Two Summerlin Office



Development exceeds 200bp spread between yield on cost and cap rates at stabilization



Robust Multi-Family Leasing and NOI Growth

YoY Leasing Growth at New Assets¹⁾

Starling at Bridgeland







Tanager Echo (2)







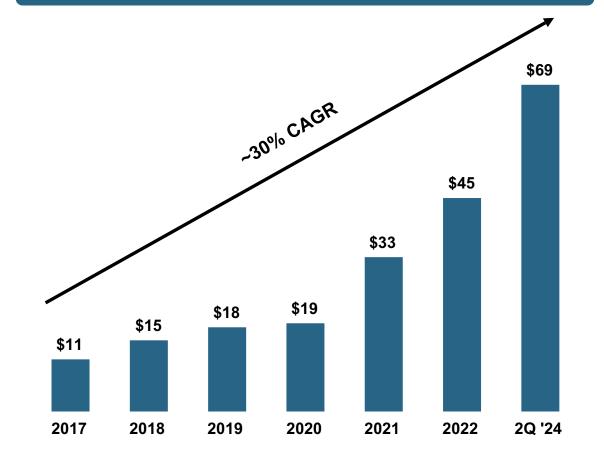
Marlow







300%+ NOI Growth Since 2017



Stabilized Portfolio is 97% Leased

Wingspan Single-Family Build-to-Rent

Size

263 Homes

1-4 Bedrooms

Development Cost

\$87MTotal Cost

6% Yield on Cost

Construction Timeline

2Q '22

2Q '24

Commenced

Completion

Stabilization Projections

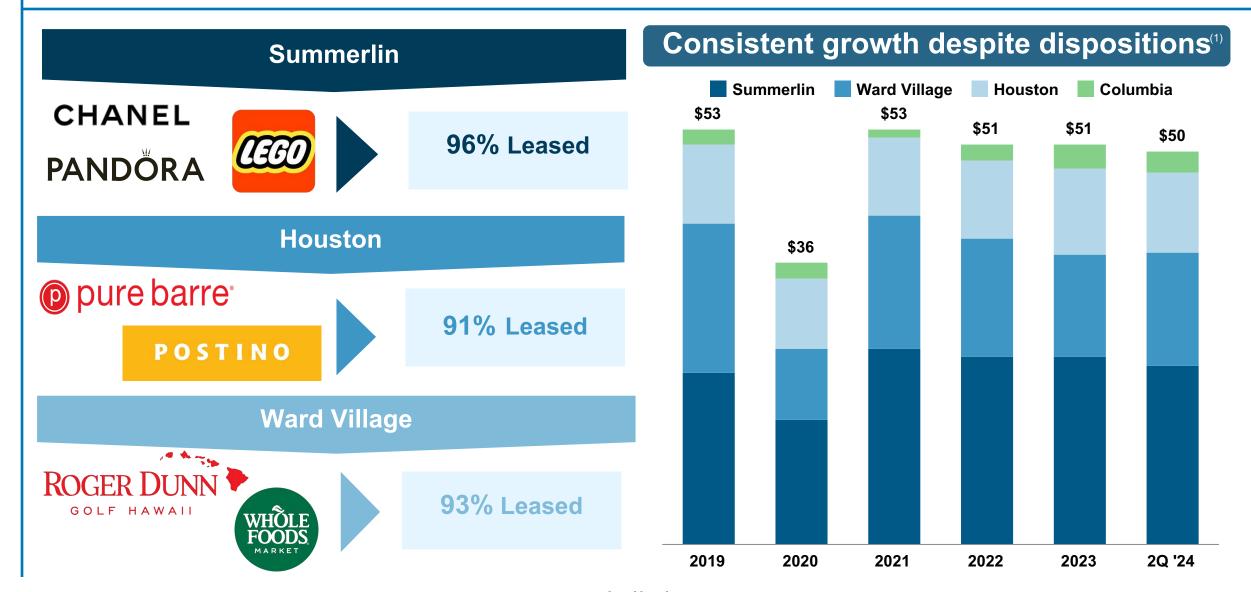
\$5M Stab. NOI **2026** Stab. Year

First single-family build-to-rent property and Energy Star Certified multi-family



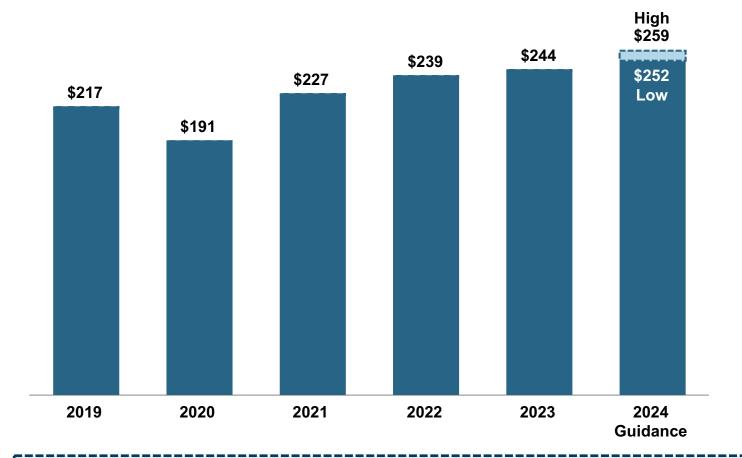


Strengthened Retail Tenant Base



Operating Assets FY 2024 Guidance

Total Operating Asset NOI Performance Trend



FY 2024 NOI Guidance

(vs. FY 2023)



- Strong multi-family rent growth and lease-up of new developments
- Improved retail leasing leading to increased rents
- Office leasing improvement is partially offset by free rent periods

Mid-Year increase to Guidance and record NOI anticipated in 2024

Strategic Developments

Howard Hughes.

Spotlight on Ward Village



Community Snapshot

- Size: 60 acres; ~9M SF granted entitlements
- Develop premier condos at ~25 to 30% profit margins complemented by 918k SF of retail
- Ward Village attracts buyers from Hawaii, Asia, and the U.S. Mainland



Master Plan at Full Development



Ward Village is a vertical MPC that is expected to be built-out over the next 6 years

Ward Village Condo Sales by the Numbers

(Since Inception)

2,697

Units Sold and Closed

\$3.1B

Revenues

~25-30%

Gross Profit Margin⁽¹⁾

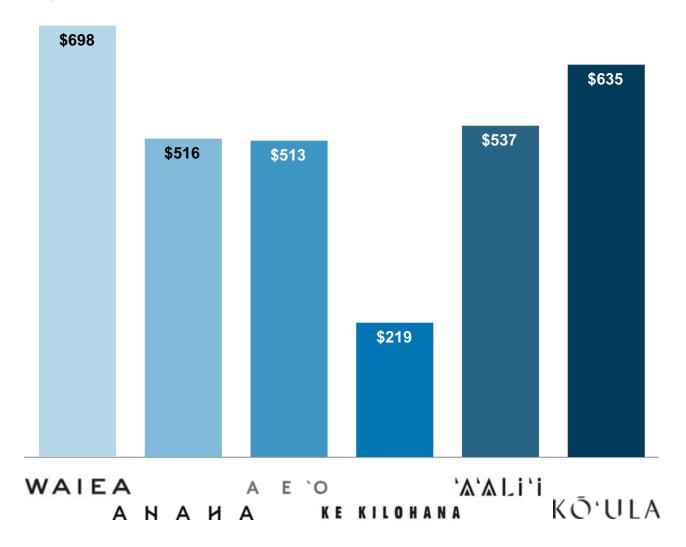
Towers

Tower Under Completed Construction

Towers in Pre-Sales



Condo Revenues by Tower





\$ Millions

(1) Excludes charges for the estimated costs related to construction defects at the Waiea tower. HHH believes it should be entitled to recover all the repair costs from the general contractor, other responsible parties, and insurance proceeds; however, it can provide no assurances that all or any portion of the costs will be recovered.

Consistent Tower Delivery to Meet Oahu's Housing Needs

Completed Towers

WAIEA



177 Units
Sold Out
First Row
Completed 2016

ANAHA



317 Units
Sold Out
Second Row
Completed 2017

AE'O



465 Units
Sold Out
Third Row
Completed 2018

KE KILOHANA



423 Units
Sold Out
Third Row
Completed 2019

'A'ALI'I



750 Units
Sold Out
Third Row
Completed 2021

KŌ'ULA



565 Units
Sold Out
Second Row
Completed 2022

Delivered 6 towers at Ward Village to date with 100% of their 2,697 units sold

New Condo Developments Underway to Meet Demand

Under Construction

VICTORIA PLACE



349 Units **Sold Out First Row** Future Revenue (1) \$777M

THE PARK



545 Units 96% Pre-Sold **Second Row** Future Revenue (1) \$687M

ULANA



696 Units **Sold Out Second Row** Future Revenue (1) \$373M

KALAE



329 Units 92% Pre-Sold **First Row** Future Revenue (1) \$761M

Pre-Sales

THE LAUNIU



485 Units 51% Pre-Sold **First Row** Future Revenue (1) \$421M

Towers Represent \$3.0B of Future Contracted Revenue

Future Ward Village Condo Developments in Planning

New Premier Condos Coming Between 2027 and 2030

MELIA AND ILIMA



Melia 242 Units First Row Ilima
148 Units
First Row
Partnership with Discovery Land



MAHANA WARD VILLAGE



340 Units
Third Row

In Flight - The Ritz-Carlton Residences, The Woodlands

Size

111 Estate Homes 39 Floor Plans

Pre-sales

65% Units Sold \$313M

Future Revenue

Construction Timeline

2H '24
Anticipated
Start

2027 Completion

The Woodlands' first luxury condo project

Will include a 5k SF high-end restaurant





THE RITZ-CARLTON RESIDENCES

THE WOODLANDS

HH

Strong Returns on Recently Completed and In-Flight Strategic Developments

	Recently Completed							Under Construction						
	Marlow	1700 Pavilion	Tanager Echo	Wingspan	10285 Lakefront Medical Office	Meridian	1 Riva Row	Summerlin Grocery Center	Village Green at Bridgeland Central					
									NDULCENCE NDULCENCE					
Location	Downtown Columbia	Summerlin	Summerlin	Bridgeland	Downtown Columbia	Summerlin	The Woodlands	Summerlin	Bridgeland	Bridgeland				
Туре	Multi-Family	Office	Multi-Family	Single- Family for Rent	Medical Office	Office	Multi-Family	Retail	Retail	Office				
Size	472 Units	266k SF	294 Units	263 Units	85k SF	148k SF	268 Units	67k SF	28k SF	50k SF				
Development Cost (ex Land)	\$130.5M	\$123.0M	\$86.9M	\$87.0M	\$49.9M	\$55.5M	\$156.0M	\$46.4M	\$22.2M	\$35.0M				
Construction Start	1Q '21	2Q '21	2Q '21	2Q '22	3Q '22	4Q '22	3Q '23	3Q '23	1Q '24	2Q '24				
Completion Period	4Q '22	4Q '22	3Q '23	4Q '23	2Q '24	2Q '24	2025	3Q '24	2025	2025				
NOI ¹	\$9.3M	\$8.4M	\$5.9M	\$4.9M	\$3.2M	\$4.3M	\$9.9M	\$1.8M	\$1.9M	\$1.8M				
Yield on Cost ¹	7%	7%	7%	6%	6%	8%	6%	4%	9%	5%				

Significant Strategic Development Opportunities

The Woodlands



1.8M+ SF

500k SF Office

1,185 Multi-Family/Condo/ Senior Units

100k SF Retail

165 Hotel Rooms

5+ Years

Bridgeland



672k+ SF

100k SF Office

360 Multi-Family Units

200k SF Retail

5+ Years

Summerlin



2.0M+ SF

650K SF Office

246k SF Retail

1,164 Multi-Family Units

135k SF Sports and Entertainment Facilities

5+ Years

Downtown Columbia



7.0M+ SF

1.0M SF Office

3,400 Multi-Family/Condo/ Senior Units

200k SF Retail

250 Hotel Rooms

5+ Years

HOWARD HUGHES Source: Company filings and data.

Appendix



Reconciliation of Operating Assets Segment EBT to NOI

thousands	Q2 2024	Q2 2023	2023	2022	2021	2020	2019
Total revenues	\$ 123,841		\$ 443,632 \$	431,834 \$	442,698 \$	372,057 \$	400,131
Total operating expenses	(58,490)	(54,452)	(210,166)	(194,496)	(209,020)	(185,480)	(187,322)
Segment operating income (loss)	65,351	66,975	233,466	237,338	233,678	186,577	212,809
Depreciation and amortization	(43,920)	(40,878)	(170,731)	(154,626)	(163,031)	(162,324)	(115,499)
Interest income (expense), net	(34,699)	(30,285)	(127,388)	(89,959)	(75,391)	(91,411)	(81,029)
Other income (loss), net	530	(40)	1,843	(1,140)	(10,746)	540	1,142
Equity in earnings (losses) from unconsolidated ventures	337	2,042	2,969	22,263	(67,042)	(7,366)	3,672
Gain (loss) on sale or disposal of real estate and other assets, net	_	(16)	23,926	29,588	39,168	38,232	_
Selling profit from sales-type leases	_	_	_	_	_	_	13,537
Gain (loss) on extinguishment of debt	(198)	_	(96)	(2,230)	(1,926)	(1,521)	
Provision for impairment	_	_	_		_	(48,738)	
Operating Assets segment EBT	(12,599)	(2,202)	(36,011)	41,234	(45,290)	(86,011)	34,632
Add back:							
Depreciation and amortization	43,920	40,878	170,731	154,626	163,031	162,324	115,499
Interest (income) expense, net	34,699	30,285	127,388	89,959	75,391	91,411	81,029
Equity in (earnings) losses from unconsolidated ventures	(337)	(2,042)	(2,969)	(22,263)	67,042	7,366	(3,672)
(Gain) loss on sale or disposal of real estate and other assets, net	_	16	(23,926)	(29,588)	(39,168)	(38,232)	_
(Gain) loss on extinguishment of debt	198	_	96	2,230	1,926	1,521	_
Selling profit from sales-type leases	_	_			_	_	(13,537)
Provision for impairment	_	_			_	48,738	_
Impact of straight-line rent	24	(1,081)	(2,256)	(11,241)	(14,715)	(7,630)	(9,007)
Other	(361)	269	587	827	10,449	99	671
Operating Assets NOI	65,544	66,123	233,640	225,784	218,666	179,586	205,615
Company's share of NOI from equity investments	2,088	1,960	7,745	9,061	4,081	7,750	7,318
Distributions from Summerlin Hospital investment	_	_	3,033	4,638	3,755	3,724	3,625
Company's share of NOI from unconsolidated ventures	2,088	1,960	10,778	13,699	7,836	11,474	10,943
Total Operating Assets NOI	\$ 67,632	\$ 68,083	\$ 244,418 \$	239,483 \$	226,502 \$	191,060 \$	216,558