



WWD Unveils the Annual Ten of Tomorrow as Part of Its Continued Partnership with The Howard Hughes Corporation® at the Seaport District

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New York's Birthplace of Innovation Honors Ten of the Up and Coming Leaders of Fashion as a Preview of the Seaport District's Future Retail Offerings



Seaport Studios concept store at the Seaport District (Photo: Business Wire)

NEW YORK-- [WWD](#) has revealed its annual [Ten of Tomorrow](#) list with the sponsorship of [The Howard Hughes Corporation®](#) (NYSE: HHC), an annual feature that recognizes ten leaders in fashion and retail innovation. Both organizations are incubators for new and unique fashion design and retail and are invested in embracing the next generation of industry leaders. This commitment to the future of retail provides a glimpse into the transformation underway at the Seaport District that is being envisioned by The Howard Hughes Corporation.

This Smart News Release features multimedia. View the full release here: <http://www.businesswire.com/news/home/20160121006400/en/>

The revitalized Seaport District will open in 2017 and encompasses seven buildings on several city blocks totaling 365,000 square feet with over 80 new stores and restaurants that will make the district one of the premier destinations in New York City for cutting edge shopping, dining, entertainment and cultural experiences. These offerings are designed to captivate New Yorkers to rediscover the city's oldest new neighborhood again and again. The restored Seaport District will include the ultimate cinematic experience with iPic Theaters opening an eight-screen movie and dinner theater in the Fulton Market Building; the new Pier 17 currently under construction; and a partnership with acclaimed Chef Jean-Georges Vongerichten on a 40,000 square foot food market in the restored Tin Building that will rival the world's most popular food concepts.

The 2016 WWD Ten of Tomorrow honorees include [Simon Porte Jacquemus](#), Christelle Kocher of [Koché](#), [Gabriela Hearst](#), [John Elliott](#), [Greg Lauren](#), [Sarah Flint](#), Karis Durmer of [Altuzarra](#), [Charlotte Tilbury](#), Healey Cypher, CEO and founder of [Oak Labs](#), and Aurora James of [Brother Vellies](#), which currently has a storefront within the Seaport District. Over the course of the year, deeper profiles on each of the winners will be shared through both the WWD and Seaport District digital channels.

"We are pleased to continue our partnership with WWD supporting the exceptional talent that will shape the future of fashion and retail," said David R. Weinreb, Chief Executive Officer for The Howard Hughes Corporation. "The Seaport District is poised to become an anchor for distinct fashion, retail and entertainment experiences. As the city's original commercial hub and birthplace of innovation, it is especially fitting for the Seaport to become a hot spot for fashion's rising stars."

"Ten of Tomorrow is one of the editors' favorite features of the year as it speaks to new creative ideas and the promise of the future. This year, we have a fascinating mix of designers and talented executives who are challenging the status quo," said Edward Nardoza, Editor in Chief of WWD. "We are privileged to continue our partnership with The Howard Hughes Corporation this year as its South Street Seaport transformation helps shape the future of retail, fashion and art in New York City."

The iconic South Street Seaport® had historically been the epicenter of the growth and development of New York City. As a glimpse into the future transformation of the district, The Howard Hughes Corporation opened its curated concept store, [Seaport Studios](#), in 2015 in conjunction with WWD. The unique retail experience serves as a platform for up and coming designers to showcase their products to a wider audience. Additionally, the partnership with [Jean-Georges](#) was the first to be announced in what will become an unparalleled range of dining choices by the most notable restaurateurs designed to attract locals and tourists to return and rediscover the iconic and historic neighborhood. [McNally Jackson Books](#), a popular New York independent bookseller, will also open in Schermerhorn Row on the cobblestoned streets of the historic district along with iPic Theaters that will

open in the restored Fulton Market Building.

For additional news regarding the Ten of Tomorrow, visit WWD.com and SeaportDistrict.NYC.

About The Seaport District

The Seaport District, New York City's oldest new neighborhood, is located on the East River in Lower Manhattan with unparalleled views of the Brooklyn Bridge, Statue of Liberty and the city's iconic skyline. The rich history as New York's original commercial hub and its storied waterfront location make the Seaport District one of New York City's most unique settings. *Travel+Leisure* recently named the Seaport the 22nd most visited tourist attraction in the world. The Seaport District is being revitalized by The Howard Hughes Corporation into a top destination in New York City for unique culinary, fashion, entertainment and cultural experiences. An essential part of New York for over 300 years, the re-envisioned Seaport District will continue to function as a much-needed community anchor for the rapidly growing population of Lower Manhattan.

About The Howard Hughes Corporation®

The Howard Hughes Corporation owns, manages and develops commercial, residential and mixed-use real estate throughout the U.S. Our properties include master planned communities, operating properties, development opportunities and other unique assets spanning 16 states from New York to Hawai'i. The Howard Hughes Corporation is traded on the New York Stock Exchange as HHC with major offices in New York, Columbia, MD, Dallas, Houston, Las Vegas and Honolulu. For additional information about HHC, visit www.howardhughes.com.

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About WWD

WWD is the authority for news and trends in the worlds of fashion, beauty and retail. Featuring daily headlines and breaking news from all Women's Wear Daily publications, WWD provides the most comprehensive coverage anywhere of fashion, beauty and retail news and is the leading destination for all fashion week updates and show reviews from New York, Paris, Milan and London.



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