



The Howard Hughes Corporation® Signs Chef and Restaurateur Jean-Georges Vongerichten to Open Culinary Experiences at the Revitalized Seaport District

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Partnership with World Renowned Chef to Open Two New Food Concepts is the Latest Part of the Ongoing Transformation of the Seaport District



Pier 17 Rooftop Fashion Show (Photo: Business Wire)

NEW YORK-- [The Howard Hughes Corporation®](#) (NYSE: HHC) announced today a partnership with renowned Chef and Restaurateur [Jean-Georges Vongerichten](#) to bring two new, one-of-a-kind culinary experiences to the [Seaport District](#).

This Smart News Release features multimedia. View the full release here: <http://www.businesswire.com/news/home/20150909005556/en/>

As part of the ongoing effort to revitalize the Seaport District, the collaboration between Jean-Georges and The Howard Hughes Corporation will introduce a food market and flagship restaurant to the iconic neighborhood starting in 2017. The market will be located in the Tin Building and will be inspired by the original Fulton Fish Market. Reminiscent of the Seaport's rich history as a center of food and commerce, the market will feature locally-sourced, organically grown products as well as authentic and accessible prepared foods and merchandise. The flagship restaurant will be a seafood-driven concept located within the new Pier 17 building, which is currently under construction.

"This announcement continues the Seaport District's transformation into an anchor for the growing Lower Manhattan community and one of the top destinations for unique culinary, fashion and entertainment experiences," said David R. Weinreb, Chief Executive Officer of The Howard Hughes Corporation. "We are pleased to welcome a partner of Jean-Georges' caliber to the district to celebrate the storied history of the Seaport as a source of food and center of commerce while embracing the best of the 21st century."

The South Street Seaport® had historically been the epicenter of the growth and development of New York City, welcoming fleets of ships carrying goods to support the residents and businesses of the city. The Fulton Fish Market, which originally opened in 1822, was the most important fish market on the east coast and a culinary institution that was a highlight of Jean-Georges's daily routine when he first arrived in the city. This historic vitality is what Jean-Georges, his partner, Phil Suarez, and The Howard Hughes Corporation aim to bring back to the Seaport District. The two companies are committed to rebuilding and restoring the Tin Building, subject to obtaining the requisite approval from the city, using this historic site to house the best year-round culinary market in New York City.

"As someone who looked forward to sourcing fish daily at the Fulton Fish Market at the Seaport and has watched the area lose its relevance over the last decade, I am honored to be a part of this catalytic transformation," said Jean-Georges Vongerichten. "My two new concepts will reestablish the city's cherished connection to the waterfront. It is a privilege to be a part of the revitalization of this beloved, culturally rich and historic neighborhood alongside The Howard Hughes Corporation."

The Jean-Georges' concepts are the first to be announced in what will become an unparalleled range of new dining choices offered in the Seaport District as it becomes one of the top new hot spots for food lovers in the city. In 2017, seven buildings on several city blocks, including the new Pier 17 building, will fully reopen with 365,000 square feet comprising over 80 new shops and restaurants filled with culinary, fashion, entertainment and cultural offerings designed to captivate New Yorkers, inviting them to return and rediscover the city's oldest new neighborhood again and again.

Committed to creating a unique destination for New Yorkers and visitors alike while work progresses toward the 2017 grand

opening, The Howard Hughes Corporation has brought together an enticing collection of programs to the Seaport this year. The district has become the home of the Smorgasburg outpost in Lower Manhattan as well as the recently launched [Seaport Culture District](#) and popular fashion pop-up shop with WWD, [Seaport Studios](#) - providing an exciting glimpse into the future district-wide. The iPic theatre – which will provide the ultimate cinematic experience in Manhattan - is also under construction and will open in the refurbished Fulton Market Building in 2016 as part of ongoing revitalization of the iconic neighborhood. For additional information on those programs and the Seaport District, visit www.southstreetseaport.com and follow the Seaport District on [Instagram](#), [Twitter](#) and [Facebook](#).

About the Seaport District

The Seaport District is New York City's oldest new neighborhood on the East River in Lower Manhattan with unparalleled views of the Brooklyn Bridge, Statue of Liberty and the city's iconic skyline. The rich history and storied waterfront location make The Seaport District one of New York City's most unique settings. *Travel+Leisure* recently named the Seaport as the 22nd most visited tourist attraction in the world. The Seaport District is being revitalized by The Howard Hughes Corporation into a vibrant community with expansive open spaces, a rooftop destination on Pier 17, cultural attractions and a retail environment complete with premier retail brands, restaurants and a locally sourced fresh food market.

About The Howard Hughes Corporation®

The Howard Hughes Corporation owns, manages and develops commercial, residential and mixed-use real estate throughout the U.S. Our properties include master planned communities, operating properties, development opportunities and other unique assets spanning 16 states from New York to Hawai'i. The Howard Hughes Corporation is traded on the New York Stock Exchange as HHC and is headquartered in Dallas, TX. For additional information about HHC, visit www.howardhughes.com.

Safe Harbor Statement

Statements made in this press release that are not historical facts, including statements accompanied by words such as “will,” “believe,” “expect,” “enables,” “realize,” “plan,” “intend,” “assume,” “transform” and other words of similar expression, are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These statements are based on management's expectations, estimates, assumptions, and projections as of the date of this release and are not guarantees of future performance. Actual results may differ materially from those expressed or implied in these statements. Factors that could cause actual results to differ materially are set forth as risk factors in The Howard Hughes Corporation's filings with the Securities and Exchange Commission, including its Quarterly and Annual Reports. The Howard Hughes Corporation cautions you not to place undue reliance on the forward-looking statements contained in this release. The Howard Hughes Corporation does not undertake any obligation to publicly update or revise any forward-looking statements to reflect future events, information or circumstances that arise after the date of this release.



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