



The Howard Hughes Corporation® Breaks Ground on The Woodlands Hills, Houston's Newest Master Planned Community

November 15, 2017

The 2,000-Acre Forested Community is Located 13 Miles North of The Woodlands®

THE WOODLANDS, Texas-- [The Howard Hughes Corporation®](#) (NYSE:HHC) broke ground today on Houston's newest master planned community, [The Woodlands Hills](#), a 2,000-acre development located 13 miles north of The Woodlands® in Conroe and Willis. The Woodlands Hills joins [The Woodlands](#) and [Bridgeland®](#), the two award-winning master planned communities in the Houston area that help make up the acclaimed MPC portfolio of The Howard Hughes Corporation.

This press release features multimedia. View the full release here: <http://www.businesswire.com/news/home/20171115006171/en/>

"Leveraging our 40 years of experience developing some of the most successful master planned communities in the country, The Howard Hughes Corporation will develop The Woodlands Hills with the high quality standards and design principles that have made The Woodlands and Bridgeland two of the best-selling master planned communities in Texas," said David R. Weinreb, Chief Executive Officer of The Howard Hughes Corporation. "We are committed to developing communities that will stand the test of time, creating memorable experiences and a vibrant sense of place for local residents, office workers, and the broader community."

"This is a great time and opportunity for this new community to become a reality, not only for The Woodlands Hills and the City of Willis, but also for the City of Conroe," said Toby Powell, Mayor of the City of Conroe. "It is said that if a seed is planted in good faith it should bring a great harvest, and I truly believe this will be a wonderful time for everyone to benefit from this mutual effort."

"On behalf of the City of Willis, I want to thank The Howard Hughes Corporation and The Woodlands Development Company for choosing our area to develop an amazing master planned community," said Leonard Reed, Mayor of the City of Willis. "We look forward to working together to make this vision a reality we can all be proud of."

Located on FM 830 on the west side of I-45 with the property boundary extending north to FM 1097 and south to League Line Road, The Woodlands Hills offers easy access to I-45, the Grand Parkway and the Hardy Toll Road. It is in close proximity to businesses and healthcare in The Woodlands and surrounding areas, while providing an easy commute to the George Bush Intercontinental Airport in Houston. The Woodlands Hills is also near Lake Conroe, Sam Houston National Forest and the Lone Star Executive Airport in Conroe.

Set within a gently rolling terrain, The Woodlands Hills will ultimately include more than 4,500 residences. Homebuilders will be announced later this year, and the first single-family models are expected to open in the first quarter of 2018. Sharing the same commitment to environmental preservation as The Woodlands and Bridgeland, the forested community of The Woodlands Hills will feature approximately 112 acres of open space, 20 neighborhood parks along with a 17-acre Village Park. An amenity center with event space and a fitness facility will highlight the recreation in The Woodlands Hills. The community will include nine-and-a-half miles of hike-and-bike trails, in addition to bike lanes along the major thoroughfares. A dynamic mix of retail is also planned.

"We are dedicated to making The Woodlands Hills the newest premier master planned community in Texas, with extraordinary amenities allowing residents to take full advantage of an integrated lifestyle in a unique environment," stated Paul Layne, Executive Vice President of Master Planned Communities, The Howard Hughes Corporation. "We believe that new beginnings are shaped by the culture we create together, not just the homes that are built. 'A whole life, a whole vision, a whole community' — that is what The Woodlands Hills is all about."

For more information and to register your interest, visit TheWoodlandsHills.com and like us on [Facebook](#), [Twitter](#) and [Instagram](#).

About The Woodlands Hills

The Woodlands Hills is an approximately 2,000-acre master planned community, situated 13 miles north of The Woodlands® in Conroe and Willis, Texas. Located on FM 830 on the west side of I-45 with the property boundary extending north to FM 1097 and

south to League Line Road, The Woodlands Hills offers easy access to I-45, the Grand Parkway and the Hardy Toll Road. The development is in close proximity to Lone Star Executive Airport in Conroe, Lake Conroe and the Sam Houston National Forest. The Woodlands Hills is the third master planned community in Texas from The Howard Hughes Corporation® and is the sister community to the The Woodlands and Bridgeland®, two of the top-selling, award-winning master planned communities in Texas and the nation. For more information and to register your interest, visit TheWoodlandsHills.com and like us on [Facebook](#), [Twitter](#) and [Instagram](#).

About The Howard Hughes Corporation®

The Howard Hughes Corporation owns, manages and develops commercial, residential and mixed-use real estate throughout the U.S. Our operating properties, development opportunities and other unique assets span 14 states from New York to Hawai'i, including a preeminent portfolio of master planned communities. Our MPCs, including Columbia, Maryland; The Woodlands® and [Bridgeland®](#) in Texas; [Summerlin®](#), Nevada; and Ward Village®, Hawai'i, span more than 80,000 acres, house over 342,000 residents and support more than 160,000 jobs around the country. The Howard Hughes Corporation has major offices in New York, Columbia, MD, Dallas, Houston, Las Vegas and Honolulu. For additional information about HHC, visit www.howardhughes.com.

Safe Harbor Statement

Statements made in this press release that are not historical facts, including statements accompanied by words such as "will," "believe," "expect," "enables," "realize," "plan," "intend," "assume," "transform" and other words of similar expression, are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These statements are based on management's expectations, estimates, assumptions, and projections as of the date of this release and are not guarantees of future performance. Actual results may differ materially from those expressed or implied in these statements. Factors that could cause actual results to differ materially are set forth as risk factors in The Howard Hughes Corporation's filings with the Securities and Exchange Commission, including its Quarterly and Annual Reports. The Howard Hughes Corporation cautions you not to place undue reliance on the forward-looking statements contained in this release. The Howard Hughes Corporation does not undertake any obligation to publicly update or revise any forward-looking statements to reflect future events, information or circumstances that arise after the date of this release.



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Source: The Howard Hughes Corporation