



The Howard Hughes Corporation® Appoints Heath Melton As President Of Phoenix Region

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Leader of Residential Planning and Development for the Award-Winning Master Planned Communities of The Woodlands®, Bridgeland® and The Woodlands Hills® to Head HHC's New 37,000-Acre Douglas Ranch Community in Phoenix's West Valley

PHOENIX, Oct. 26, 2021 /PRNewswire/ -- The Howard Hughes Corporation® (NYSE: [HHC](#)) announced today that Heath Melton has been named the company's President of the Phoenix Region. Mr. Melton, a Phoenix native and senior leader who has been with The Howard Hughes Corporation since 2015, will lead the development of Douglas Ranch, HHC's recently acquired 37,000-acre master planned community (MPC) located in Phoenix's West Valley. With residential lot sales set to begin in the MPC's first village, Trillium, in the first half of 2022, Douglas Ranch is expected to transform the Phoenix region, with the anticipated addition of 100,000 homes, 300,000 residents, and 55 million square feet of commercial development.



Heath Melton, President of the Phoenix Region for The Howard Hughes Corporation.

In his previous role as Executive Vice President of Master Planned Communities in the Houston Region, Mr. Melton was responsible for residential planning and development of HHC's three highly acclaimed MPCs in Texas: The Woodlands®, Bridgeland® and The Woodlands Hills®.

The Woodlands was recently recognized as the country's #1 place to live by Niche.com. Bridgeland, which started selling homesites in 2006, is currently a top-selling master planned community in Texas and in the nation, following record-breaking home sales in the first half of 2020. Under Mr. Melton's tenure, Bridgeland has been honored as Master Planned Community of the Year by the Greater Houston Business Association and has garnered Howard Hughes the inaugural 2020 Vanguard Award from Houston's Urban Land Institute (ULI) for the development of Bridgeland's 140-acre recreational Josey Lake which integrates innovative design into the natural landscape and serves as a sustainable stormwater detention system. In addition, The Woodlands Hills, which opened in 2018, continues to receive recognition for its high standards of development and outstanding sales momentum.

"We are fortunate to have Heath's leadership and experience at the helm of our extraordinary new master planned community of Douglas Ranch," said David R. O'Reilly, Chief Executive Officer of The Howard Hughes Corporation. "Heath has been critical in The Howard Hughes Corporation's implementation of innovative technology, sustainable best practices, and environmental design. He has helped drive the incredible growth and success of our communities in the Texas region and is the ideal leader to oversee the creation of our nation's next great MPC—and the emergence of Phoenix's West Valley as a dynamic regional hub."

"I am excited to return home to Phoenix and have the opportunity to lead Douglas Ranch and help HHC realize the vision for Arizona's newest community, which will be an industry leader in technology, innovation, and sustainability," said Melton. "I am looking forward to working with the city of Buckeye, the state of Arizona, and our partners at JDM and El Dorado to ensure the successful growth of this exceptional new community."

Prior to joining The Howard Hughes Corporation, Mr. Melton was Director of Land Development at Taylor Morrison Austin. He previously served as Development Manager for Sueba USA, overseeing their single- and multi-family residential business.

Mr. Melton is on the board of directors of the Greater Houston Builders Association, Cy-Fair Chamber of Commerce, Cy-Fair Education Foundation, Conroe/Lake Conroe Chamber of Commerce, Katy Economic Development Council, and Leukemia & Lymphoma Society (LLS) Gulf Coast Chapter. He is chair of the West Houston Association, as well as an active member of the Urban Land Institute's (ULI) national Community Development Council and the Memorial Hermann Cypress Advisory Committee.

Mr. Melton is a graduate of the United States Military Academy at West Point, earning a Bachelor of Science in business management and systems engineering. He served in the U.S. Army as a field artillery officer for five years, earning an Army Commendation Medal with Valor Device and Bronze Star.

About The Howard Hughes Corporation®

The Howard Hughes Corporation owns, manages and develops commercial, residential and mixed-use real estate throughout the U.S. Its award-winning assets include the country's preeminent portfolio of master planned communities, as well as operating properties and development opportunities including: the Seaport in New York City; Downtown Columbia®, Maryland; The Woodlands®, The Woodlands Hills®, and Bridgeland® in the Greater Houston, Texas area; Summerlin®, Las Vegas; Ward Village® in Honolulu; and Douglas Ranch in Phoenix. The Howard Hughes Corporation's portfolio is strategically positioned to meet and accelerate development based on market demand, resulting in one of the strongest real estate platforms in the country. Dedicated to innovative placemaking, the company is recognized for its ongoing commitment to design excellence and to the cultural life of its communities. The Howard Hughes Corporation is traded on the New York Stock Exchange as HHC. For additional information visit www.howardhughes.com.

Safe Harbor Statement

Statements made in this press release that are not historical facts, including statements accompanied by words such as "will," "believe," "expect," "enables," "realize," "plan," "intend," "assume," "transform" and other words of similar expression, are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These statements are based on management's expectations, estimates, assumptions, and projections as of the date of this release and are not guarantees of future performance. Actual results may differ materially from those expressed or implied in these statements. Factors that could cause actual results to differ materially are set forth as risk factors in The Howard Hughes Corporation's filings with the Securities and Exchange Commission, including its Quarterly and Annual Reports. The Howard Hughes Corporation cautions you not to place undue reliance on the forward-looking statements contained in this release. The Howard Hughes Corporation does not undertake any obligation to publicly update or revise any forward-looking statements to reflect future events, information or circumstances that arise after the date of this release.

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