



## The Howard Hughes Corporation® Announces Megaplex Theatres as Another Anchor at Cottonwood Development

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**Leading Movie Theater Operator to Join Utah's Preeminent Mixed-Use Destination**



Cottonwood Birds Eye View Rendering (Photo: Business Wire)

SALT LAKE CITY-- [The Howard Hughes Corporation](#) (NYSE: HHC) announced today that [Larry H. Miller Megaplex Theatres](#) has signed on as a major entertainment anchor at Cottonwood, a 57-acre mixed-use redevelopment located only eight miles from downtown Salt Lake City. The upscale development - the first pedestrian-friendly environment in the affluent community - will feature a Smith's Food & Drug store, shopping, dining, entertainment and offices in a "Town Square" style setting and multi-family residences when complete.

"We are pleased to welcome Utah's top cinematic experience to the Cottonwood development," said Grant Herlitz, President of The Howard Hughes Corporation. "The Megaplex will be part of a dynamic lineup of retail, dining and entertainment that will be an exceptional part of the Cottonwood transformation, serving the entire Salt Lake City market."

Megaplex Theatres, recognized as Utah's favorite choice for delivering the ultimate "dinner and a movie experience" to the entertainment marketplace, will open a 10-screen, 2,300-seat movie theater beneath the development's iconic clock tower. Amenities will include a digital 2D/3D IMAX screen, state-of-the-art digital projection and audio systems throughout the facility along with luxurious VIP seating that has become synonymous with the Larry H. Miller Megaplex Theatres brand. Founded in 1999 by the late Larry H. Miller, Megaplex Theatres has grown from 70 screens in Utah to approximately 200 screens in Utah and Nevada in the past three years.

Guests will also enjoy Reserved Stadium Seating, premiere parties, special corporate events, a full-service dining hall where guests may take their snack and dining selections into the auditorium, ticketing kiosks as well as a wide selection of adaptive services for guests with special needs.

"The Larry H. Miller Group of Companies is committed to giving back to the community, and we anticipate creating nearly 100 full- and part-time jobs at the new Megaplex Theatres at Cottonwood," said Blake Andersen, President of Megaplex Theatres. "We are thrilled to offer residents in this area of Salt Lake County easier access to the 'Megaplex Difference.'"

Megaplex Theatres currently operates 17 locations across Utah and southern Nevada with a total of 179 screens, including four IMAX screens, as well as a strategic partnership with the Mammoth Screen at Thanksgiving Point in Lehi.

### About Megaplex Theatres

Megaplex Theatres are frequently among the top grossing in the nation and recognized as Utah's favorite movie theatres. In addition, the Megaplex Theatres feature regular and large-format movie screens, dinner and a movie gift options, conference and auditorium rental and an industry-leading guest services team. Megaplex Theatres' showtimes and other group information may be found on the web at [www.MegaplexTheatres.com](http://www.MegaplexTheatres.com) or by calling (801) 304-4636. Guests are also invited to follow their favorite films on Facebook at [www.facebook.com/MegaplexTheatres](http://www.facebook.com/MegaplexTheatres) or on Twitter @MegaplexTheatre.

### About The Howard Hughes Corporation®

The Howard Hughes Corporation owns, manages and develops commercial, residential and mixed-use real estate throughout the

U.S. Our properties include master planned communities, operating properties, development opportunities and other unique assets spanning 16 states from New York to Hawai'i. The Howard Hughes Corporation is traded on the New York Stock Exchange as HHC and is headquartered in Dallas, TX. For additional information about HHC, visit [www.howardhughes.com](http://www.howardhughes.com).

#### Safe Harbor Statement

Statements made in this press release that are not historical facts, including statements accompanied by words such as "will," "believe," "expect," "enables," "realize," "plan," "intend," "transform" and other words of similar expression, are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These statements are based on management's expectations, estimates, assumptions, and projections as of the date of this release and are not guarantees of future performance. Actual results may differ materially from those expressed or implied in these statements. Factors that could cause actual results to differ materially are set forth as risk factors in The Howard Hughes Corporation's filings with the Securities and Exchange Commission, including its Quarterly and Annual Reports. The Howard Hughes Corporation cautions you not to place undue reliance on the forward-looking statements contained in this release. The Howard Hughes Corporation does not undertake any obligation to publicly update or revise any forward-looking statements to reflect future events, information or circumstances that arise after the date of this release.

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