2024 Investor Day

November 18, 2024

Howard Hughes.

Forward-Looking Statements

Statements made in this presentation that are not historical facts, including statements accompanied by words such as "anticipate," "believe," "estimate," "expect," "forecast," "intend," "likely," "may," "plan," "project," "realize," "should," "transform," "would," and other statements of similar expression and other words of similar expression, are forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934.

These statements are based on management's expectations, estimates, assumptions and projections as of the date of this presentation and are not guarantees of future performance. Actual results may differ materially from those expressed or implied in these statements. Factors that could cause actual results to differ materially are set forth as risk factors in our most recent Annual Report on Form 10-K and Quarterly Report on Form 10-Q filed with the Securities and Exchange Commission. In this presentation, forward-looking statements include, but are not limited to, expectations about the performance of our Master Planned Communities segment and other current income-producing properties and future liquidity, development opportunities, development spending and management plans. We caution you not to place undue reliance on the forward-looking statements contained in this presentation and do not undertake any obligation to publicly update or revise any forward-looking statements to reflect future events, information or circumstances that arise after the date of this presentation except as required by law.

Non-GAAP Financial Measures

We define NOI as operating revenues (rental income, tenant recoveries, and other revenues) less operating expenses (real estate taxes, repairs and maintenance, marketing, and other property expenses). NOI excludes straight-line rents and amortization of tenant incentives, net; interest expense, net; ground rent amortization; demolition costs; other income (loss); depreciation and amortization; development-related marketing costs; gain on sale or disposal of real estate and other assets, net; loss on extinguishment of debt; provision for impairment; and equity in earnings from unconsolidated ventures. This amount is presented as Operating Assets NOI. Total Operating Assets NOI represents NOI as defined above with the addition of our share of NOI from unconsolidated ventures.

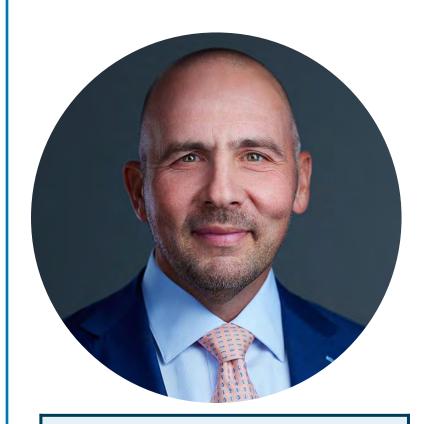
We believe that net operating income or NOI is a useful supplemental measure of the performance of our Operating Assets segment because it provides a performance measure that reflects the revenues and expenses directly associated with owning and operating real estate properties. We use NOI to evaluate our operating performance on a property-by-property basis because NOI allows us to evaluate the impact that property-specific factors such as rental and occupancy rates, tenant mix, and operating costs have on our operating results, gross margins, and investment returns.

Although we believe that NOI provides useful information to the investors about the performance of our segments, due to the exclusions noted above, NOI should only be used as an additional measure of the financial performance of such assets and not as an alternative to GAAP net income (loss).

We define In-Place NOI as forecasted current year NOI for all properties included in the Operating Assets segment as of the end of the current period. Estimated Stabilized NOI is initially projected prior to the development of the asset based on market assumptions and is revised over the life of the asset as market conditions evolve. On a quarterly basis, each asset's In-Place NOI is compared to its Estimated Stabilized NOI in conjunction with forecast data to determine if an adjustment is needed. Adjustments to Estimated Stabilized NOI are made when changes to the asset's long-term performance are thought to be more than likely and permanent. No reconciliation of In-Place NOI or Estimated Stabilized NOI is included in this presentation because we are unable to quantify certain forecasted amounts that would be required to be included in the GAAP measure without unreasonable efforts and we believe such reconciliations would imply a degree of precision that would be confusing or misleading to investors.

For reconciliations of NOI to the most directly comparable GAAP measure, please see the Reconciliation to Non-GAAP Measures on the Company's <u>Investor Relations website</u> in the Quarterly Results section under Financial Performance.

Management Presenters



David O'Reilly
Chief Executive Officer



L. Jay Cross

President



Carlos Olea
Chief Financial Officer

2024 Investor Day Presentation Agenda

Welcome and Opening Video	20 min.
State of the Business	5 min.
Master Planned Communities	15 min.
Operating Assets	10 min.
Strategic Developments	25 min.
HHCommunities	5 min.
Corporate / Balance Sheet / Adjusted Operating Cash Flow	10 min.
NAV Update	5 min.
Q&A	25 min.

HHH Investor Day Video

Click Here

State of the Business

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Master Planned Communities

3 Years of Robust Results

\$1.0B

MPC EBT

1,147

Residential Acres Sold®

72%

Residential Price Per Acre Growth®

Source: Company filings and data. Note: As of Sept. 30, 2024. Price per Acre in \$ thousands. (1) 3Q '24 prices per acre reflect a TTM (trailing twelve months) calculation. (2) EBT and acres sold are inclusive of 2022, 2023, and a 2024 full-year estimate. (3) Based on weighted-average price per residential acre from FY '21 to 3Q '24 TTM.

Impressive Residential Performance (1,2)

Summerlin \$1,344 \$701 Price per Acre ■2021 ■3Q '24

483

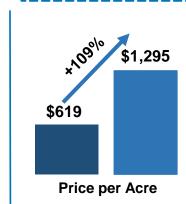
Acres Sold



Bridgeland







The Woodlands



■2021 ■3Q '24









164Acres Sold

Operating Assets *Solid Growth Since 2021*

17%

Total NOI Growth

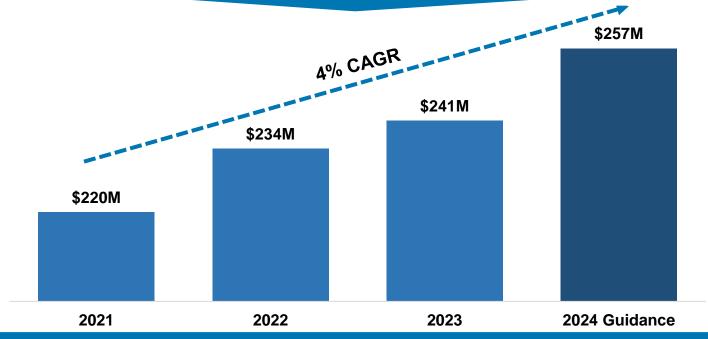
71%

Multi-Family NOI Growth⁽¹⁾

12%

Office NOI Growth (2)

New NOI Records Achieved Every Year Since 2021



Driven by Successful Results in Every Product Type

Office

1.4M

Square Feet New or Expanded Leases

HHH

Multi-Family

<u>4</u>

New Assets Delivered

<u>\$9M</u>

NOI Contribution

Retail

28%

Same-Store NOI Growth in Houston

Source: Company filings and data. Note: As of September 30, 2024.

NOI represents Total NOI including the contribution from unconsolidated ventures.

(1) NOI growth rate includes a 3Q'24 TTM (trailing twelve months) calculation.

(2) Excludes dispositions in 2021-2023.

Significant Value Creation Unlocked via New Developments

19 Projects Underway Between 2022 and 2024

Square Feet
Delivered or Under
Construction

Total Development

Costs

Condo Revenue
Closed or
Under Contract

Stabilized NOI from New Operating Assets

4.6M

\$3.6B

\$3.2B

\$60M

Project	MPC	Units	Operating Assets SF	Total Development Cost (\$M)	Estimated Stabilization Date
Multi-Family					
1 Riva Row	The Woodlands	268		\$156	2028
Starling at Bridgeland	Bridgeland	358		\$61	2023
Wingspan	Bridgeland	263		\$87	2026
Marlow	Columbia	472		\$131	2025
Tanager Echo	Summerlin	294		\$87	2026
Office					
Memorial Hermann MOB	The Woodlands		20,000	\$6	Sold
Creekside Park MOB	The Woodlands		32,689	\$10	Sold
10285 Lakefront	Columbia		85,380	\$53	2027
1700 Pavilion	Summerlin		265,898	\$123	2025
Meridian	Summerlin		147,602	\$55	2027
One Bridgeland Green	Bridgeland		49,501	\$35	2028
Retail					
Summerlin Anchored Grocer	Summerlin		67,000	\$46	2027
Village Green	Bridgeland		28,000	\$22	2028
Grogan's Mill Retail	The Woodlands		32,200	\$9	2028
Condos					
Ko'ula	Ward Village	565	36,995	\$487	2025
Victoria Place	Ward Village	349	N/A	\$543	N/A
Ulana Ward Village	Ward Village	696	32,100	\$403	2028
The Park Ward Village	Ward Village	545	26,800	\$614	2028
Kalae	Ward Village	329	2,000	\$624	2030

New Financings Fortify the Balance Sheet Despite Challenging Credit Markets

Financings Completed 2022 to 2024



\$1.3B
Construction

\$0.8BRefinancings

\$0.6BNew

\$0.3BOther

\$3.0B
Total

Property Type

\$1.1B
Condos

\$0.7B

Multi-Family

\$0.6B

\$0.6BOther

HHH's financing success has extended our average debt maturity to 4+ years with an average interest rate of 5.7% (1)

SEG Spin-off Allows HHH to Focus on Core Business

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SEAPORT ENTERTAINMENT GROUP

Master Planned Communities

Residential and commercial land sales in large-scale master planned communities

Strategic Developments

Condominium projects and development of future operating assets

Operating Assets

Diversified real estate portfolio primarily in mixed-use environments

Spinoff completed July 31, 2024



472k SF of culinary, entertainment, and mixed-use assets in Lower Manhattan



Las Vegas AAA MiLB Team
Las Vegas Ballpark
Fashion Show Mall Air Rights

Howard Hughes is now positioned to be a pure-play real estate company with a unique self-funding business model

HHH Competitive Advantages Drive Value Creation

Little to No Competition in our MPCs



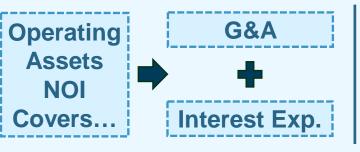
Office

Multi-Family

Undeveloped Land

Build just to meet demand, outperforming in all market cycles

Self-Funding
Business Model



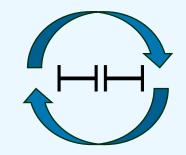


...Funds
Future
Growth

Perpetual Cycle of Value Creation

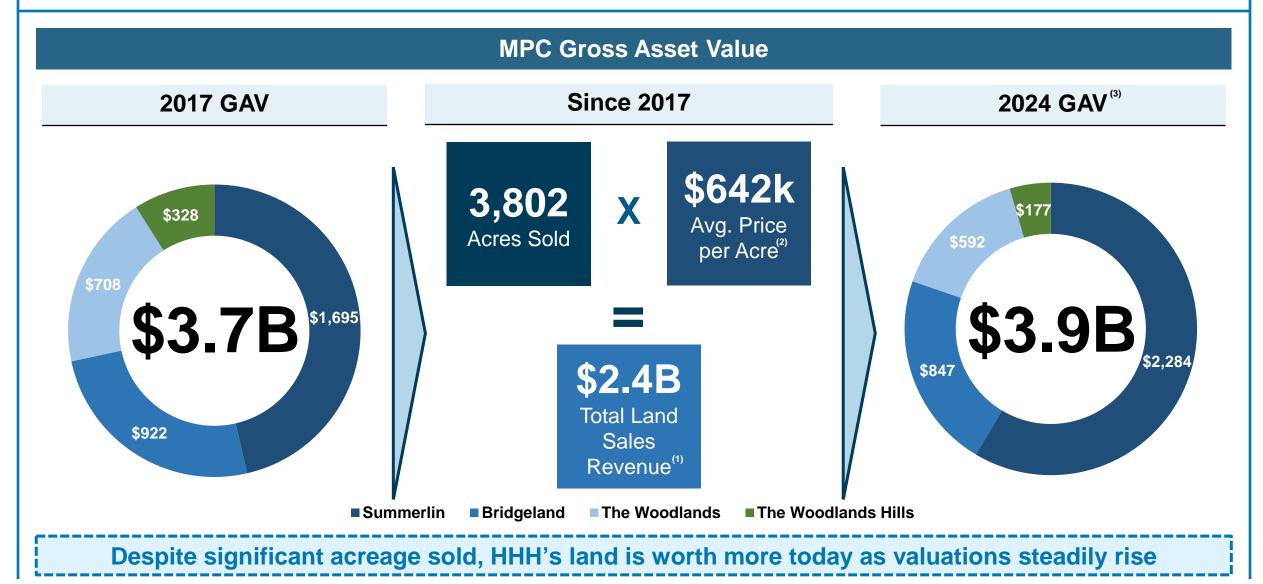


Commercial amenities increase the value of HHH's residential land



New residents
spark demand for
additional
commercial amenities

Cycle of Value Creation Fuels Higher Land Sales



Master Planned Communities

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MPC Highlights A Decade of Robust Results

13%

MPC Earnings Before Taxes (EBT) CAGR
Since '15

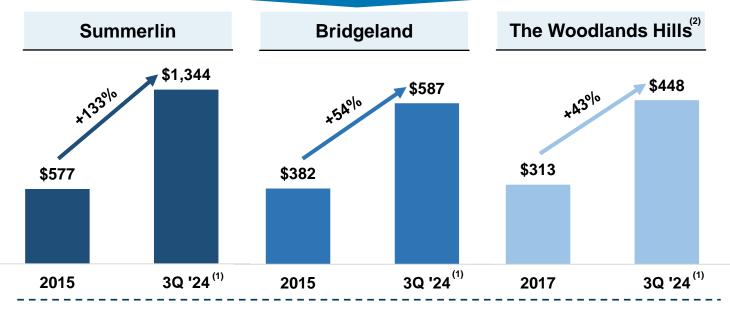
58%

Residential Price Per Acre Increase Since '15

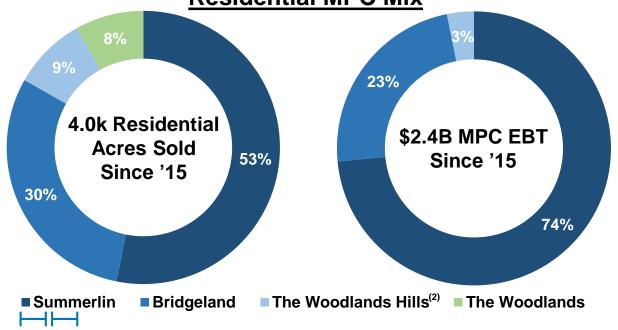
20k

New Homes Sold Since '15

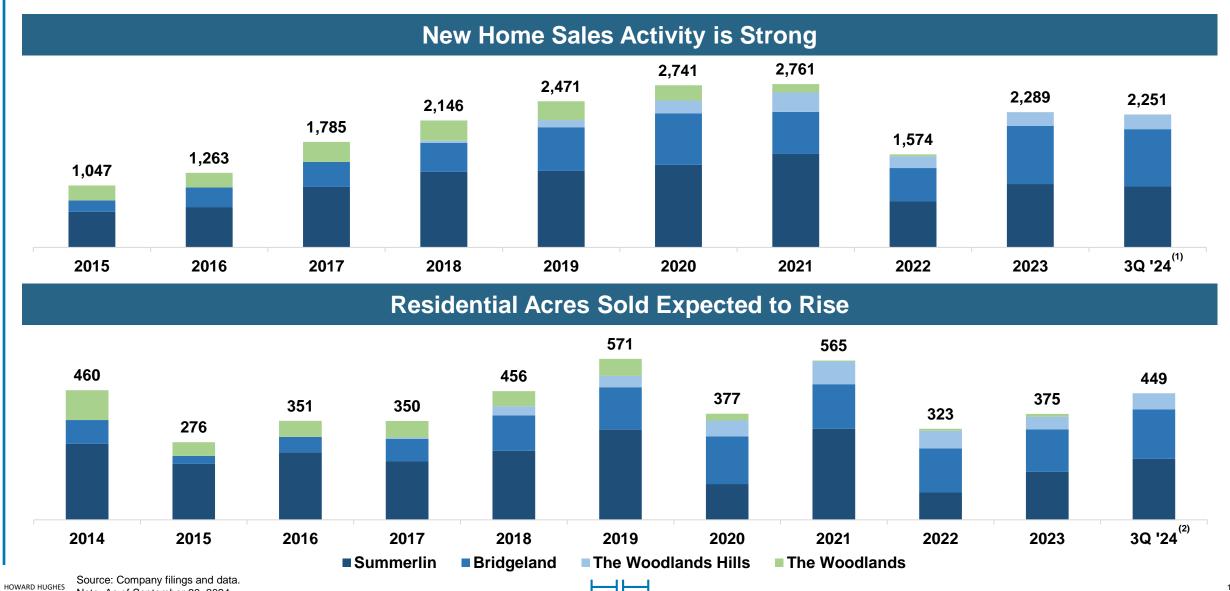
Residential Land Appreciation: Price Per Acre Growth







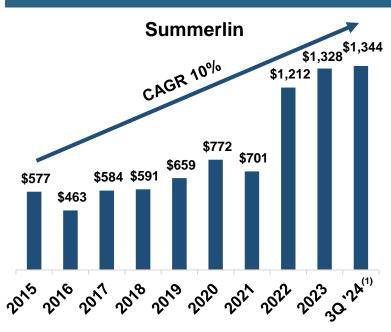
MPC Performance Trends Remain Resilient

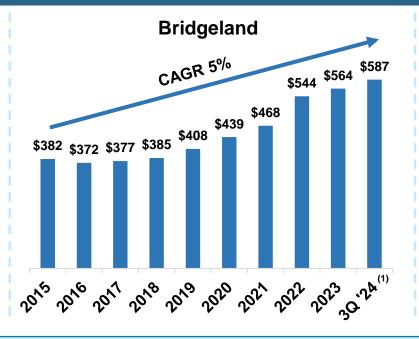


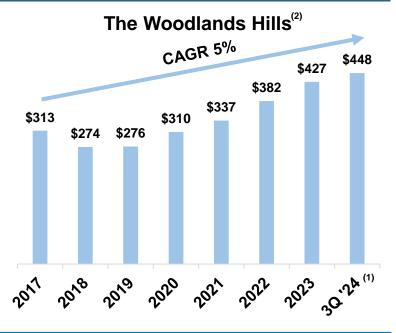
Note: As of September 30, 2024.

Howard Hughes' Land Appreciates in Value

Residential Land Appreciation: Price Per Acre Growth







Executing Our Core Business Plan of Creating Superior Communities that Drive Land Price Appreciation







Teravalis: Development Taking Shape

Seven Homebuilders Contracted in Floreo as Momentum Picks Up

















Floreo – 2024 Land Sales in Village 3

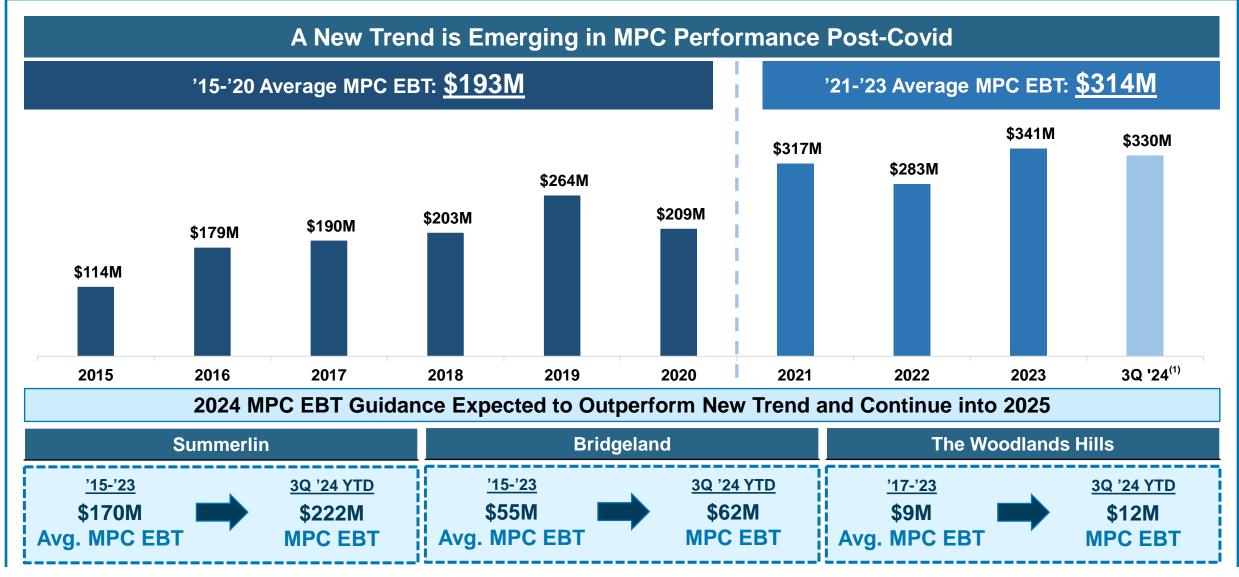
595 **Lots Sold YTD**

\$781k Price Per Acre⁽¹⁾





MPC EBT Continued Strength Ahead



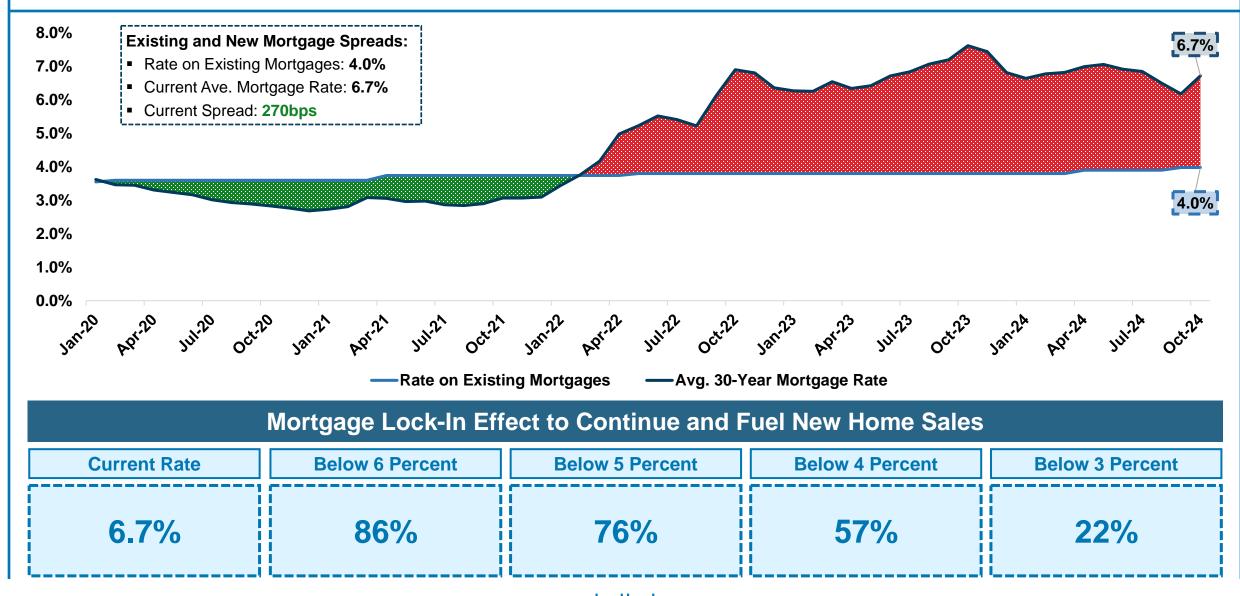
State of the Residential Housing Market

Residential Market Trends and Status

Mortgage Rates	Current rate of 6.7%, well above existing homeowner rates
Housing Inventory	Existing inventory approaching <u>historical</u> lows
Market Share	New home share increased to 16% of total homes sold
Tightening Spreads	Median existing home price <u>in-line</u> with new homes
Home Starts	New home starts <u>increased</u> to ease housing shortage
Builder Lot Supply	Vacant developed lot supply well <u>below</u> equilibrium



30-Yr Mortgage Rates Provide New Home Sales Tailwinds



Opportunity in Existing Homes' Historically Low Inventory

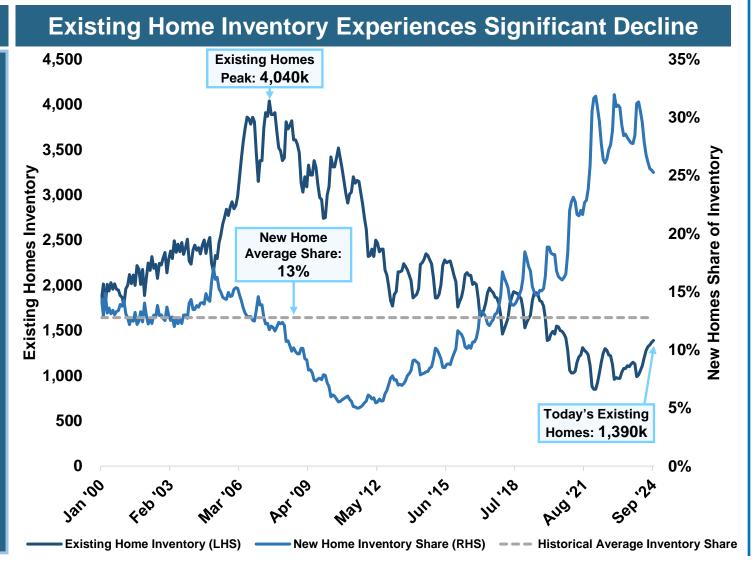
Home Shortage Provides Opportunity





New Homes Fill the Gap

Current New Home Inventory Share



Percentage of New Home Sales Nearing 20-Year High

New Home Sales Continued Strength



Though existing home sales are down due to the macro environment, new homes are bridging the gap

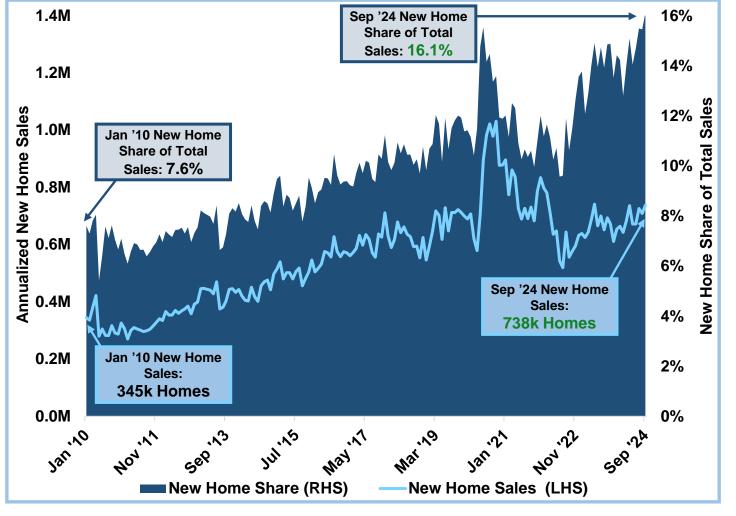


New home sales have increased their share by 112% since January 2010, now representing over 16% of total home sales



As the share of new home sales climbs to a near two-decade high, homebuilders are well-positioned against rate cuts

New Home Sales Share More Than Doubled Since 2010



New Homes: More Benefits at the Same Price Point

New Homes Offer Numerous Benefits

Builder **Incentives** Rate buydowns, covered closing costs, and flexible financing options that existing homeowners have difficulty offering

Customization

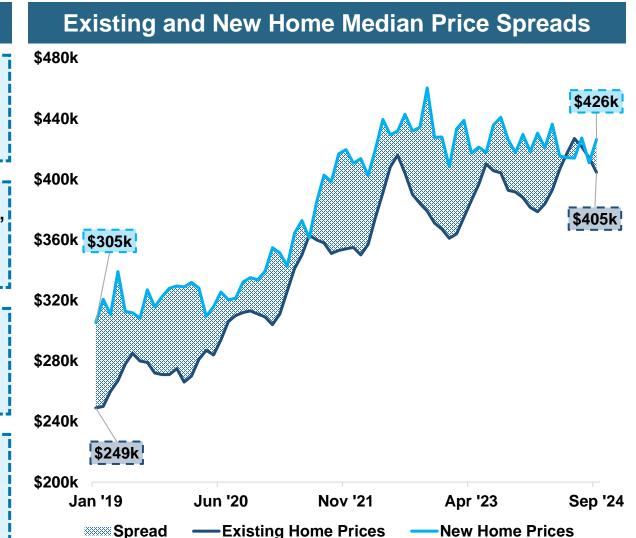
Homebuyers' ability to choose floorplans, features, appliances, and home technology that best suits their lifestyle

Maintenance Costs

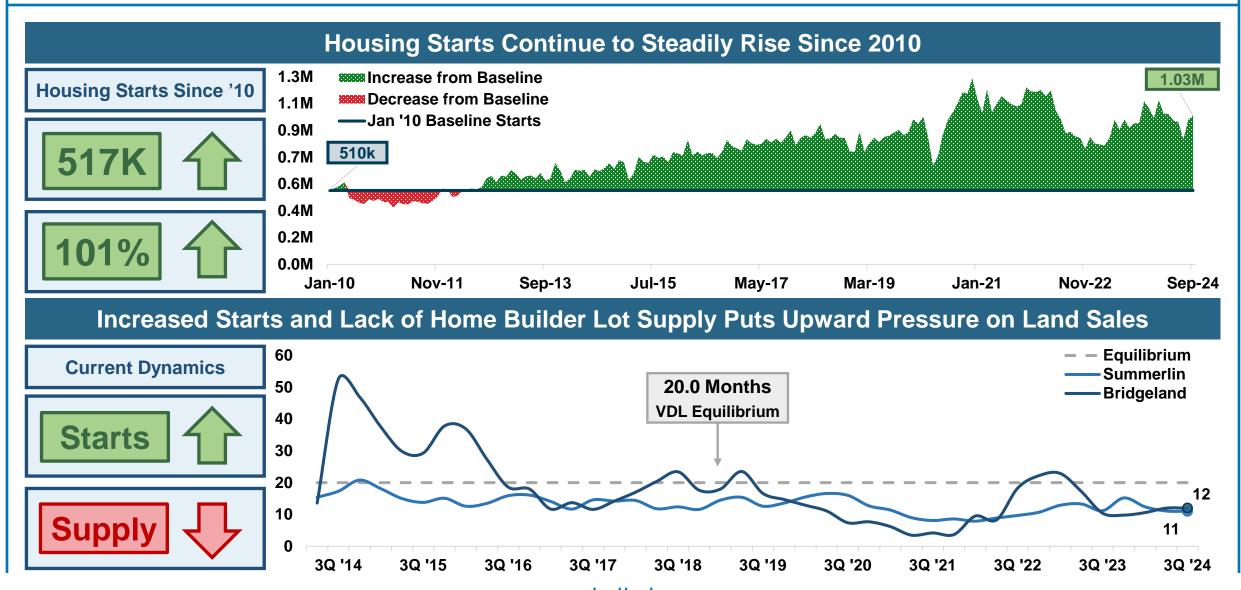
Value Appreciation

Modern materials and standards with attractive warranties that reduce maintenance costs

Located in new amenitized neighborhoods, offer modern layouts, and have longer lifespans



Positive Dynamics that Ensure Continued Momentum



Numerous Demand Drivers Favor Future MPC Success

Current Market Offers Tailwinds and Shields New Homes from Macro Trends



Current mortgage rate of <u>6.7%</u>, which is <u>~270bps</u> higher than the average existing mortgage at <u>4.0%</u>



Housing shortage driven by inventory of existing homes at **historical lows**



Pandemic-era rate cuts have created a <u>lock-in</u> effect, causing a vast <u>majority</u> of homeowners to forgo selling their homes



Homebuilder incentives such as <u>rate buydowns</u>, <u>reduced closing costs</u>, and <u>extended</u> <u>warranties</u> make new homes more appealing



Homebuilders continue to <u>increase</u> starts while vacant lot supply remains <u>significantly</u> below equilibrium



Operating Assets

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Operating Assets Continue to Achieve New Record Highs

7%

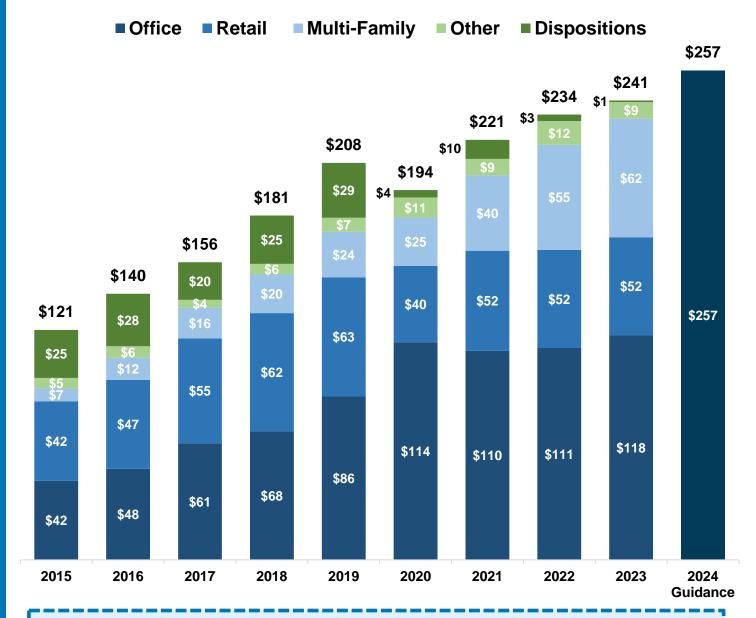
Total NOI Increase FY '24 vs. FY '23

12%

NOI CAGR⁽¹⁾
FY '15 – FY '24

28%

Multi-Family NOI CAGR FY '15 – FY '24⁽²⁾



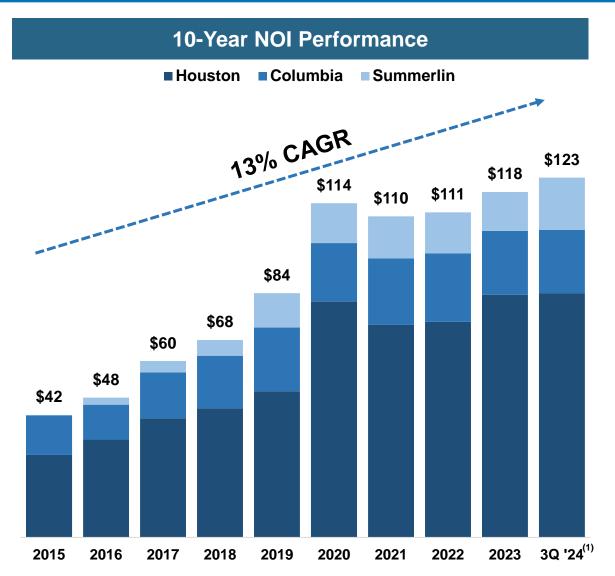
Operating Assets continue to deliver consistent NOI growth

Source: Company filings and data. Note: In \$ millions. As of September 30, 2024.

All NOI metrics represent Total NOI including the contribution from unconsolidated ventures.

(1) NOI CAGR excludes dispositions.

Operating Assets Performance: Office



Premier Office Assets Add Incremental Value

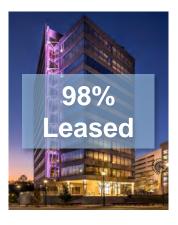
9950 Woodloch
Forest
The Woodlands

Acquired in 4Q '19





Cap Rate 12.2% = \$36M 6100 Merriweather
Downtown Columbia
Completed 3Q '19



Future NOI of \$4M⁽²⁾

Cap Rate 11.5% = \$32M 1700 Pavilion Summerlin

Completed 4Q '22



Future NOI of \$2M (2)

Cap Rate 11.6% = \$20M

Increased future value on signed leases not paying rent

\$88M - \$1.78 per share

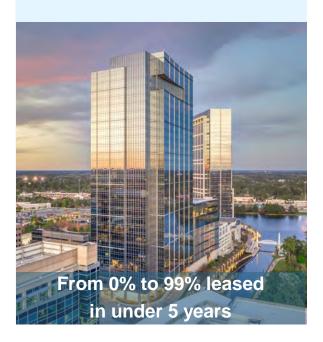
Transformational Leasing Success: Premier Office Assets

9950 Woodloch Forest The Woodlands

Acquired empty 4Q'19

~350k SF Leased in '22-'24

\$18M Stabilized NOI



6100 Merriweather

Downtown Columbia

Completed 3Q '19

~110k SF Leased in '22-'24

\$9M Stabilized NOI



1700 Pavilion

Summerlin

Completed 4Q '22

~245k SF Leased in '22-'24

\$8M Stabilized NOI



Unlocking Greater Value in the Houston Office Market

Recent Leasing Success has been Concentrated in The Woodlands Town Center

76%
3Q '21 Leased
The
Woodlands
Town Center
Class A-Office



~430K

Office SF
Leased

In the past
three-years



94%
3Q '24 Leased
The
Woodlands
Town Center
Class A-Office



Our Focus Shifts to the Remaining Vacancy at Hughes Landing



83% 3Q '24 Leased Hughes Landing Class A-Office



- Hughes Landing is the center of our Houston office leasing strategy
- HHH relocating corporate and Houston region offices to Hughes Landing to accelerate leasing growth

Columbia Office Recent Development Success

Columbia Office Success: High Leasing Rates and Market-Leading NOI

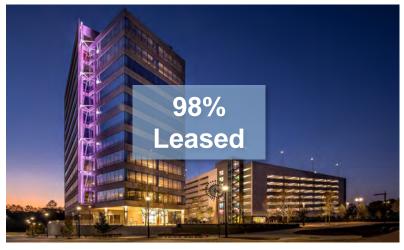
One Merriweather

Two Merriweather

6100 Merriweather







<u>Class-A</u> Assets Demonstrate Exceptional <u>Leasing Demand</u> and Financial Strength

661k Square Feet

\$18M Stabilized NOI

96% Leased

Columbia Class A office developments continue to thrive, with strong leasing and revenue growth, reflecting market leadership

Strategic Enhancements to Columbia Office Assets

Merriweather Row





Prioritizing improvements and relocating our HHH regional office to Merriweather Row to enhance value



Recent improvements are crucial for the assets' success, sustainability, and leasing going forward

Office Improvements



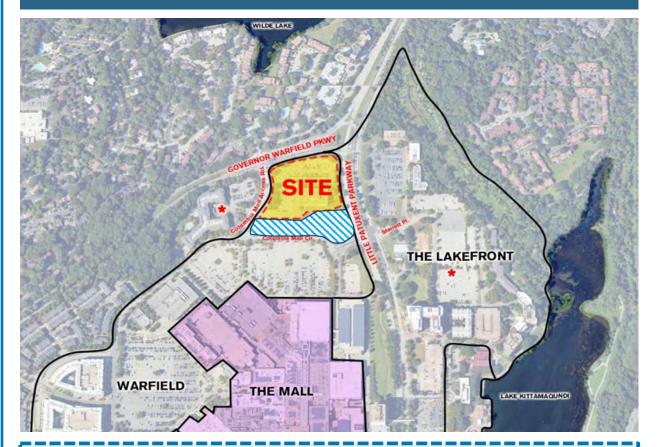






One Mall North: Prime Redevelopment Opportunity

Downtown Columbia



One Mall North is set to unlock substantial value through redevelopment, transforming a prime location into a high-demand mixed-use site

One Mall North by the Numbers

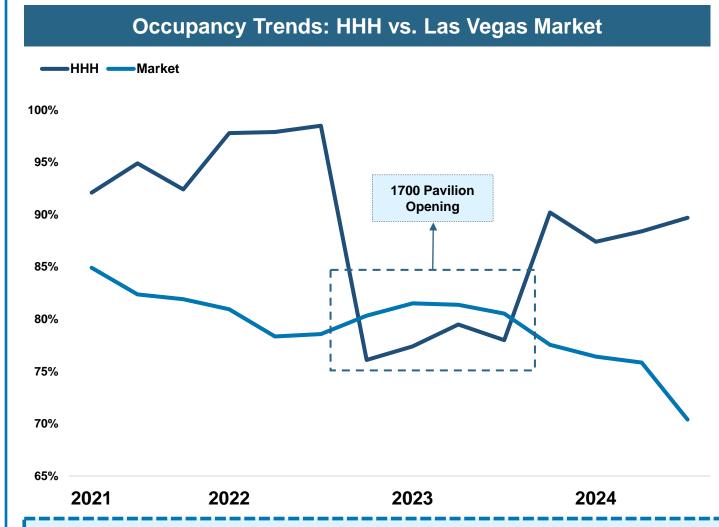


Acquired at foreclosure for \$22M

5.4 acres of prime land

Change of use and redevelopment plans underway

HHH Office Assets Outpace the Las Vegas Market



HHH Outperforms the Market



HHH's quick absorption of new office space showcases strong market demand



The occupancy drop from 4Q 2022 to 3Q 2023 was due to the opening of 1700 Pavilion—now 92% leased as of 3Q 2024



HHH's office space is leading the Las Vegas market with strong demand and competitive occupancy rates

HHH Office Assets Outpace the Las Vegas Market

Average Monthly Asking Rent: HHH vs. Las Vegas Market



HHH Outperforms the Market



HHH's <u>4.3%</u> asking rent CAGR significantly outpaces the <u>2.4%</u> CAGR of the Las Vegas market



HHH's strong rent growth reflects our ability to command premium rents in the Las Vegas market



Summerlin's office space is commanding the highest rents in the Las Vegas Valley

Operating Assets Performance: Multi-Family



Wingspan

49% Leased

HHH Value Creation: Spotlight on Marlow

NAV Growth through Development

Marlow
\$9,320
\$121,831
5.6%
3.98
\$580
\$42.74
\$0.86

7.7% Yield on

Cost

5.6% **Underlying Cap Rates**

210bp

Yield Spread

Marlow Multi-Family



Marlow has surpassed expectations in the Columbia multi-family market, delivering exceptional performance at stabilization

HHH Value Creation: Spotlight on Tanager Echo

NAV Growth through Development

Tanager Echo
\$5,890
\$86,311
5.3%
2.94
\$1,200
\$21.61
\$0.43

6.8%
Yield on
Cost

5.3% Underlying Cap Rates 150bp

Yield Spread

Tanager Echo Multi-Family



Tanager Echo has created significant value in the Las Vegas multi-family market, delivering strong performance at stabilization

Operating Assets Performance: Retail



Despite Multiple Dispositions....

Since 2020

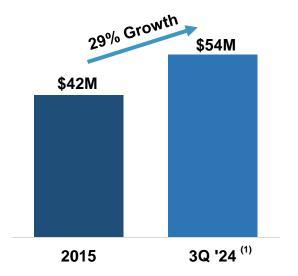
399k Square Feet \$6M

\$46M Net Proceeds

....Retail NOI is Near All-Time Highs

Anaha Retail - Ward Village





Downtown Summerlin: HHH's Premier Retail Destination

Improving Sales/SF through Upcoming Expirations



71 tenants representing ~300k SF or 25% of the asset expire in 2025 and 2026



Provides HHH an opportunity to improve our tenant base to drive rents and sales higher

MUNICIPAL



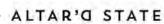


Space backfilled by Lego | Sales/SF +344%





Space backfilled by Altar'd State | Sales/SF +401%





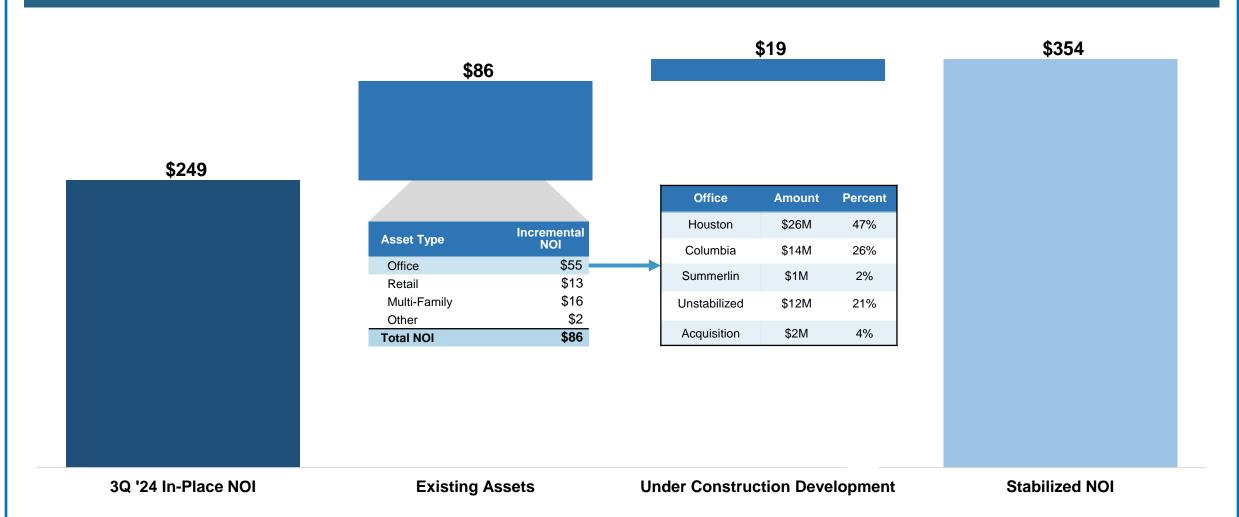
Space backfilled by Chanel | Sales/SF +TBD%

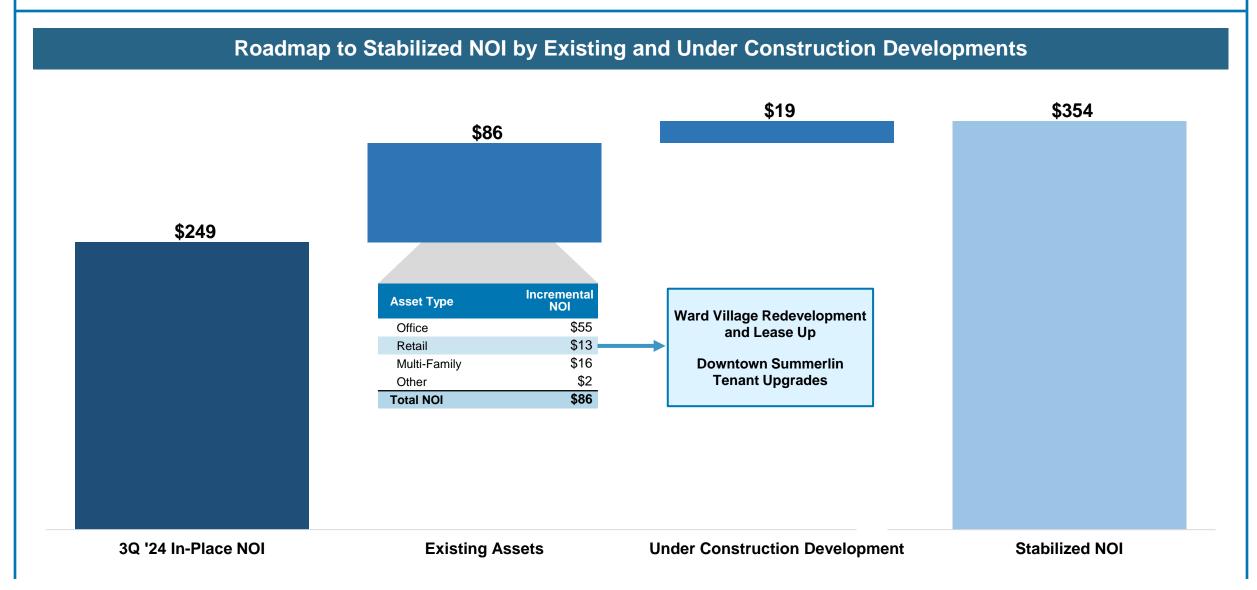


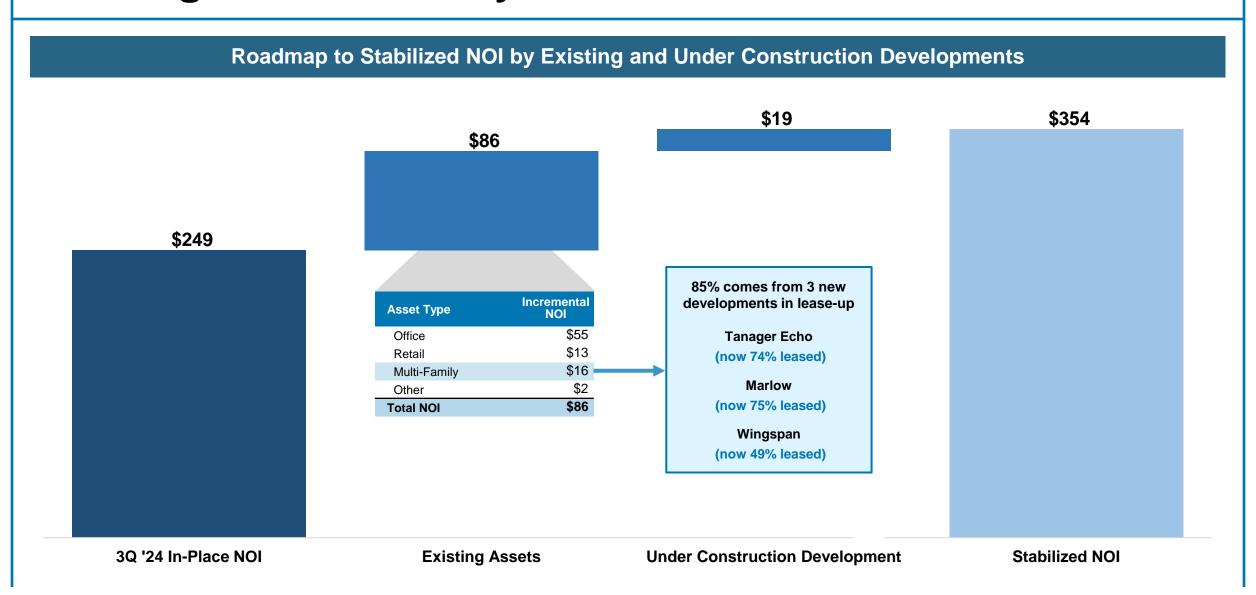


Maximizing Tenant Replacements Drives Future NOI Growth

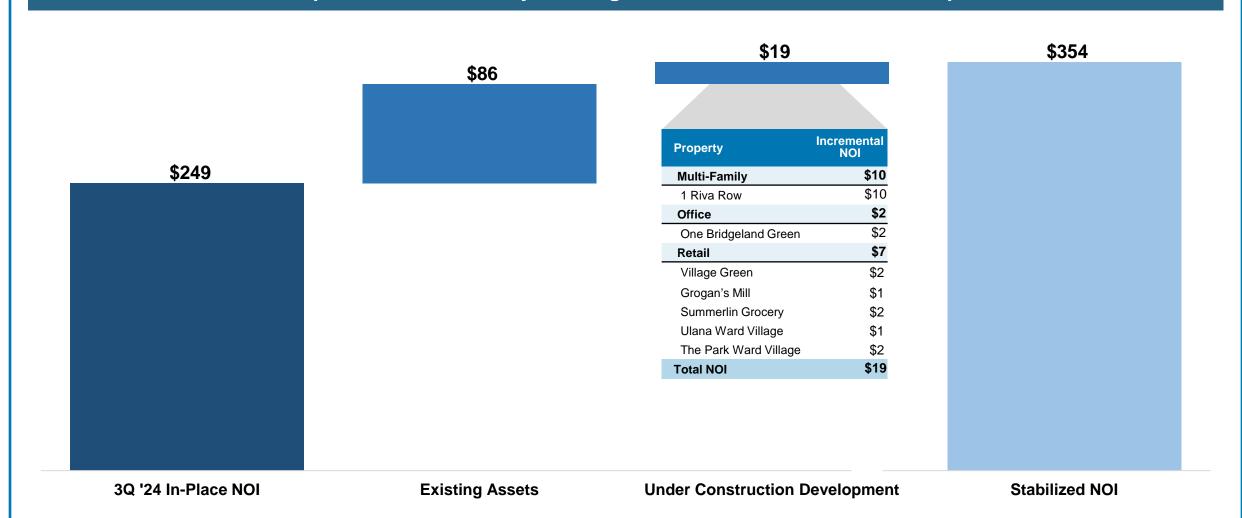
Roadmap to Stabilized NOI by Existing and Under Construction Developments







Roadmap to Stabilized NOI by Existing and Under Construction Developments



Strategic Developments

Howard Hughes.

Strategic Focus on High-Impact Developments

Historical Development Returns are Strong

~\$3.0B

Deployed into Operating Assets
Developments

9% Historical Yield on Cost 72
Total
Developments

18% Historical Return on Equity

Market Challenges have Impacted Returns



Increased construction materials costs are putting pressure on development costs

\$

Rising interest and cap rates reflect heightened risk, limiting development opportunities

HHH's Reduced Operating Assets Development Pace

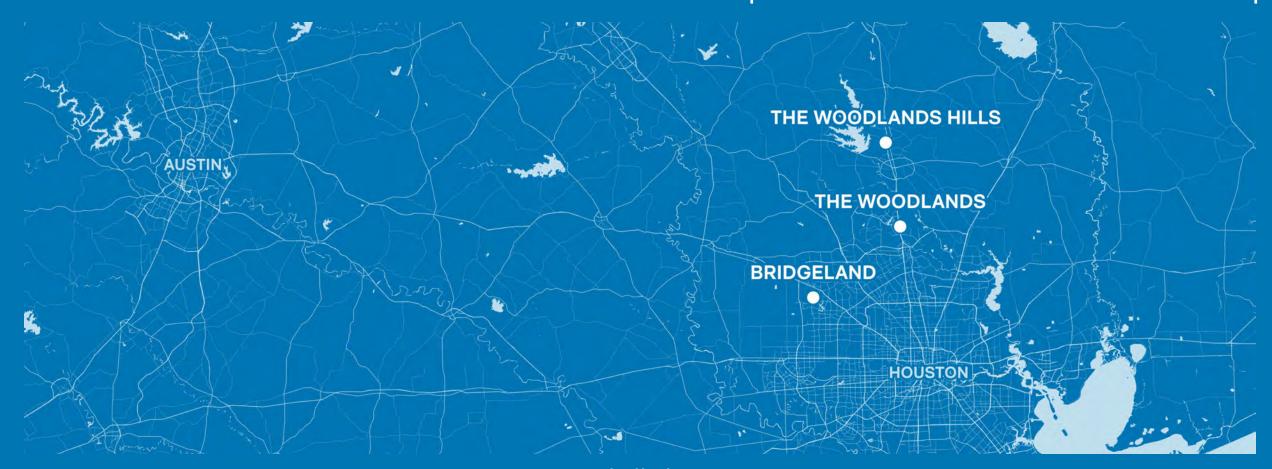
3Q '22

6 Assets Under Construction \$481M Total Dev Costs

3Q '24

5 Assets Under Construction \$285M Total Dev Costs

- As development returns have tightened, we have adjusted our capital decisions to align with the highest and best uses
- Pivoted our focus to higher-return developments, niche opportunities, and condominiums



Under Construction1 Riva Row

Multi-Family Size

268 Units

1-3 Bedrooms

Development Cost

\$156M Total Cost

Construction Timeline

3Q '23

2025

Commenced Completion

Stabilization Projections

\$10M Stab. NOI **2028** Stab. Year

HH

Expect to command the highest multi-family rents ever achieved in The Woodlands





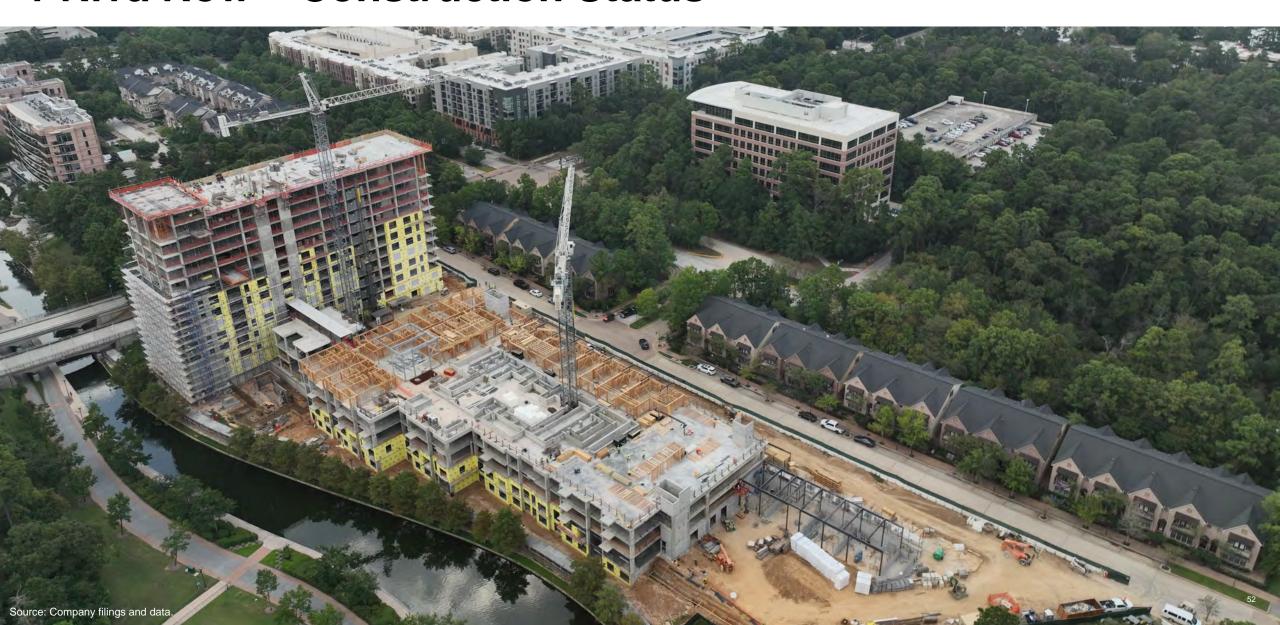
TEXAS 1 Riva Row



1 Riva Row



1 Riva Row – Construction Status



Under ConstructionThe Ritz-Carlton Residences

Condo Size

111 Estate Homes 39
Floor Plans

Pre-sales

69% Units Sold \$334M Future

Revenue

Construction Timeline

4Q '24 Start 2027 Completion

The Woodlands' first luxury condo project

Will include a 5k SF high-end restaurant





THE RITZ-CARLTON RESIDENCES

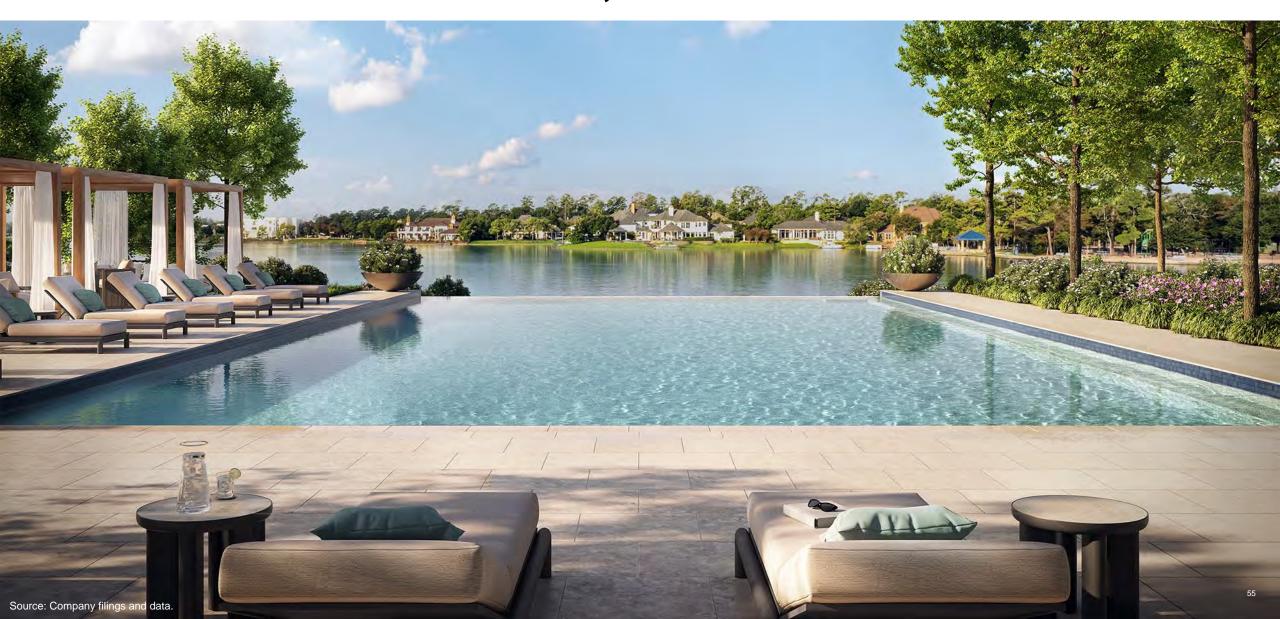
THE WOODLANDS

HH

The Ritz-Carlton Residences, The Woodlands



The Ritz-Carlton Residences, The Woodlands



The Ritz-Carlton Residences, The Woodlands



The Ritz-Carlton Residences – Construction Status



Under Construction Grogan's Mill Village **Center Redevelopment**

Retail Center

32k

\$8.6M **Total Cost**

Library and **Community** Center

54k SF

\$16.5M **Total Cost**

Construction **Timeline**

3Q '24 Commenced

2025 Completion

Retail **Stabilization Projections**

\$850k Stab. NOI

2028 Stab. Year

Upon completion, the new library and community center will be exchanged for the site of their current location on The Woodlands Waterway







Grogan's Mill Village Center – Land Swap Agreement

In 2023, HHH agreed to exchange the new library and community center for the site of the existing library and community center in The Woodlands

To Howard Hughes

Current library and community center located in the heart of The Woodlands Town Center

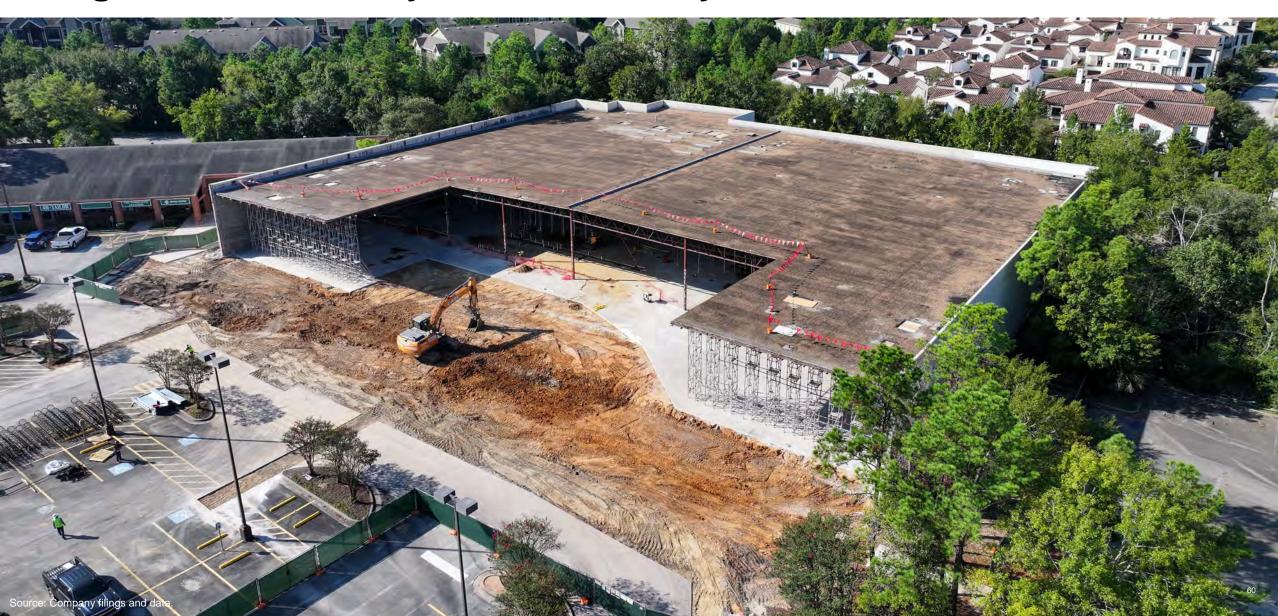
To Montgomery County, TX

New library and community center located at Grogan's Mill Village Center (2 miles south of the current site)



HHH will receive a prime 5.3-acre site on The Woodlands Waterway for future redevelopment

Grogan's Mill – Library and Community Center Construction Status



Under Construction Village Green at **Bridgeland Central**

Retail Size

28k

100% Pre-Leased/ **Negotiations**

Development Cost

\$22M Total Cost

Construction **Timeline**

1Q '24

4Q '24

Commenced Completion

First retail development in Bridgeland's future 925-acre commercial hub

Adjacent to the Starling at Bridgeland multi-family property



Village Green at Bridgeland Central



Village Green at Bridgeland Central



Under ConstructionOne Bridgeland Green

Office Size

50k SF

87%Pre-Leased/
Negotiations

Development Cost

\$35M Total Cost

Construction Timeline

2Q '24 Commenced 2025

Completion

First Office Development in Bridgeland

First Mass Timber Office Development in the Greater Houston Area



ONE BRIDGELAND GREEN

One Bridgeland Green



One Bridgeland Green – Construction Status



NEVADA



Under Construction Summerlin Grocery Anchored Center

Size

67k SF

75% Pre-leased

Development Cost

\$46M **Total Cost**

Construction Timeline

3Q '23 Commenced

4Q '24 Completion

Stabilization Projections

\$1.8M Stab. NOI

2027 Stab. Year

Important Amenity Located Adjacent to Tanager and Tanager Echo Apartments





DOWNTOWN SUMMERLIN



NEVADA

Summerlin Grocery Anchored Center



Proposed Summerlin **Movie Studios**

Size

~395k SF

10 **Production** Stages

County **Approval**

Clark County Entitlements Approved in March 2024

Legislative **Approval**

State to Deliberate Proposed Film Tax Credit Bill in February 2025

Timeline

2028 **Estimated** Completion

Proposed joint venture between HHH and Sony Pictures Entertainment



NEVADA

Summerlin Movie Studios



NEVADA

Summerlin Movie Studios



NEVADA

Summerlin Movie Studios – Adjacent Retail













Ward Village Condo Towers by the Numbers

(Since Inception)

\$6.2B

Past and Future Revenues

4,839

Units Closed and Under-Contract

~25-30%

Gross Profit Margin⁽¹⁾

Closed and Sold-Out (2)

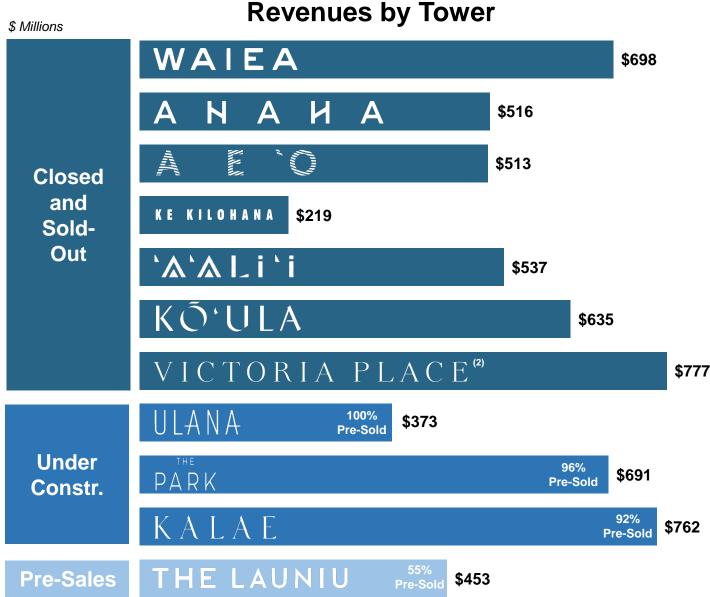
3

Under Construction

1

Pre-Sales

WARD VILLAGE.



Strong Record of Delivering World-Class Condominiums

Completed and Sold-Out Towers – 2016 to 2023

WAIEA

ANAHA

AE'O

KE KILOHANA

'A'ALI'I

KŌ'ULA



177 Units 2016



317 Units 2017



465 Units 2018



423 Units 2019



750 Units 2021



565 Units 2022

2,697 Condominium Units Generated \$3.1B of Condo Sales Revenue

New Condo Developments Underway

Now Complete

VICTORIA PLACE[®]



349 Units 2024 **Under Construction**

ULANA

696 Units

2025

THE PARK

545 Units 2026 **KALAE**



329 Units 2027 **Pre-Sales**

THE LAUNIU



485 Units 2028

Towers Represent \$3.1B of Future Contracted Revenue

Ward Village – Full Development



Recently Completed **Victoria Place**

Size

349 Units

Pre-sales Contracted

100% **Units Sold** \$777M **Future** Revenue

Construction **Timeline**

1Q '21 Start

4Q '24 Completion

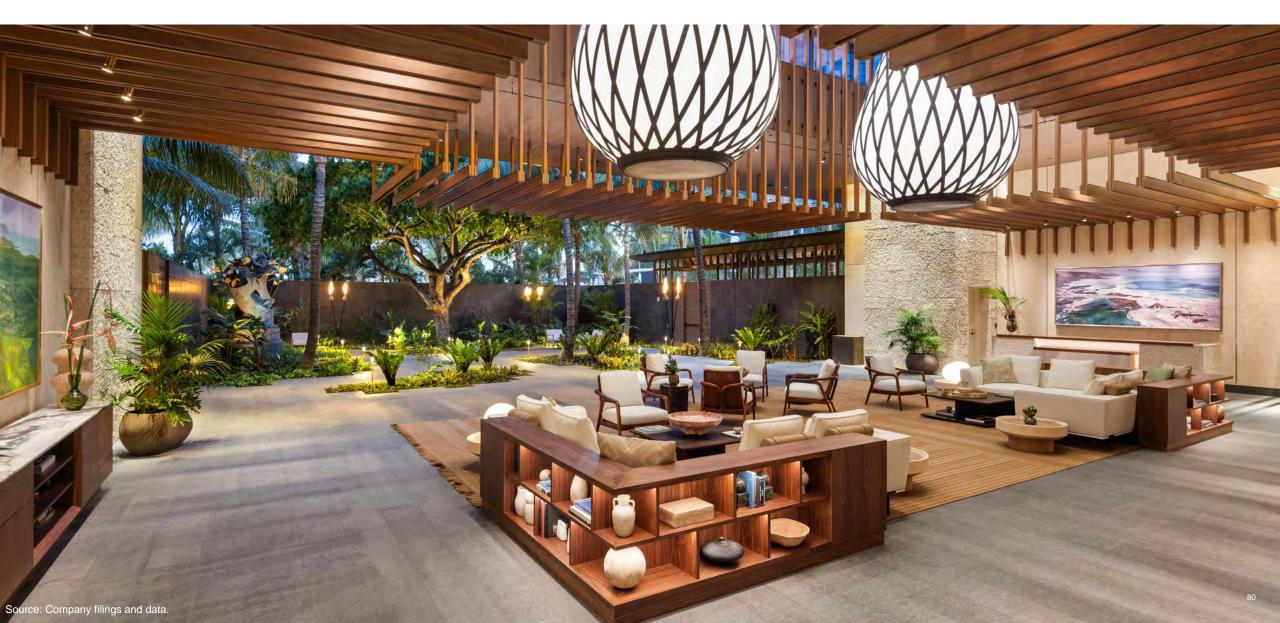
First Row Luxury Tower

Expect ~\$760M of Condo Sales Revenue with 28% Gross Margins in 4Q'24

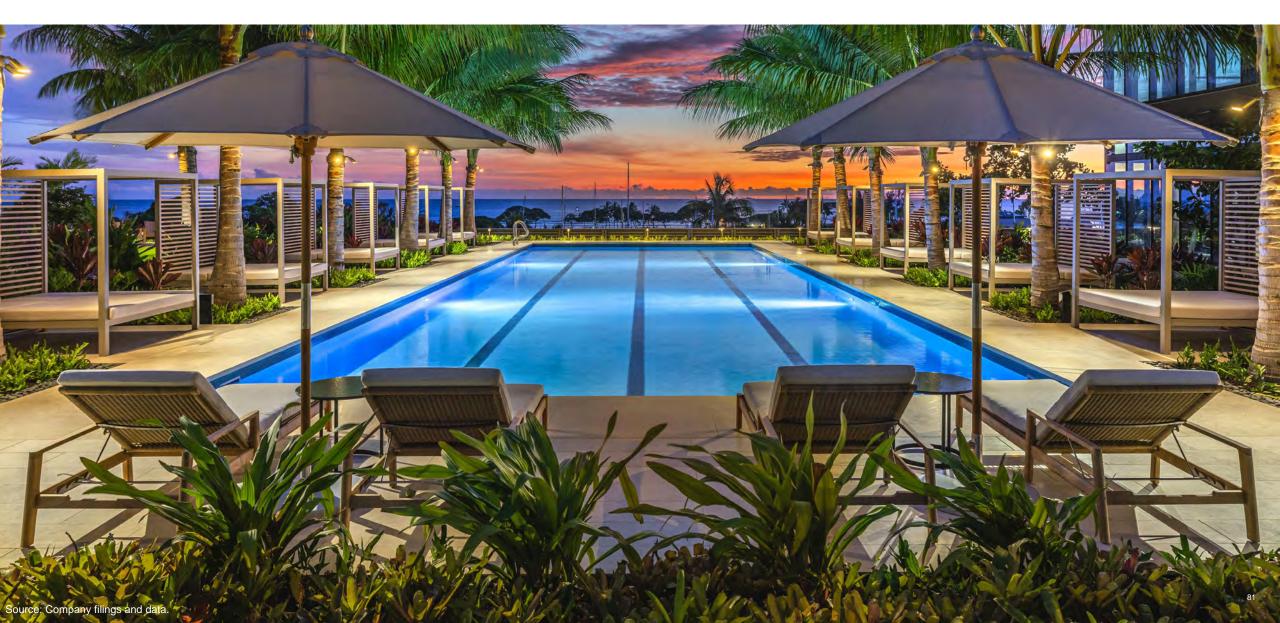




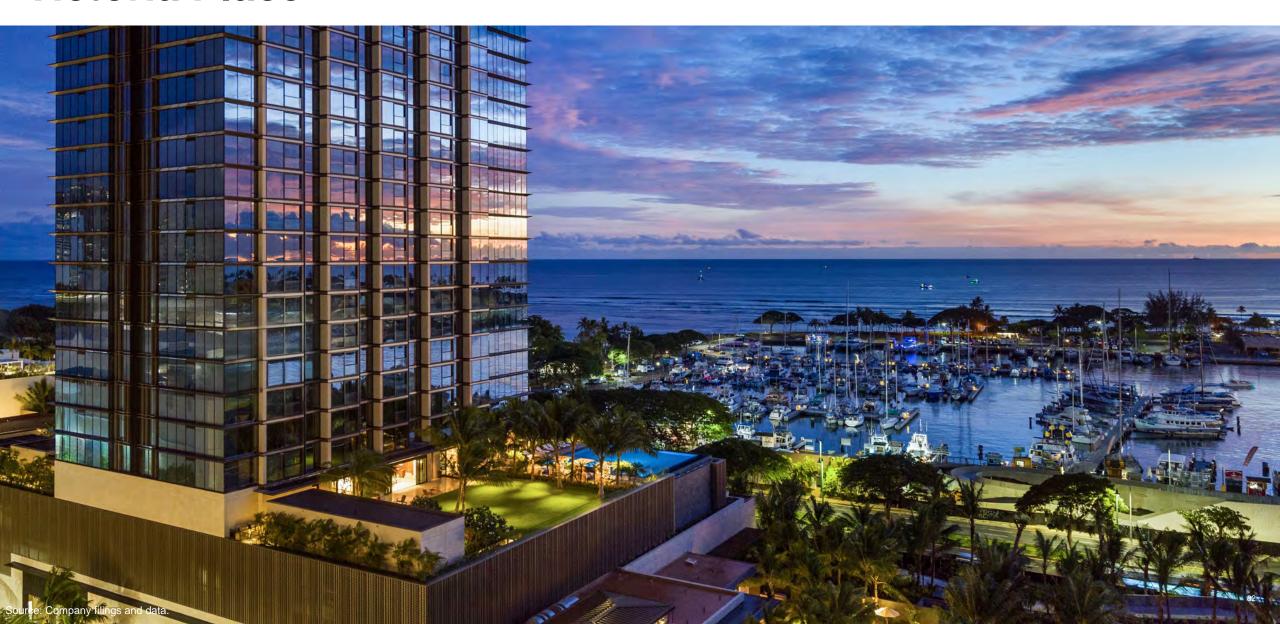
Victoria Place



Victoria Place



Victoria Place



Under Construction The Park Ward Village

Size

545 Units 27k SF Retail

Pre-sales Contracted

96% of Units

\$691M Future

Revenue

Construction Timeline

4Q '22 Start 2026
Estimated
Completion

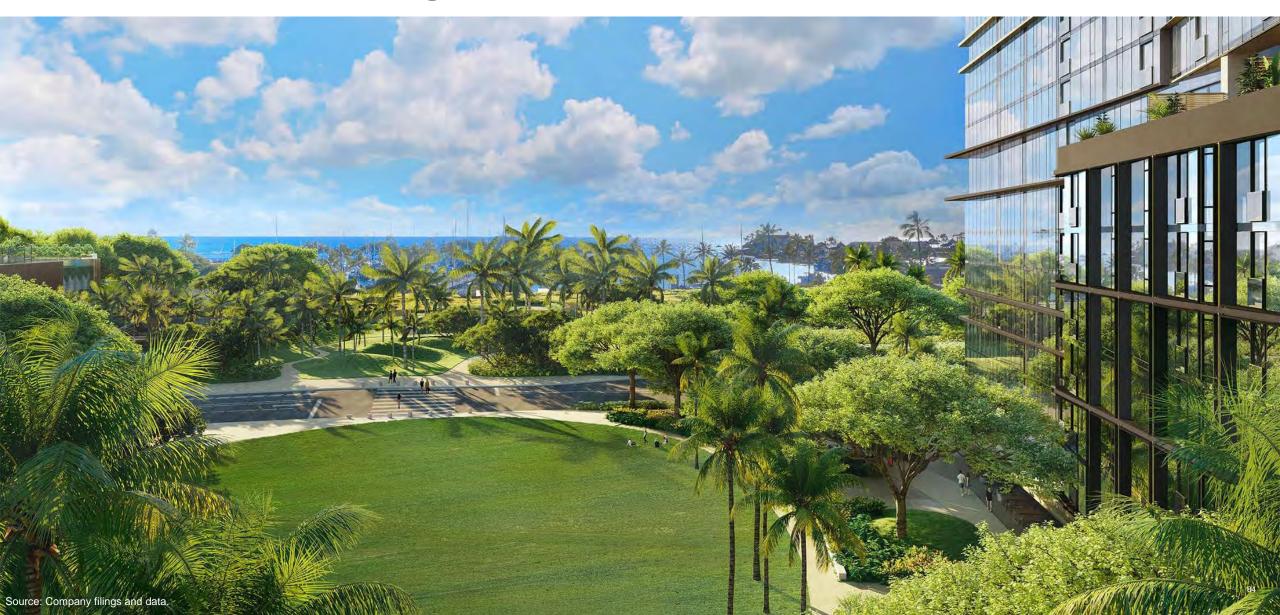
Retail to Generate \$1.9M of Stabilized NOI

20 Units Remaining to Sell

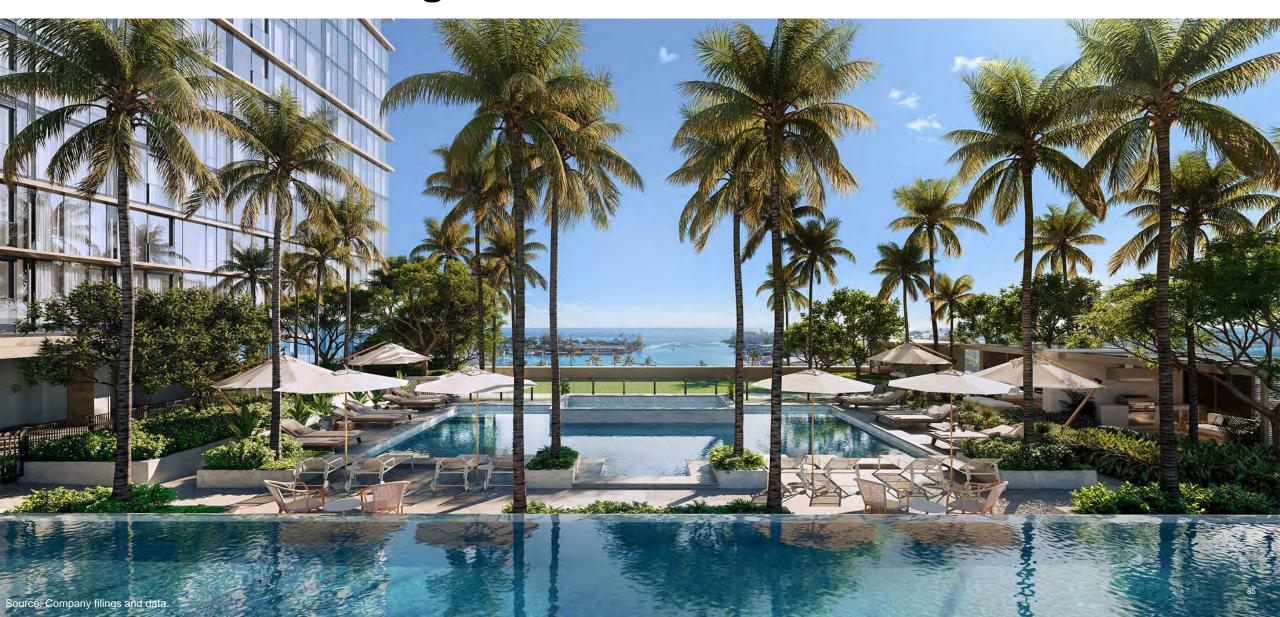




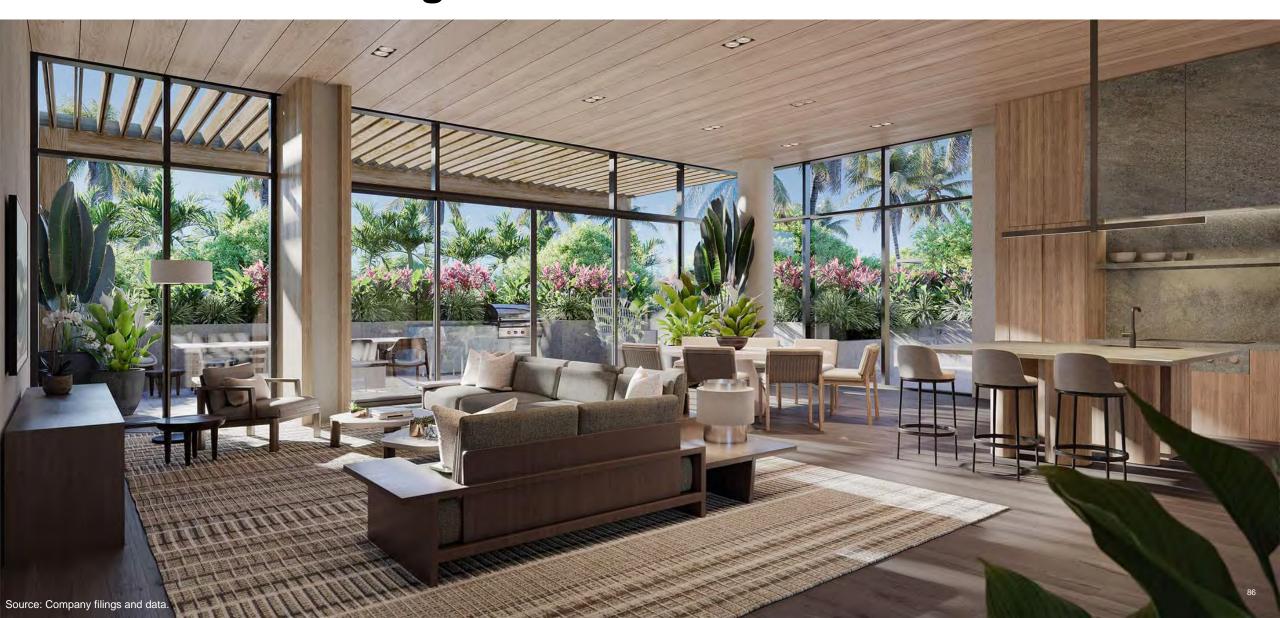
The Park Ward Village



The Park Ward Village



The Park Ward Village



The Park Ward Village – Construction Status



Under Construction Ulana

Size

696 **Units**

32k SF Retail

Pre-sales Contracted 100% of Units

\$373M **Future**

Revenue

Construction **Timeline**

1Q '23 Start

4Q '25 **Estimated** Completion

Retail to Generate \$760k of Stabilized NOI

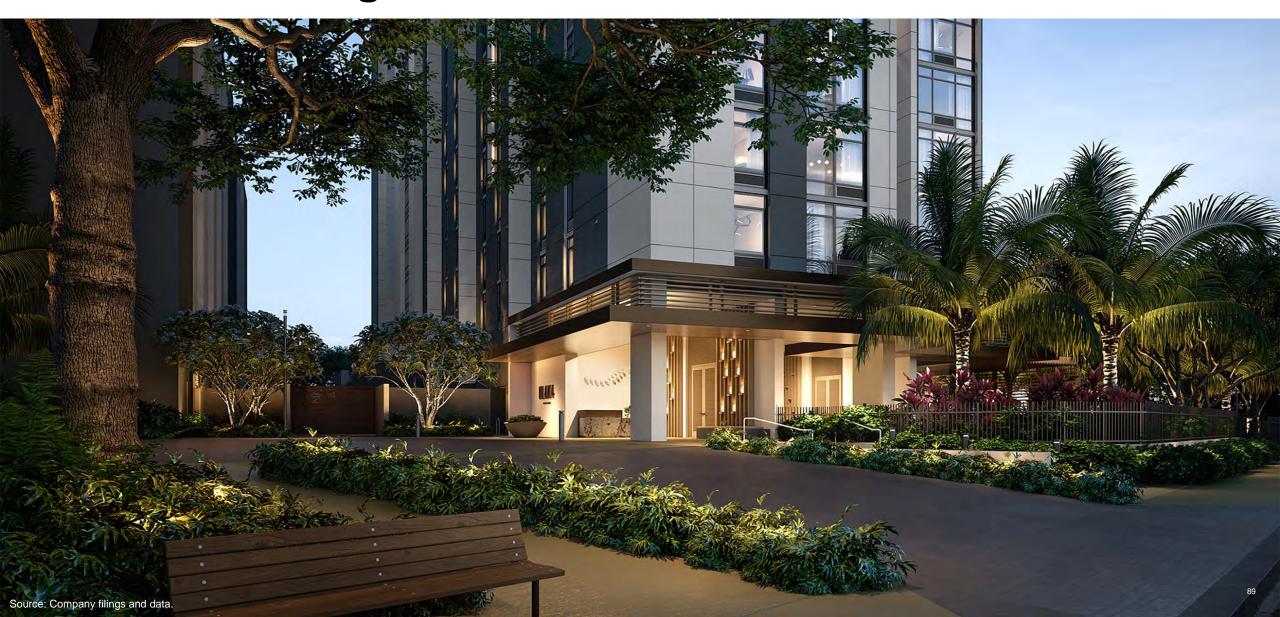
Satisfies HHH's Remaining Workforce Housing Requirements





HH

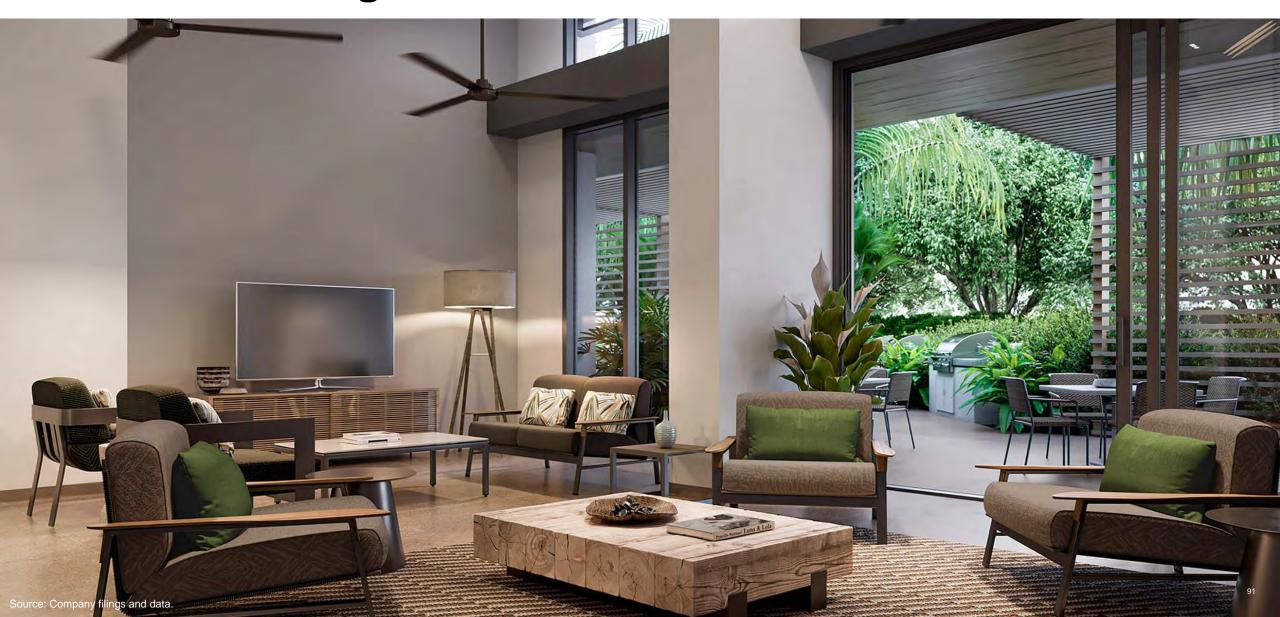
Ulana Ward Village



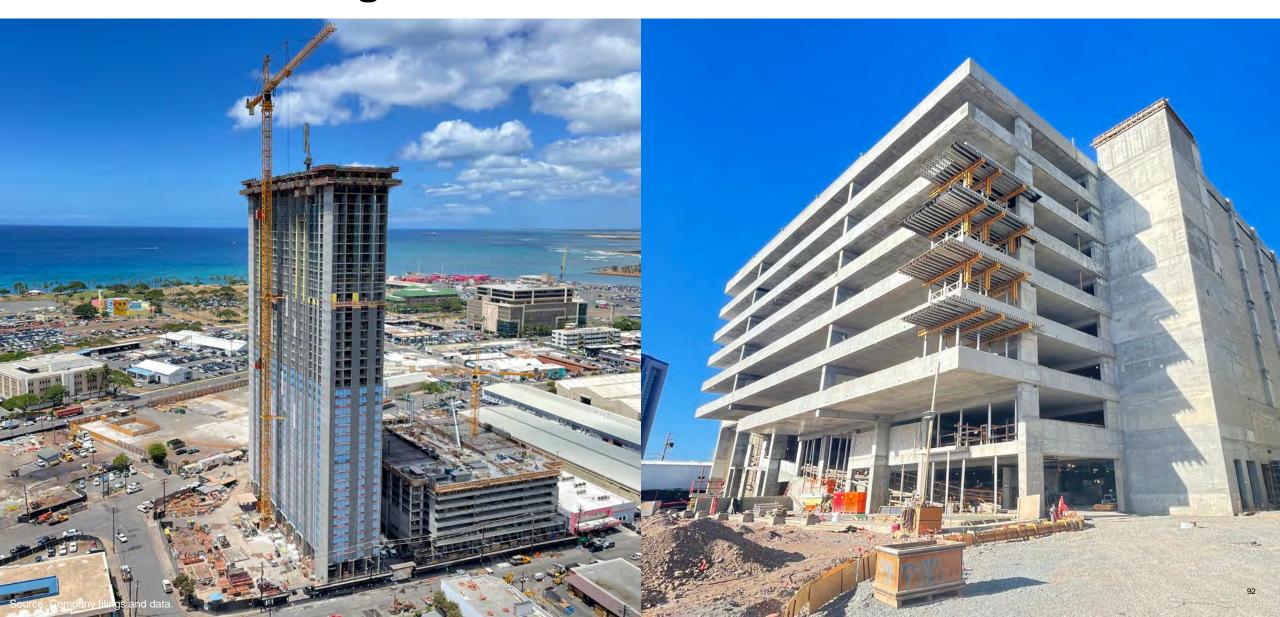
Ulana Ward Village



Ulana Ward Village



Ulana Ward Village – Construction Status



Under Construction Kalae

Size

329 Units

2k SF Retail

Pre-sales Contracted

92% of Units

\$762M Future Revenue

Construction Timeline

2Q '24 Start 2027
Estimated
Completion

First Row Premier Tower

25 Units Remaining to Sell



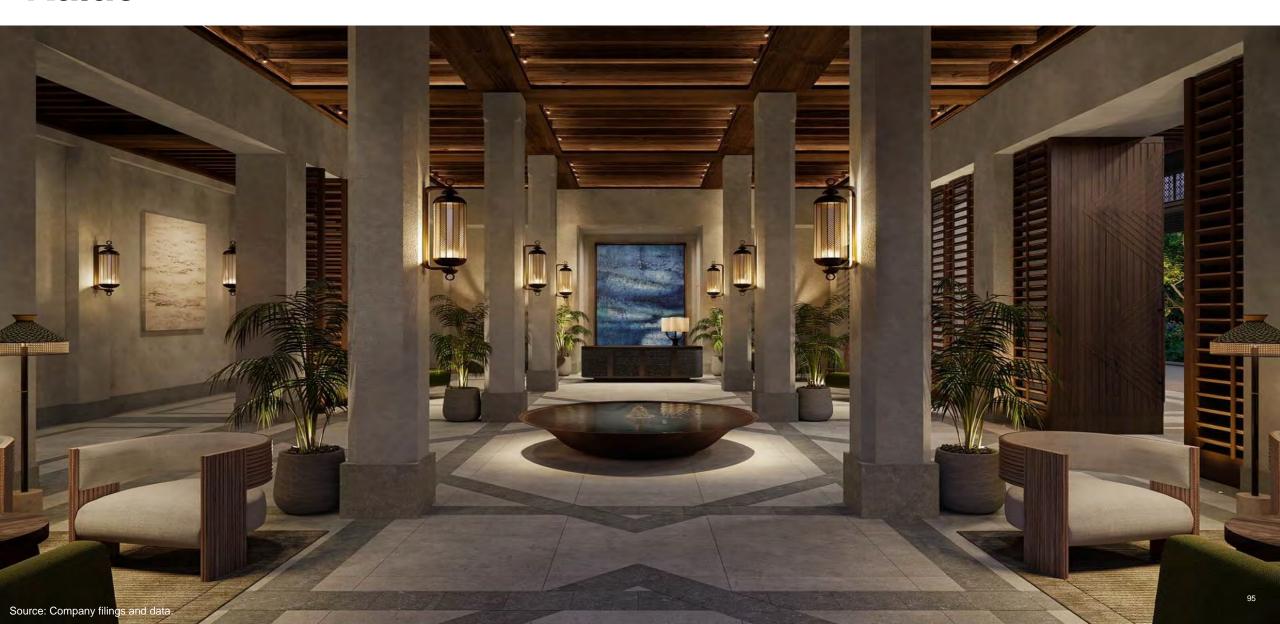


1000 ALA MOANA

HAWAI'I Kalae



HAWAI'I Kalae



HAWAI'I Kalae



Pre-Sales The Launiu

Size

485 **Units**

10k SF Retail

Pre-sales Contracted

55% of Units \$453M

Future Revenue

Construction **Timeline**

2025 **Estimated** Start

2028 **Estimated** Completion

First Row Premium Condo Tower

Pre-Sales Commenced in 1Q 2024



THE LAUNIU

WARD VILLAGE.

The Launiu



The Launiu



Future Ward Village Condos in Planning

Condo Towers

834 **Condo Units**

Up to ~\$2.5B **Potential Revenue**

> 18k SF Future Retail

WARD VILLAGE.



Melia and 'Ilima



Mahana Ward Village

Future Towers Melia and 'Ilima

Melia

221 **Units**

8k SF Retail

'llima

148 **Units**

Partnership with **Discovery Land** Company

Timeline

2025 **Pre-Sales Commence**

First Row Luxury on Ala Moana Beach

Estimated Completion in 2030





HH



Melia and 'Ilima

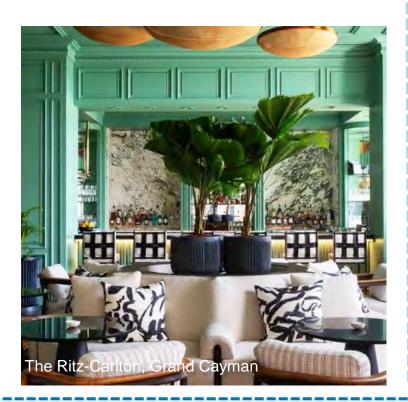
Building Architecture





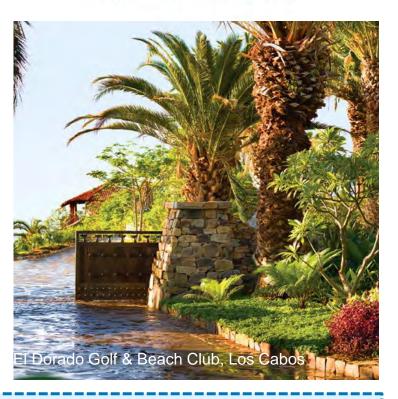
Interior Design

CHAMPALIMAUD



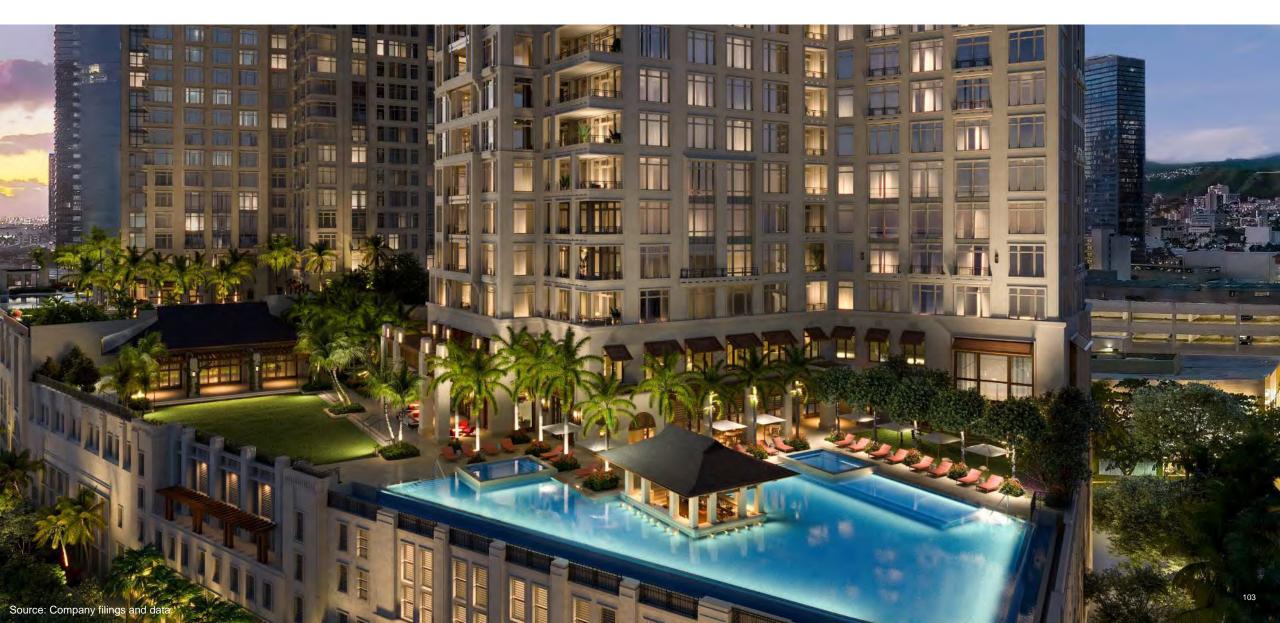
Landscape Architecture





The Diamondhead Dream Team – Bringing Melia and 'Ilima to Life

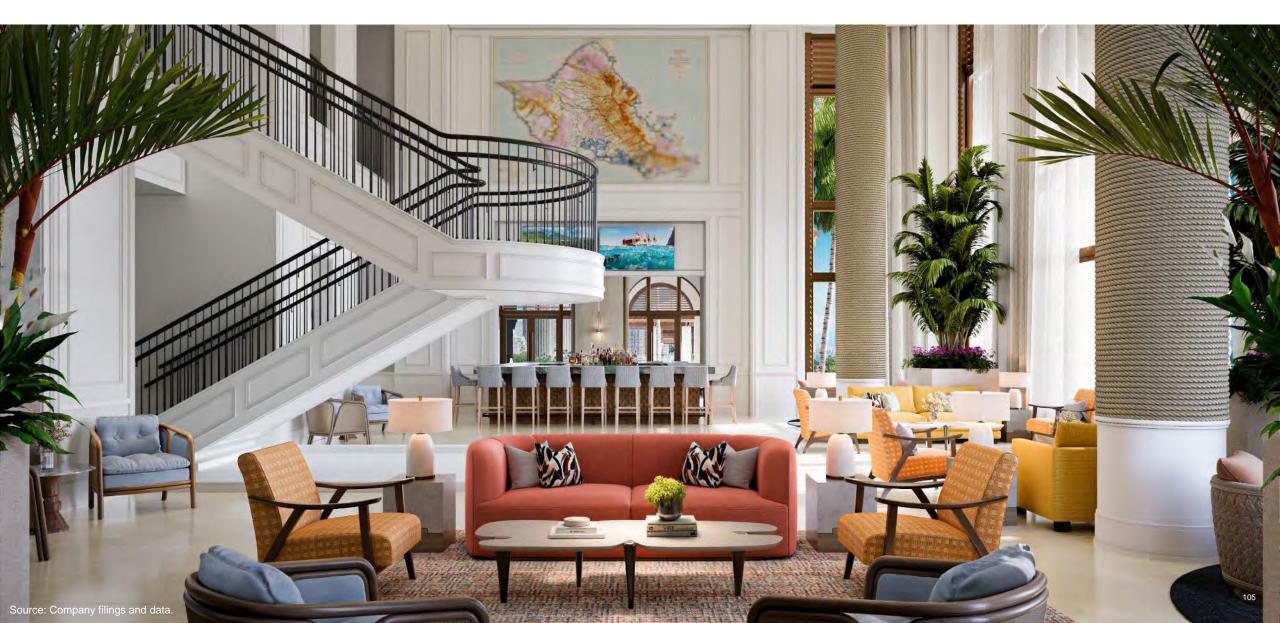
Melia and 'Ilima



Melia and 'Ilima



Melia and 'Ilima



Future Tower Mahana Ward Village

Size

465 Units

10k **SF Retail**

Pre-sales

2026 **Estimated**

Pre-Sales Commence

Construction **Timeline**

2028 **Estimated** Start

2031 **Estimated** Completion

HH

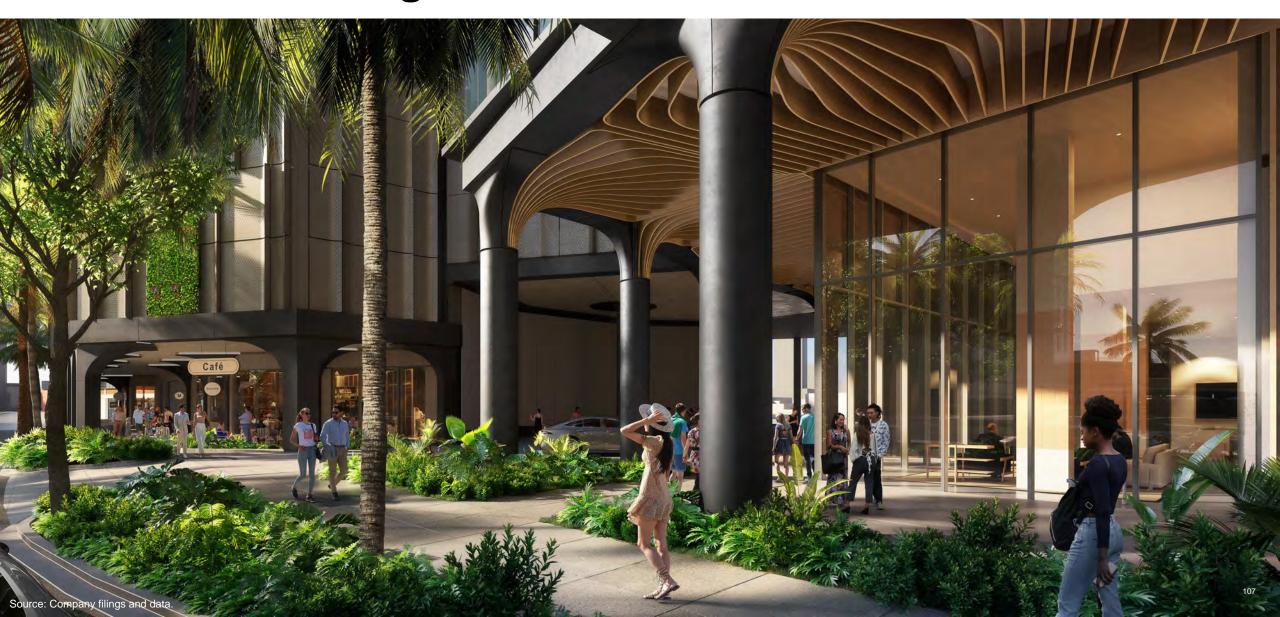
Third Row Development

Represents the Final Condo Project Under Existing Entitlements





Mahana Ward Village



Ward Village Entitlements at Full Development

14

Condo Towers

5,935

Condo Units

Up to ~ \$9B

Potential Condo Revenue

~900k SF Retail

WWARD VILLAGE.



ONLY HERE.

HHCommunities

Howard Hughes.

HHH Sustainability Guidelines

Master Planned Communities

- Communities planned with 20%+ open green space with extensive natural infrastructure such as lakes, preserves, and trails
- New home design guidelines include sustainability criteria



Strategic Developments

- Target LEED certification on all new developments
- Green requirements
 mandated for all new
 developments with energy
 and water efficiency to
 exceed local codes



Operating Assets

- ✓ Mandated energy and water benchmarking requirements to reduce utility expenses
- ✓ Assets verified by annual ENERGY STAR certifications



Corporate

- ✓ Issued new carbon reduction goals by 2030 validated by SBTi
- ✓ Annual Communities Report
- ✓ Ranked #1 Americas
 Diversified Listed
 Company by GRESB



HOWARD HUGHES Source: Company filings and data.

HHCommunities: Driving Results and Receiving Recognition

GRESB Sustainability Benchmark



Sector Leader

Americas Diversified Listed Peer Group – 2024

Energy Reduction Successes

Reductions - 2023 vs. 2022

ENERGY INTENSITY 23% **EMISSIONS** 24%

WATER INTENSITY 27%

Percentage of waste recycled increased from 9% to 27%

Green Certifications

Certifications Across the Portfolio

LEED, ENERGY STAR and BOMA 360

TEXAS





HAWAI'I

LEED Community Certifications

The Woodlands





Achieved in 2022

Achieved in 2022

Achieved in 2024



LEED Platinum for Neighborhood Development Achieved in 2013

HHH Leads the Industry in Community Pre-certifications

HHH Decarbonization Targets by 2030

(vs. 2019 base year)

Scope 1 and 2

Absolute emissions reduction

46%



Scope 3
Capital Goods

Absolute emissions reduction from capital goods

27.5%



Scope 3
Use of Sold Products

Emissions reduction from use of sold products per SF of sold building

55%



Validated by Science Based Targets Initiative (SBTi) and Aligned with 1.5° Celsius

Summerlin – Leading in Water Conservation



First community in Nevada to implement strict water conservation guidelines

2018



2023

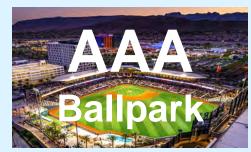
Significant Growth
with ~17k
New Residents

Total Water
Consumption is
UNCHANGED

Growth Since 2018







20+ Years of Exceptional Water Management

2000 **211** GPCD



104 GPCD



2035 Goal **86**

GPCD

Southern Nevada Water Authority Consumption and Targets

Grass Removal Initiative

In 2021, Summerlin launched an initiative to remove nonfunctional grass and replace with native landscaping

Before



825kSquare Feet
Removed

~45M
Gallons of
Water Saved
Annually

After



Teravalis - Water Management and Supply

Targeting a 35% Reduction vs. Arizona's Current Consumption



Community Requirements

- WaterSense and ENERGY STAR fixtures and appliances
- No natural turf allowed and drought tolerant plants only
- Drip irrigation with weather-based controller only
- Max pool size/depth = 600 SF / 5', covers required
- AC drip line tied into plumbing
- Smart water meters that help detect leaks
- Car washing restrictions

Water Rights in Teravalis



HHH is working with the Arizona Dept of Water Resources for Additional Water Certificates

HHH Culture





HHCares – Making a Positive Impact

2,800
Volunteer
Hours

220+
Charities
Supported

\$2.6M

Donated

(Including \$250k of employee donations and company matches)

865k Meals Packed 8,100+
Employee
Award
Moments

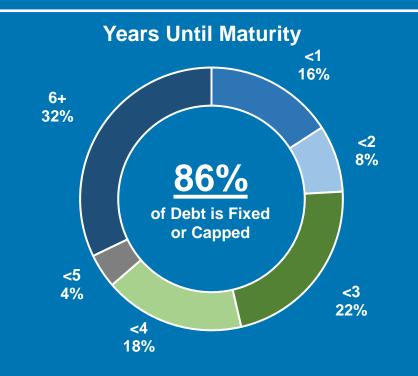
\$15k
High School
Scholarships

As we build for the future, we remain sharply attuned to our ability—and our responsibility—to impact the lives of those within our communities and the world at large, as well as those within our own organization.

Corporate and Balance Sheet

Howard Hughes.

HHH Financings and Future Debt Outlook



4.4 Yrs. Weighted-Average

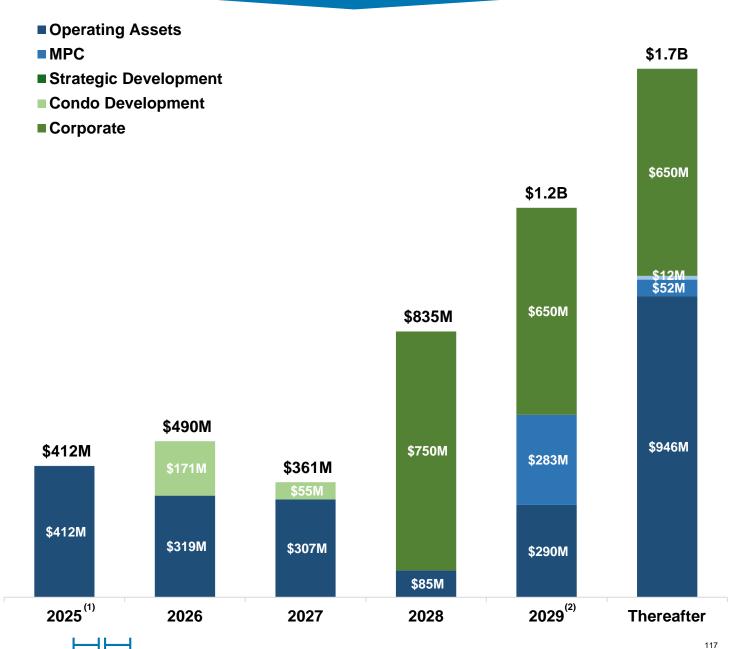
Debt Maturity

5.69%

Weighted-Average **Interest Rate**

Source: Company filings and data. Note: As of September 30, 2024. (1) Excludes \$49M paydown of Ward Village infrastructure debt in November 2024. (2) MPC Bridgeland Notes were extended by three years to 2029 in October 2024.

Debt Maturities by Segment Over the Next 5 Years



HHH Sufficient Recurring Income to Cover Debt

Operating Assets Generate Ample Income to Service Debt Obligations





Portfolio DSCR

1.82x



Retail DSCR

3.13x



Multi-Family DSCR

1.33x



Office DSCR

1.68x



Operating Assets WAIR

5.5%

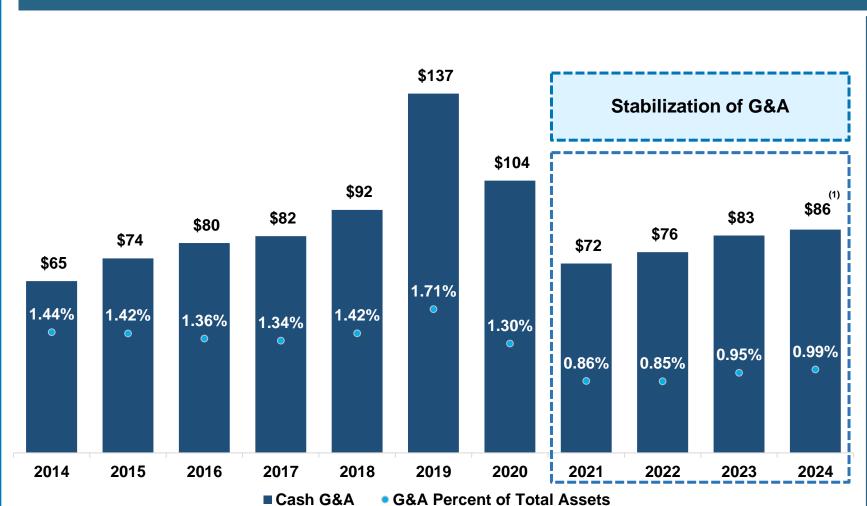


Historical Yield

9.0%

HHH has Significantly Reduced and Stabilized Cash G&A

10-Year Cash G&A Trend





Source: Company filings and data.

Note: In \$ millions. As of September 30, 2024.

Adjusted Operating Cash Flow Metric

Howard Hughes.

New Guidance Metric: Adjusted Operating Cash Flow

Giving Clarity into HHH's Self-Funding Business Model

A straightforward cash flow metric that investors can easily track and model

2 Utilizes previously provided guidance metrics

Simplifies analysis for drivers of future growth

Recurring Income

Operating
Assets NOI

MPC EBT

Condo Gross Profit **Recurring Expenses**

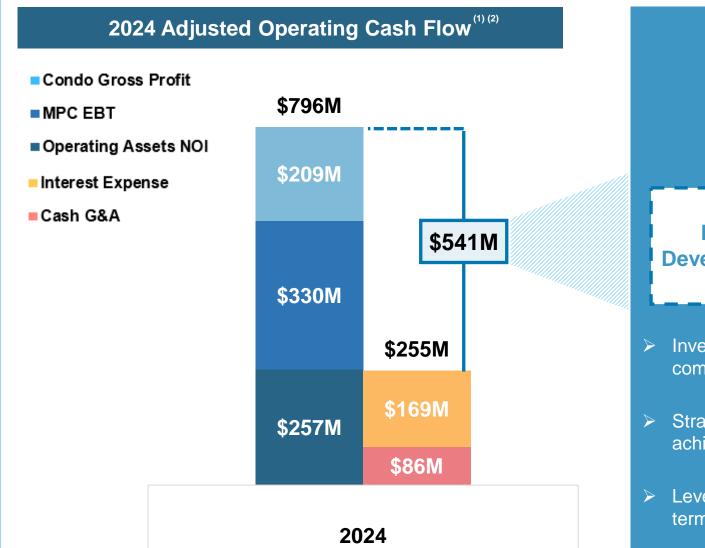
Interest Expense

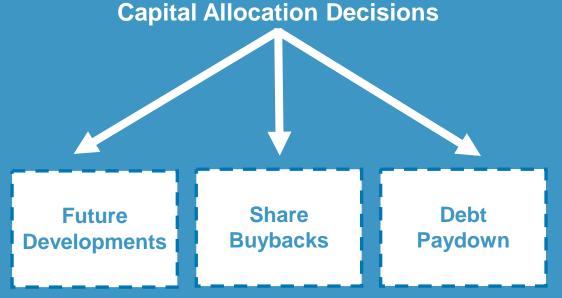
Cash G&A

Adjusted Operating Cash Flow

OWARD HUGHES Source: Company filings and data. Note: As of September 30, 2024.

Adjusted Operating Cash Flow Reflects Strong Results





- Investing in current developments significantly improves our communities and strengthens our financial results
- Strategically allocating capital, we can position ourselves to achieve the optimal return that accounts for the associated risk
- Leveraging our free cash flow, we can achieve substantial longterm returns for our shareholders

Positive Outlook with Continued Growth Ahead

Strong 2025 Expected Through Successful Execution of HHH's Business Model

MPC EBT EBT is anticipated to exceed historical averages and align with strong results achieved over the last 3 years

Operating Assets NOI

Continued growth due to stabilization of new office and multi-family developments

Condo Gross Profit

Ulana—a workforce housing tower—will deliver in 4Q 2025 with break-even gross margins, as expected

Cash G&A G&A expenses are expected to remain similar to levels achieved in 2024

2026 and 2027 to Significantly Benefit from Exceptional Condo Pre-Sales

2026

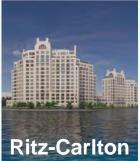


\$691M

Contracted Revenue

2027





\$1.1B

Contracted Revenue

NAV Update

Howard Hughes.

Meaningful Upside Reflected in 2024 NAV

Tremendous Value Opportunity

- During last year's Investor Day, management walked investors through HHH's illustrative sum of the parts analysis
- ➤ HHH's conservative sum of the parts analysis points to an NAV/share of **\$118**/share
- Using the same valuation framework and assumptions, management updated this analysis based on the HHH's 3Q '24 results and current cap rates
- ➤ Discontinued Operations (the Seaport Entertainment spinoff) was the primary driver of the YoY decline with an impact of ~\$23/share

Illustrative Sum of the Parts Value				
HHH Segments	NAV	Per Share		
Operating Assets	\$1,178	\$24		
Master Planned Communities	\$5,157	\$104		
Condominiums	\$1,335	\$27		
Corporate	(\$1,817)	(\$37)		
Sum of the Parts Total	<u>\$5,853</u>	<u>\$118</u>		

Market Premium/(Discount) to NAV (48%)⁽¹⁾

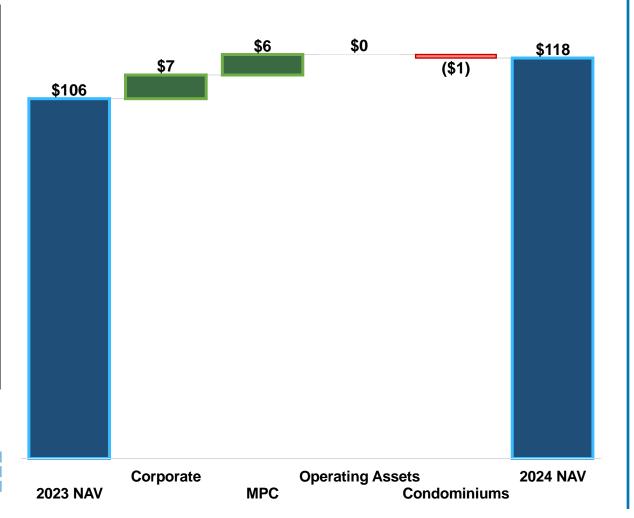
NAV Discount Narrowed Amid Strong Core Outlook Despite Seaport Spin-off

Bridging NAV From The Previous Investor Day

HHH NAV/Share by Segment

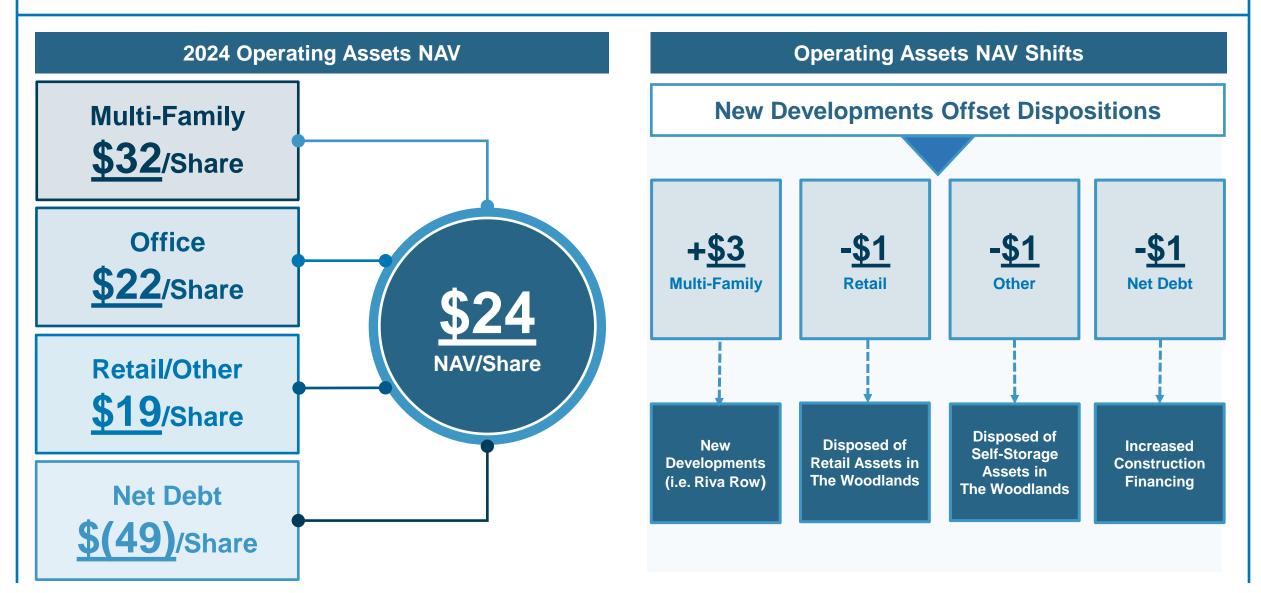
HHH Segments	Jun '23	Sep '24
Operating Assets	\$24	\$24
Master Planned Communities	\$98	\$104
Condominiums	\$28	\$27
Corporate	(\$44)	(\$37)
Continuing Ops Total	\$106	\$118
Discontinued Operations (1)	\$23	\$0
Sum of the Parts Total	\$129	\$118

Financing Increase Offset by Value Creation

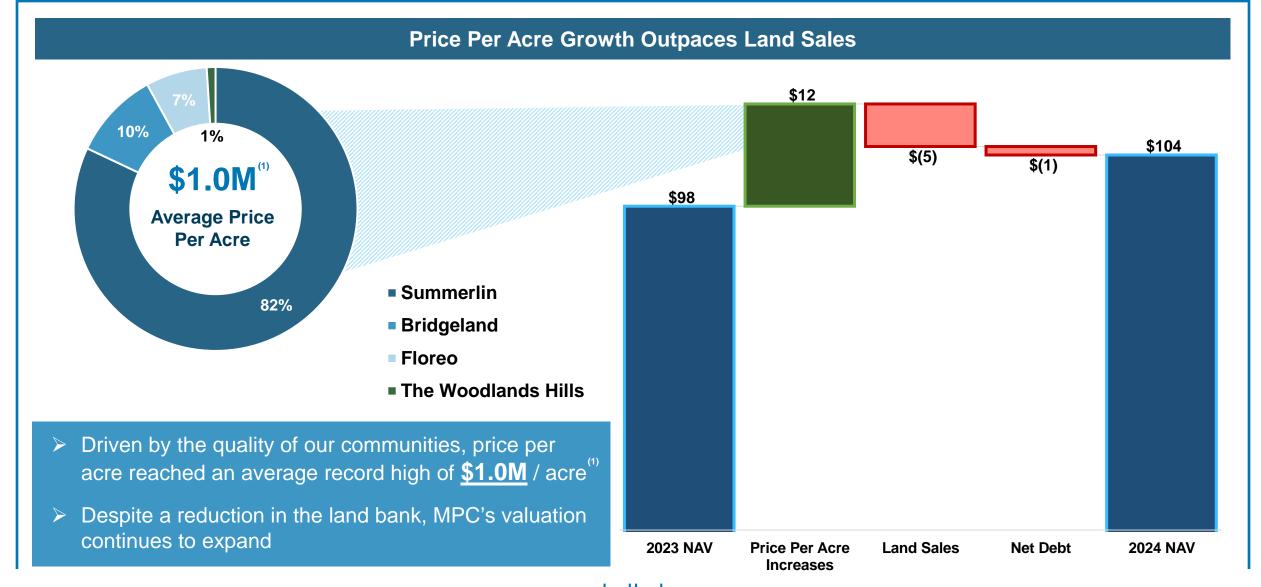


NAV Remains Strong after Spin-Off

Operating Assets are an Impactful Component to NAV



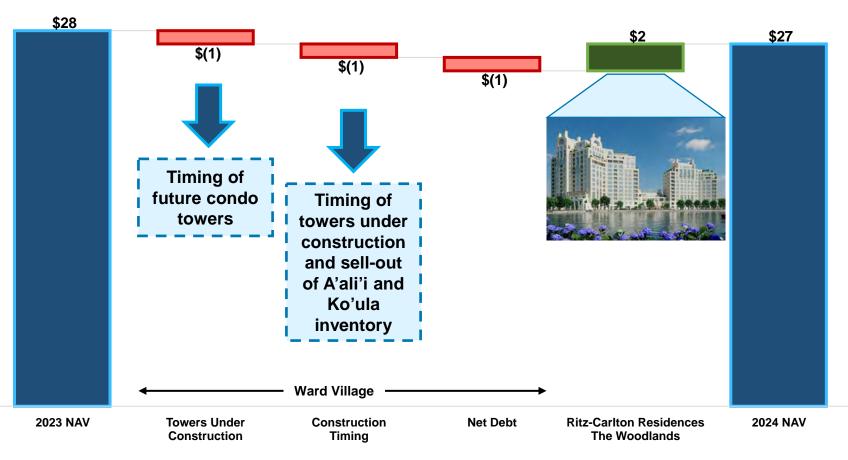
Cycle of Value Creation Drives MPC NAV Growth



All-Time High in Condominium Construction

New Towers Give Potential for Future Growth





Victoria Place closings ongoing in 4Q '24 – will provide \$3/sh. of cash to Corporate

Final Thoughts...

HHH Investor Day

2024

- ✓ With the Seaport Entertainment spinoff completed, we are solely focused on creating value within our core businesses
- ✓ We have successfully navigated market headwinds across the portfolio and delivered significant growth and new financial records in every segment
- ✓ We anticipate significant cash generation in the years ahead driven by strong MPC markets, Operating Assets growth, and significant condo deliveries
- ✓ Our self-funded business cycle gives us a unique opportunity to continue driving value for our shareholders for years to come

A&P Howard Hughes.

Appendix

Howard Hughes.

NAV Sensitivity Analysis

NAV Impact Based on Changes in Assumptions

Change in Operating Assets Cap Rate

Change in Discount Rate

	1.0%	0.5%	0.0%	(0.5)%	(1.0)%
(1.0)%	\$114	\$119	\$125	\$132	\$140
(0.5)%	\$110	\$115	\$121	\$128	\$136
0.0%	\$107	\$112	\$118	\$124	\$132
0.5%	\$104	\$109	\$114	\$121	\$129
1.0%	\$101	\$105	\$111	\$118	\$126

Change in MPC Land Value Growth Rate

Change in Discount Rate

	(1.0)%	(0.5)%	0.0%	0.5%	1.0%
(1.0)%	\$118	\$121	<i>\$125</i>	\$129	\$133
(0.5)%	\$114	\$118	\$121	\$125	\$129
0.0%	\$111	\$114	\$118	\$121	<i>\$125</i>
0.5%	\$108	\$111	\$114	\$118	\$121
1.0%	\$105	\$108	\$111	\$114	\$118

Operating Assets NAV

	202	23	202	<u> 24 </u>
Stabilized Assets	Asset Value (1)	Per Share	Asset Value (1)	Per Share
Office	\$1,009		\$991	
Multi-Family	1,119		1,198	
Retail	795		725	
Other	289		169	
Stabilized Sub-Total	\$3,212	\$65	\$3,083	\$62

Unstabilized & Under	Asset	Per	Asset	Per
Construction Assets	Value (2)	Share	Value (2)	Share
Office	\$32		\$69	
Multi-Family	313		385	
Retail	54		70	
Unstabilized & U.C. Sub-Total	\$399	\$8	\$524	\$11
Gross Asset Value	\$3,611	\$73	\$3,607	\$72
Less: Segment Net Debt	(2,377)		(2,429)	
Net Asset Value	\$1,234	\$24	\$1,178	\$24
Net Asset value	\$1,234	\$24	\$1,178	\$24

NAV Assumptions

	2023	2024
Cap Rates		
Office	11.2%	11.7%
Multi-Family	5.3%	5.2%
Retail	6.5%	6.8%
Other	6.0%	6.0%
Other Discount Rates	6.0%	6.0%
	12.7%	13.2%
Discount Rates		

٦	(Onstabilized & Onder	Constituction As	Sold Offig)
	Office	3.1 Years	2.5 Years
	Retail	3.3 Years	3.3 Years
	Multi-Family	2.9 Years	2.6 Years

Master Planned Communities NAV

NAV Detail

	2023	2024
Residential	Asset Per Value ⁽¹⁾ Share	Asset Per Value ⁽¹⁾ Share
Teravalis	\$517	\$660
Floreo	60	83
The Woodlands	50	50
The Woodlands Hills	124	124
Bridgeland	658	372
Summerlin	1,403	1,886
Residential Sub-Total	\$2,812 \$57	\$3,176 \$64

Commercial	Asset Value (1)	Per Share	Asset Value ⁽¹⁾	Per Share
Teravalis	\$151		\$184	
Floreo	14		18	
The Woodlands	551		541	
The Woodlands Hills	50		55	
Bridgeland	411		475	
Summerlin	595		477	
Columbia	0		0	
Commercial Sub-Total	\$1,779	\$36	\$1,750	\$35
Gross Asset Value	\$4,584	\$92	\$4,926	\$99
Less: Segment Net Debt	296		231	
Net Asset Value	\$4,880	\$98	\$5,157	\$104

NAV Assumptions

Land Price Growth Rate	
Teravalis	6.0%
Floreo	6.0%
The Woodlands	7.0%
The Woodlands Hills	5.0%
Bridgeland	6.0%
Summerlin	7.0%

Discount Rates	
Teravalis	20.0%
Floreo	15.0%
The Woodlands	7.0%
The Woodlands Hills	9.0%
Bridgeland	8.0%
Summerlin	7.0%

Expected Cash Margin	
Teravalis	75.0%
Floreo	52.6%
The Woodlands	96.7%
The Woodlands Hills	88.9%
Bridgeland	78.2%
Summerlin	80.4%

Commercial Assumptions

Land Price Growth Rate	
Teravalis	3.5%
Floreo	3.5%
The Woodlands	3.5%
The Woodlands Hills	3.5%
Bridgeland	3.5%
Summerlin	3.5%

Discount Rates	
Teravalis	20.0%
Floreo	15.0%
The Woodlands	7.0%
The Woodlands Hills	9.0%
Bridgeland	8.0%
Summerlin	7.0%

Condominium NAV

NAV Detail

Completed & Under Construction Towers Condo Tower Net Asset Value⁽¹⁾ Less: Segment Net Debt

Net Asset Value

			<u></u>
Pre-Sal	es and	Future '	Towers

Market Rate
Workforce Housing

Residential Entitlements (1)

To-Be-Built Retail

Retail Entitlements

Net Asset Value

2023		2024	
Asset Value	Per Share	Asset Value	Per Share
\$358		\$522	
(2)		(58)	
\$356	\$7	\$464	\$9

Asset	Per	Asset	Per
Value	Share	Value	Share
\$888		\$729	
0		0	
\$888	\$18	\$729	\$15

Asset Value	Per Share	Asset Value
\$137	\$3	\$142

1,381	\$28	\$1,244	\$27

NAV Assumptions

Completed & Under Construction Towers	2023	2024
Discount Rate		
Remaining Units on Completed Towers	4.0%	-
Under Construction Towers	7.0%	6.0%
Pre-Sales and Future Towers	2023	2024
Future Tower Assumptions		
Avg. Price PSF	\$1,400	\$2,230
Price PSF Growth Rate	4.0%	4.0%
Discount Rate	11.0%	7.0%
Profit Margin	27.5%	28%
Est. Sellout	2029	2031
Remaining Entitlements (SF)	3,958	1,538
To-Be-Built Retail	2023	2024
Future Retail Assumptions		
Cap Rate	5.6%	6.0%
Discount Rate	11.0%	11.0%
Years to Stabilize	7.0 Years	10.0 Years

Source: Company filings and data, cap rate sourced from Green Street.

Note: In \$ millions except per share data and PSF data. SF in thousands. Shares outstanding: 2023 – 49.481M | 2024 – 49.762M. 2023 data as of June 30, 2023. 2024 data as of September 30, 2024.

HOWARD HUGHES Third-party cap rate reduced by 25bps.

Per

Share

\$3

Net Debt Reconciliation

2023 Summary

Net Debt	Debt	Cash & Cash Equivalents	Net Debt
Operating Assets (1)	\$(2,397)	\$21	\$(2,376)
Master Planned Communities	(434)	731	297
Ward Village	(115)	0	(115)
Seaport	(100)	15	(85)
Corporate & Non-Core (2)	(2,028)	284	(1,744)
Total Net Debt	\$(5,074)	\$1,051	\$(4,023)

2024 Summary

Net Debt	Debt	Cash & Cash Equivalents	Net Debt		
Operating Assets (1)	\$(2,444)	\$15	\$(2,429)		
Master Planned Communities	(405)	636	231		
Ward Village	(579)	0	(579)		
Corporate & Non-Core (2)	(2,033)	300	(1,733)		
Total Net Debt	\$(5,461)	\$951	\$(4,510)		

Other Assets / (Liabilities) & Other RE Assets

2024

2023

Other Assets / (Liabilities)

		2027	
Other Cash Assets			
Restricted cash	\$204	\$108	
Accounts receivable, net	104	101	
Notes receivable	0	0	
Deferred expenses, net	139	153	
Other assets, net	267	242	
Less: SID & TIF rec in other assets	(0)	0	
Total Other Cash Assets	\$714	\$604	

Other Cash Liabilities		
Deferred tax liabilities, net	\$(236)	\$(77)
Accounts payable & other liabilities	(967)	(677)
Total Other Cash Liabilities	\$(1,203)	\$(754)
Total Other Cash Assets / (Liabilities)	\$(489)	\$(150)

Other Real Estate Assets

	2023	2024	
Other Real Estate Assets			
West End Alexandria	\$57	\$57	
Total Book Value	\$57	\$57	

Reconciliation of Operating Assets Segment EBT to NOI

thousands	Three Months Ended September 30,		Nine Months Ended September 30,		Year Ended December 31,				
	2024	2023	2024	2023	2023	2022	2021	2020	2019
Operating Assets Segment									
Total revenues	\$ 114,019	\$ 106,178	\$ 331,779	\$ 310,942	\$410,254	\$401,304	\$415,104	\$365,174	\$375,041
Total operating expenses	(48,987)	(47,960)	(142,751)	(134,486)	(179,865)	(170, 114)	(187,820)	(174,870)	(170,346
Segment operating income (loss)	65,032	58,218	189,028	176,456	230,389	231,190	227,284	190,304	204,695
Depreciation and amortization	(42,252)	(40,647)	(125,903)	(116,454)	(161, 138)	(145,208)	(153,893)	(155,381)	(109,747
Interest income (expense), net	(36,661)	(31,337)	(103,768)	(89,419)	(125, 197)	(87,664)	(73,017)	(88,886)	(79,141
Other income (loss), net	(54)	(186)	896	2,078	2,092	(1,383)	(10,306)	456	1,119
Equity in earnings (losses) from unconsolidated ventures	(2,109)	1,363	4,044	5,311	2,968	22,262	(67,042)	(7,366)	3,673
Gain (loss) on sale or disposal of real estate and other assets, net	3,165	16,050	7,959	20,764	23,926	29,588	39,168	38,232	_
Selling profit from sales-type leases		_	_	_	_	_	_	_	13,537
Gain (loss) on extinguishment of debt	_	_	(198)	_	(97)	(2,230)	(1,926)	(1,521)	_
Provision for impairment	-	_	_	_			_	(48,738)	_
Operating Assets segment EBT	(12,879)	3,461	(27,942)	(1,264)	(27,057)	46,555	(39,732)	(72,900)	34,136
Add back:									
Depreciation and amortization	42,252	40,647	125,903	116,454	161,138	145,208	153,893	155,381	109,747
Interest (income) expense, net	36,661	31,337	103,768	89,419	125,197	87,664	73,017	88,886	79,141
Equity in (earnings) losses from unconsolidated ventures	2,109	(1,363)	(4,044)	(5,311)	(2,968)	(22,262)	67,042	7,366	(3,673
(Gain) loss on sale or disposal of real estate and other assets, net	(3,165)	(16,050)	(7,959)	(20,764)	(23,926)	(29,588)	(39,168)	(38,232)	_
(Gain) loss on extinguishment of debt	· =	_	198	_	97	2,230	1,926	1,521	_
Selling profit from sales-type leases	<u> </u>	_		_	_	_	_	_	(13,537
Provision for impairment		_		_	_	_	_	48,738	_
Impact of straight-line rent	(2,182)	(470)	(3,005)	(2,664)	(2,256)	(11,241)	(14,715)	(7,630)	(9,007
Other	52	279	(375)	341	337	1,528	10,275	(114)	257
Operating Assets NOI	62,848	57,841	186,544	176,211	230,562	220,094	212,538	183,016	197,064
Company's share of NOI from equity investments	1,954	2,121	6,022	5,908	7,745	9,061	4,081	7,750	7,318
Distributions from Summerlin Hospital investment	_	_	3,242	3,033	3,033	4,638	3,755	3,724	3,625
Company's share of NOI from unconsolidated ventures	1,954	2,121	9,264	8,941	10,778	13,699	7,836	11,474	10,943
Total Operating Assets NOI	\$ 64,802	\$ 59.962	\$ 195,808	\$ 185 152	\$ 241,340	\$233 793	\$220,374	\$194 490	\$208,007

