



The Howard Hughes Corporation® Announces Fashion Will Be a Major Focus at the Shops at Summerlin

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Top Fashion Brands Line up for the Future Downtown Summerlin



Main Street at The Shops at Summerlin (Photo: Business Wire)

LAS VEGAS-- [The Howard Hughes Corporation®](#) (NYSE:HHC) today announced additional tenants joining [The Shops at Summerlin](#), led by an exciting array of leading fashion brands.

Fashion is a major focus at The Shops at Summerlin. Numerous upscale retailers have signed on at the open-air center, which is one of the premier regional retail developments across the country, located in the heart of the acclaimed Summerlin master planned community.

Top style-centric brands that will appeal to area fashionistas, including Michael Kors, True Religion, Sephora and Victoria's Secret, are among a growing roster of tenants at the center. Other popular tenants include American Eagle, The Art of Shaving, Bath & Body Works, Buckle, Clark's, Everything But Water, It'Sugar, Old Navy, Pandora, Resto Lounge, Sur La Table, Teavana and Ulta.

"There is tremendous pent-up demand in the community to create the ultimate venue for shopping, dining and entertainment, and the exceptional retailers we're bringing to The Shops at Summerlin will create an unrivaled experience for area residents and visitors," said Kevin Orrock, President of Summerlin and Vice President of Master Planned Communities for The Howard Hughes Corporation. "These new fashion retailers will contribute to a dynamic and engaging downtown which will certainly evolve into a major destination for the entire region."

The Shops at Summerlin is part of a planned urban center to be known as Downtown Summerlin, which will serve the entire Las Vegas Valley. When complete, it will include retail, entertainment, office, hotel and multi-family residential, designed to create a vibrant, walkable urban core within the 22,500-acre master planned community.

Construction began in the middle of 2013 on the expansive, 106-acre, 1.6 million-square-foot development which represents the first phase in the future downtown. When complete, The Shops at Summerlin will feature more than 125 stores and restaurants in a streetscape shopping environment with pedestrian thoroughfares and dynamic storefronts in the center of the award-winning Summerlin master planned community. Located just east of the 215 Beltway, between Sahara and Charleston Avenues, the development will also include a nine-story office building and is expected to open in late 2014.

Additional information can be found on the website at www.shopsatsummerlin.com or on [Facebook](#), [Twitter](#) or [Instagram](#).

About The Howard Hughes Corporation®

The Howard Hughes Corporation owns, manages and develops commercial, residential and mixed-use real estate throughout the U.S. Our properties include master planned communities, operating properties, development opportunities and other unique assets spanning 16 states from New York to Hawaii. The Howard Hughes Corporation is traded on the New York Stock Exchange as HHC and is headquartered in Dallas, TX. For additional information about HHC, visit www.howardhughes.com.

Safe Harbor Statement

Statements made in this press release that are not historical facts, including statements accompanied by words such as "will," "believe," "expect," "enables," "realize," "plan," "intend," "transform" and other words of similar expression, are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These statements are based on management's expectations, estimates, assumptions and projections as of the date of this release and are not guarantees of future performance. Actual results may differ materially from those expressed or implied in these statements. Factors that could

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