2023 Investor Day

September 6, 2023

Howard Hughes.

Forward-Looking Statements

Statements made in this presentation that are not historical facts, including statements accompanied by words such as "anticipate," "believe," "estimate," "expect," "forecast," "intend," "likely," "may," "plan," "project," "realize," "should," "transform," "would," and other statements of similar expression and other words of similar expression, are forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934.

These statements are based on management's expectations, estimates, assumptions and projections as of the date of this presentation and are not guarantees of future performance. Actual results may differ materially from those expressed or implied in these statements. Factors that could cause actual results to differ materially are set forth as risk factors in our most recent Annual Report on Form 10-K and Quarterly Report on Form 10-Q filed with the Securities and Exchange Commission. In this presentation, forward-looking statements include, but are not limited to, expectations about the performance of our Master Planned Communities segment and other current income-producing properties and future liquidity, development opportunities, development spending and management plans. We caution you not to place undue reliance on the forward-looking statements contained in this presentation and do not undertake any obligation to publicly update or revise any forward-looking statements to reflect future events, information or circumstances that arise after the date of this presentation except as required by law.

Non-GAAP Financial Measures

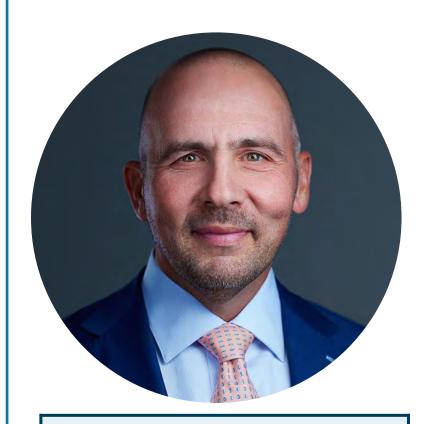
We define NOI as operating revenues (rental income, tenant recoveries, and other revenues) less operating expenses (real estate taxes, repairs and maintenance, marketing, and other property expenses). NOI excludes straight-line rents and amortization of tenant incentives, net; interest expense, net; ground rent amortization; demolition costs; other income (loss); amortization; depreciation; development-related marketing costs; gain on sale or disposal of real estate and other assets, net; provision for impairment; and equity in earnings from unconsolidated ventures. This amount is presented as Operating Assets NOI. Total Operating Assets NOI represents NOI as defined above with the addition of our share of NOI from equity unconsolidated ventures.

We believe that net operating income or NOI is a useful supplemental measure of the performance of our Operating Assets segment because it provides a performance measure that reflects the revenues and expenses directly associated with owning and operating real estate properties. We use NOI to evaluate our operating performance on a property-by-property basis because NOI allows us to evaluate the impact that property-specific factors such as rental and occupancy rates, tenant mix, and operating costs have on our operating results, gross margins, and investment returns.

Although we believe that NOI provides useful information to the investors about the performance of our segments, due to the exclusions noted above, NOI should only be used as an additional measure of the financial performance of such assets and not as an alternative to GAAP net income (loss). No reconciliation of in-place or projected stabilized NOI is included in this presentation because we are unable to quantify certain forecasted amounts that would be required to be included in the GAAP measure without unreasonable efforts and we believe such reconciliations would imply a degree of precision that would be confusing or misleading to investors.

For a reconciliation of NOI to the most directly comparable GAAP measure, please see the Reconciliation to Non-GAAP Measures on the Company's Investor Relations website in the Quarterly Results section under Financial Performance.

Management Presenters



David O'Reilly
Chief Executive Officer



L. Jay Cross

President



Carlos Olea
Chief Financial Officer

HHH Investor Day Video

Click Here

2023 Investor Day Presentation Agenda

| Welcome | 2 min. |
|------------------------------------|---------|
| HHH Overview Video | 3 min. |
| State of the Business | 15 min. |
| Market Outlook | 15 min. |
| Development Pipeline: What's Next? | 30 min. |
| HHCommunities | 5 min. |
| Corporate / Balance Sheet | 5 min. |
| NAV Update | 15 min. |
| Q&A | 30 min. |

HHH at a Glance

Howard Hughes is the country's premier developer of large-scale master planned communities



Proven track record of developing the most sought-after places to live in the nation



Self-funding business cycle, using proceeds from land sales, condo sales, and NOI to fund new developments



Equipped with a superior balance sheet, allowing for quick execution to meet underlying demand



Exceptional reputation staffed with industry experts across C☆ HHH's various regions



Amassed a diversified real estate portfolio that generates significant recurring income

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HHH Portfolio Highlights

6.8M sf Office

2.6M sf

Retail

5,587 Units

2,670 Units

Multi-Family

Condos Closed

8

36k Acres

Communities

Raw Land

9%

Historical YOC

21%

Historical ROE

Opportunities Spanning from Wall St. to Waikiki

- Situated in affluent and growing markets
- Building awardwinning communities
- Communities spread across six states
- Concentrated in lowtax / business-friendly states
- 36k acres of raw land remaining



State of the Business

Howard Hughes.

Holding Company to Provide Financial Flexibility





Jean-Georges Restaurants



Future Opportunity

Core Real Estate

MPC's
Operating Assets
Strategic Developments
Seaport

- Howard Hughes Holdings Inc. has become the new parent company of The Howard Hughes Corporation
- The reorganization segregates real estate and non-real estate assets and related liabilities in separate subsidiaries, promoting growth of HHH's businesses and providing flexibility to fund future investment opportunities
- Each outstanding share of HHC common stock was automatically converted into a share of HHH common stock on a one-for-one basis





MPCs Produced Robust Results

\$269M

Earnings Before Taxes (EBT) 2Q '23 TTM

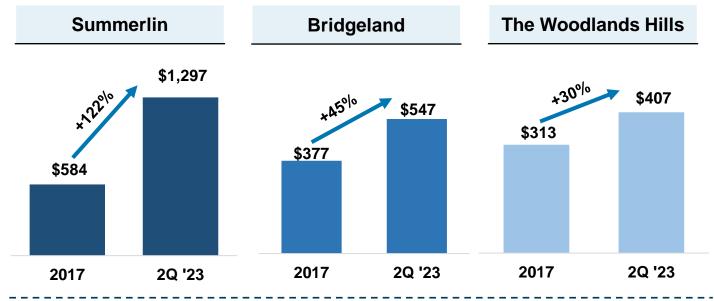
19%

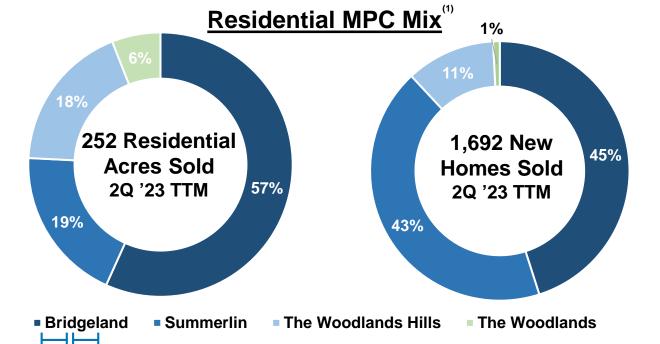
Residential Price Per Acre Increase 2Q '23 TTM

464 Acres

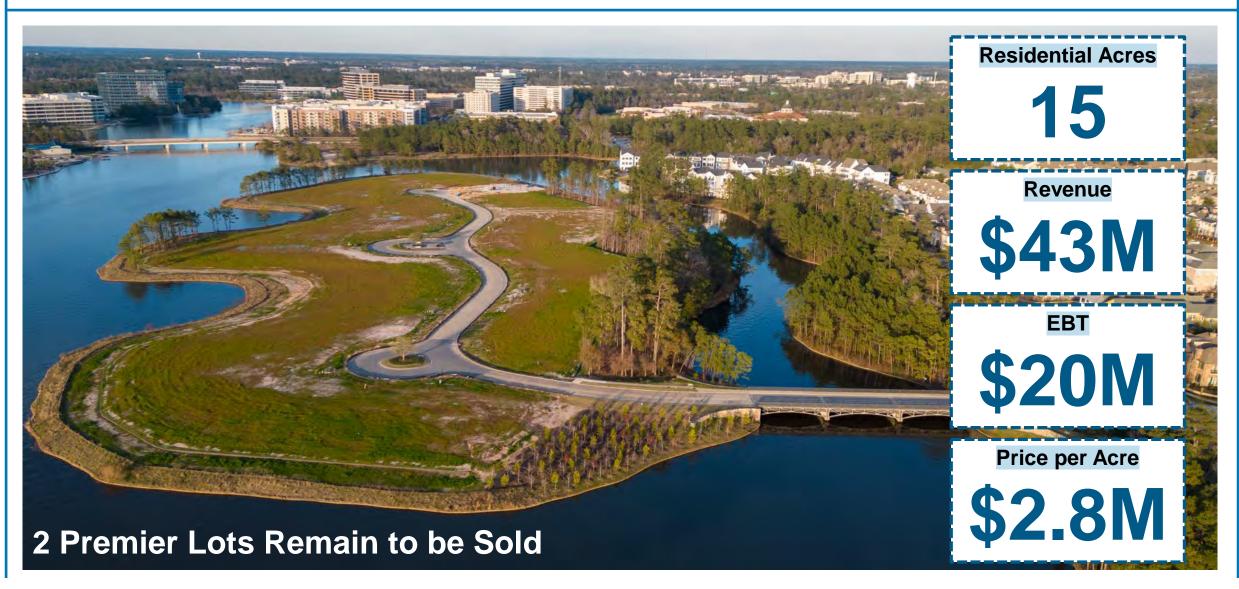
Land Sold 2Q '23 TTM

Residential Land Appreciation: Price Per Acre Growth





The Woodlands: Aria Isle at East Shore Custom Lot Sales

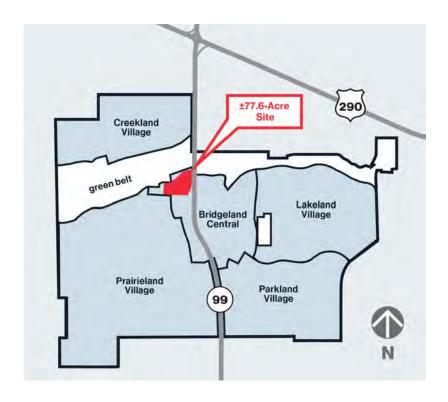


Bridgeland Poised for Significant Commercial Growth

Chevron Purchases Over 77 Acres in Bridgeland Central

- The land sales were completed in 4Q '22 (~65 acres) and 3Q '23 (~12 acres)
- The site is located in Bridgeland Central—the MPC's future 925-acre downtown
- The potential R&D campus will advance Chevron's work toward achieving a low carbon energy future





Will create increased demand for single-family homes, multi-family housing, and new commercial developments

Teravalis: Development Taking Shape

Teravalis at a Glance

37k 100k 300k 55M

Acres

Future Homes

Future Residents SF of Commercial **Entitlements**

Floreo – The First Village

- Mass grading and infrastructure installation is well-underway
- Residential:
 - Mass grading the first phase comprising 330 acres
 - LOI's in place with 5 homebuilders
 - Expect to sell 500 or more lots for \$600k+ per net acre in 2H '2023
- Commercial:
 - Mass grading 100 acres of future development
 - In final negotiations with a grocer for a long-term ground lease
- 100-year assured water supply certificates in-place for Floreo comprising 7,000+ homes or 10+ years of future development



Operating Asset NOI Notches All-Time High

6%

NOI Increase FY '22 vs. FY '21

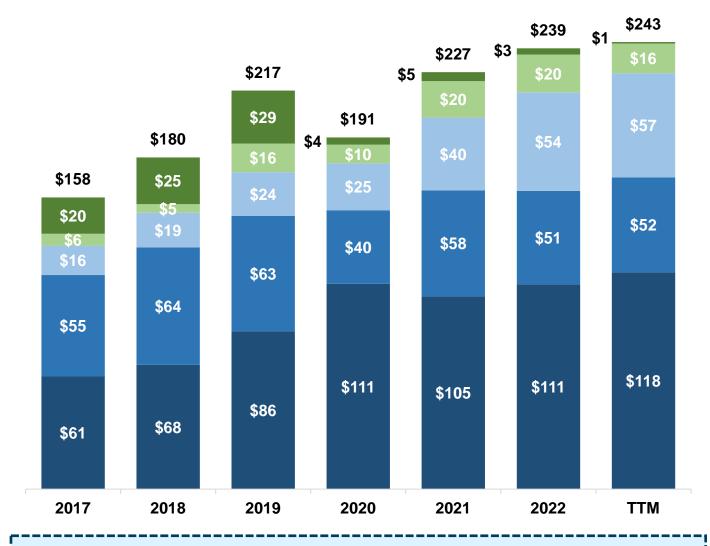
\$243M

NOI 2Q '23 TTM

29%

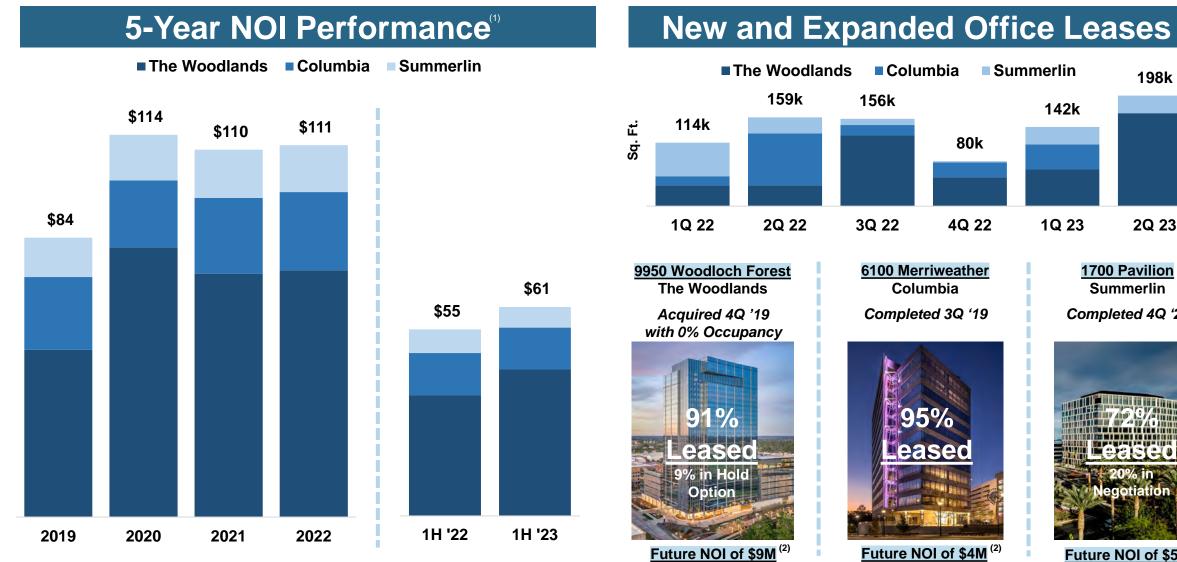
Multi-Family NOI CAGR FY '17 - 2Q '23 TTM





Operating Assets continue to deliver consistent NOI growth

Operating Asset Performance: Office



198k

2Q 23

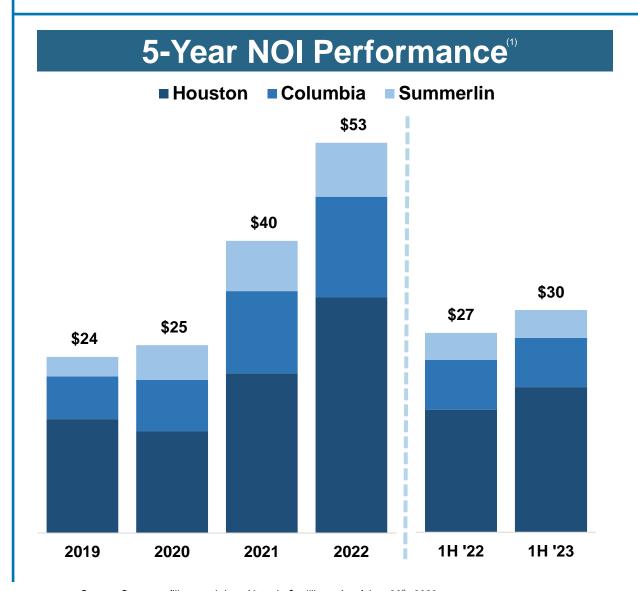
1700 Pavilion

Summerlin

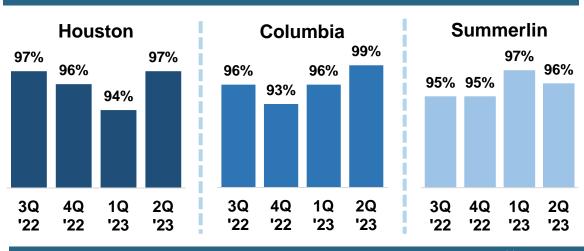
Completed 4Q '22

Future NOI of \$5M

Operating Asset Performance: Multi-Family



Stabilized Leased %



New Properties in Lease-Up²

Starling at Bridgeland

Opened 3Q '22 87% Leased



Marlow

Opened 4Q '22 49% Leased



Tanager Echo

Opened 3Q '23 9% Leased



Source: Company filings and data. Note: In \$ millions. As of Jun. 30th, 2023.

(2) Lease percentages as of Jul. 31st, 2023.

Multi-Family Demand at Unprecedented Levels

Bridgeland

Lakeside Row Opened 4Q 2019



Size: 312 Units Initial Rent⁽¹⁾: \$1.58/SF Leased: 93% Current Rent: \$1.87/SF

Starling at Bridgeland Opened 3Q 2022



Size: 358 Units Initial Rent⁽¹⁾: \$1.89/SF Leased: 87% Current Rent: \$1.91/SF

Downtown Columbia

Juniper

Opened 1Q 2020



Size: 382 Units Initial Rent⁽¹⁾: \$2.40/SF Leased: 93% Current Rent: \$2.81/SF

Marlow

Opened 4Q 2022



Size: 472 Units Initial Rent⁽¹⁾: \$2.80/SF Leased: 49% Current Rent: \$3.24/SF

Summerlin

Tanager
Opened 4Q 2019



Size: 267 Units Initial Rent⁽¹⁾: \$1.96/SF Leased: 93% Current Rent: \$2.40/SF

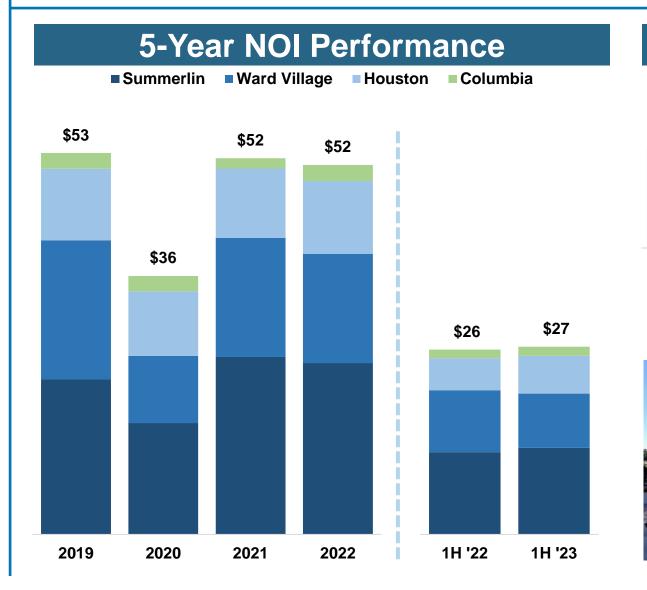
Tanager Echo

Opened 3Q 2023

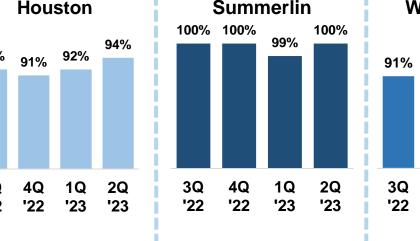


Size: 294 Units Initial Rent⁽¹⁾: \$2.64/SF Leased: 9% Current Rent: \$3.11/SF

Operating Asset Performance: Retail



Stabilized Leased % Summerlin Ward Village Houston 100% 100% 100% 99% 91% 92% 91%



Hughes Landing





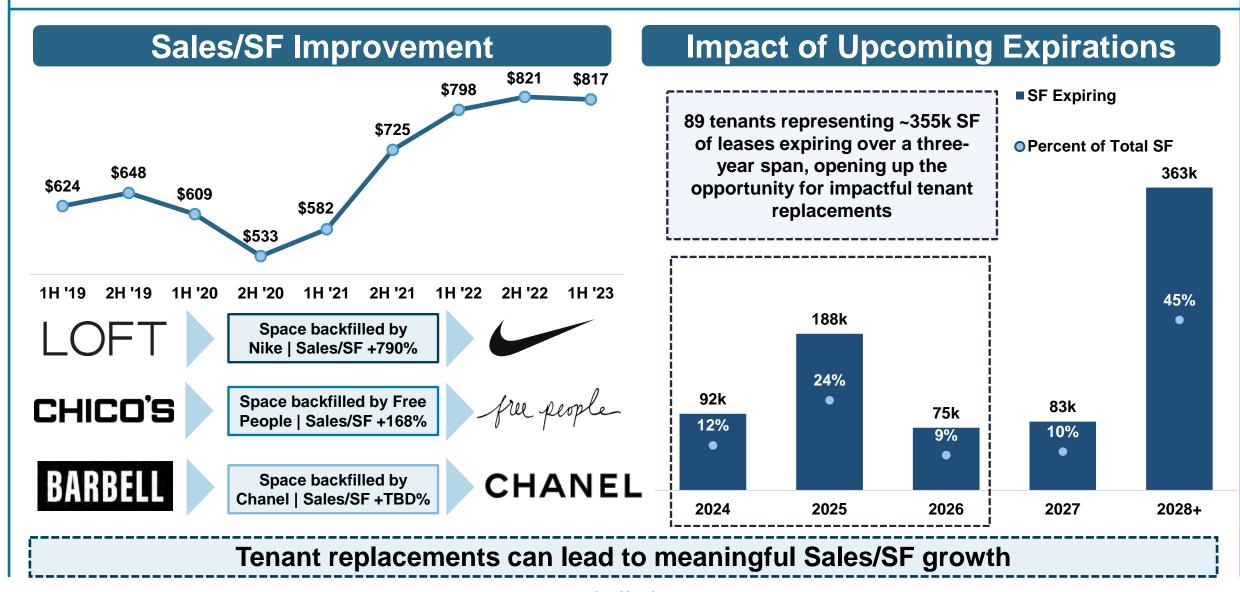
Ae'o - Whole Foods

93% 93%

90%



Downtown Summerlin: Strengthening Tenant Base



Strong Returns on Recently Completed Strategic Developments

Marlow

1700 Pavilion

Creekside Park

Medical Plaza

Tanager Echo

| | | | | i Wiedicai i iaza | |
|-----------------------------------|--------------|-------------------|-----------|-------------------|--------------|
| | | | | | |
| Location | Bridgeland | Downtown Columbia | Summerlin | The Woodlands | Summerlin |
| Туре | Multi-Family | Multi-Family | Office | Medical Office | Multi-Family |
| Size | 358 Units | 472 Units | 266k SF | 33k SF | 294 Units |
| Development Cost (ex Land) | \$60.6M | \$130.5M | \$121.5M | \$10.4M | \$86.9M |
| Construction Start | 4Q '20 | 1Q '21 | 2Q '21 | 1Q '22 | 2Q '21 |
| Completion Period | 3Q '22 | 4Q '22 | 4Q '22 | 4Q '22 | 3Q '23 |
| NOI (1) | \$4.4M | \$9.3M | \$8.4M | \$0.8M | \$5.9M |
| Yield on Cost (1) | 7% | 7% | 7% | 8% | 7% |

Starling at Bridgeland

New Developments Unlock Tremendous Value

Current Development Activity

Square Feet
Under
Construction

2.2M

Track Record of Outperformance

Historical Yield on Cost

9.1%

Estimated Development Costs

\$1.8B

Historical Return on Equity

21.1%

Communities
With Active
Projects

5

Cash Equity
Invested
Since 2010

\$804M

The Woodlands Village Retail Value Creation

Creekside Village Green



| Asset Details | |
|--|---------|
| Size (SF) | 74,670 |
| Disposition Detail | |
| In-Place NOI | \$2.4M |
| Project Cost ⁽¹⁾ (delivered 1Q '15) | \$15.0M |
| Yield on Cost | 16% |
| Sales Price | \$28.4M |
| Gain on Sale | \$13.4M |
| Exit Cap Rate | 6.5% |
| Net Proceeds ⁽²⁾ | \$28.4M |

Lake Woodlands Crossing



| Asset Details | |
|--|---------|
| Size (SF) | 60,261 |
| Disposition Detail | |
| In-Place NOI | \$1.3M |
| Project Cost ⁽¹⁾ (delivered 4Q '18) | \$12.3M |
| Yield on Cost | 11% |
| Sales Price | \$22.5M |
| Gain on Sale | \$12.2M |
| Exit Cap Rate | 6.1% |
| Net Proceeds ⁽³⁾ | \$10.4M |



Ward Village Condo Sales by the Numbers

(Inception to August 2023)

2,685 **Units Sold and Closed**

\$3.1B

Revenues

~25-30%

Gross Profit Margin^(1,2)

Towers Completed Construction

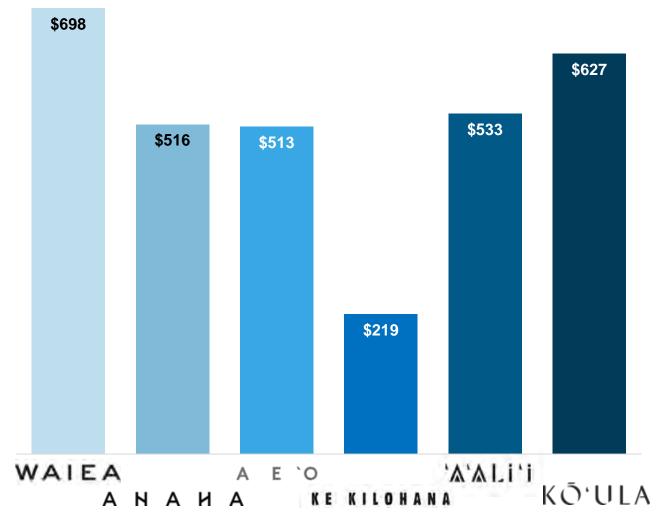
Towers Under

Tower in Pre-Sales

WARD VILLAGE

Condo Revenues by Tower

\$ Millions





(1) Excludes charges for the estimated costs related to construction defects at the Waiea tower. HHH believes it should be entitled to recover all the repair costs from the general contractor, other responsible parties, and insurance proceeds; however, it can provide no assurances that all or any portion of the costs will be recovered.

Consistent Tower Delivery to Meet Oahu's Housing Needs

Completed Towers

WAIEA



177 Units
Sold Out
First Row
Completed 2016

ANAHA



317 Units
Sold Out
Second Row
Completed 2017

AE'O



465 Units
Sold Out
Third Row
Completed 2018

KE KILOHANA



423 Units
Sold Out
Third Row
Completed 2019

'A'ALI'I



44 Units Sold YTD FY '23

750 Units
Sold Out
Third Row
Completed 2021

565 Units 99.6% Sold Second Row Completed 2022

KŌ'ULA

Delivered 6 towers at Ward Village to date with 99.9% of their 2,697 units sold

Seaport Activity is at Record Levels

47%

Increase in Foot Traffic FY '22 vs. FY '21

\$88M

FY '22 Revenue Up 61% YoY

10% Increase in Foot Traffic











Seaport: Significant Upside in Landlord Operations

Pier 17

Current Office Tenants







- ESPN recently extended to FY 2025
- One waterfront retail box is available for lease –
 active discussions with potential tenants are ongoing



Fulton Market Building

- 100% leased
- IPIC movie theaters leased through 2035
- New tenants coming late 2023

alexanderwang

Global Fashion HQ

46k sf



Lawn Games + F&B

20k sf

Historic District Retail

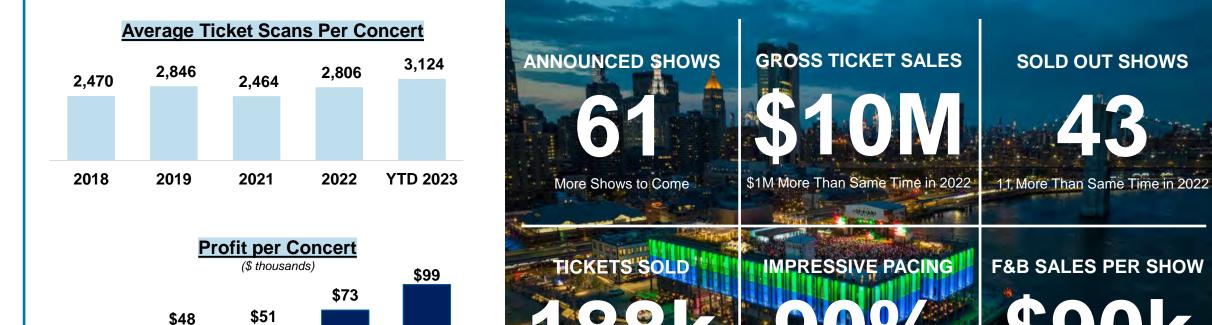
- 72% leased
- Strong retail tenants include McNally Jackson, Funny Face Bakery, HIIT The Deck, and Fellow Barber

HES Source: Company filings and data.

Note: As of Jul. 31st, 2023.

Seaport: Events are Delivering Strong Results

The 2023 Summer Concert Series is the Most Successful Yet



\$(0.6)

2018

2019

2021

2022

YTD 2023

"Pier 17 has become the ultimate venue to see a concert." - TimeOutNY

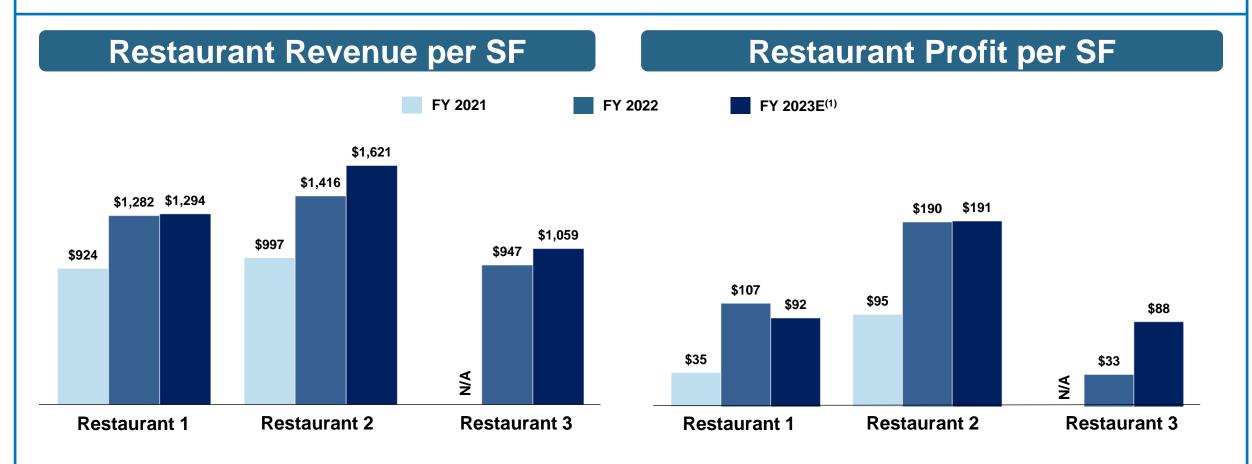
k More Than Same Time in 2022

Sell-Through of Available Tickets

(+18% vs. Industry Avg of 72%)

\$12k More Than 2022's Avg

Seaport: Premier Restaurants Building Momentum



Managed Restaurants are Benefiting from Increased Foot Traffic and Delivering Strong Results Despite Inflationary Cost Pressures

Seaport: Tin Building's First Year in Review

One-of-a-Kind F&B Destination



54k

SF Culinary Marketplace

21

Unique Food Experiences

600+

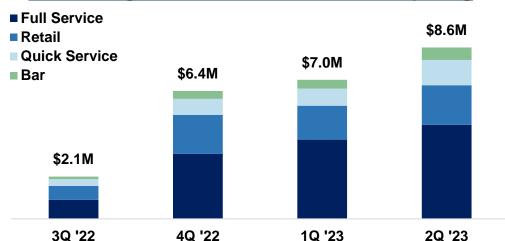
Total Employees

\$207M

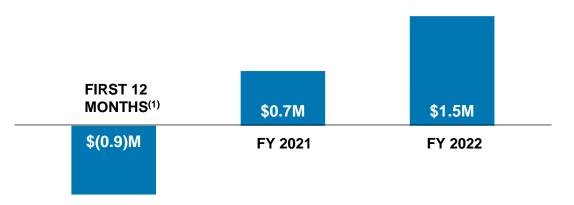
Development Costs

- The Tin Building opened in August 2022 and has sparked significant interest from locals, tourists, and the media
- Monthly revenue has grown nearly 3x since opening
- Full-service dining has performed exceptionally well, but fast-casual concepts, retail, and e-commerce have lagged expectations
- First year of operations for new restaurants are challenging, but results improve as operating models are refined

Tin Building Revenue Performance Since Opening



Seaport Restaurant Historical Profitability

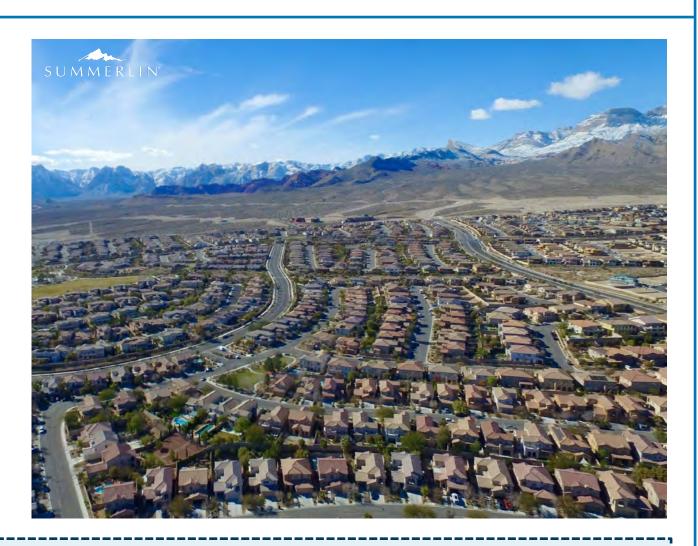


Market Outlook

Howard Hughes.

State of the Residential Housing Market

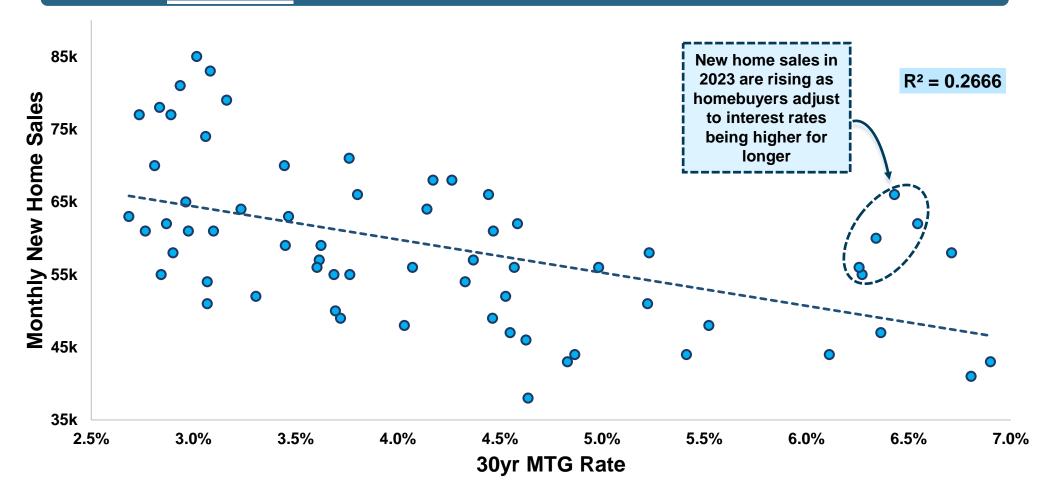
- Mortgage rates are largely correlated nationally but not in our markets
- Builder incentives, such as rate buydowns, remain attractive to buyers of new homes
- Homeowners are reluctant to sell their historically low mortgages—severely limiting inventory of resale homes
- Buyers purchasing smaller homes to ease affordability issues
- Vacant lot inventory remains historically low
- New home sales increasing to meet demand as resale inventory plummets



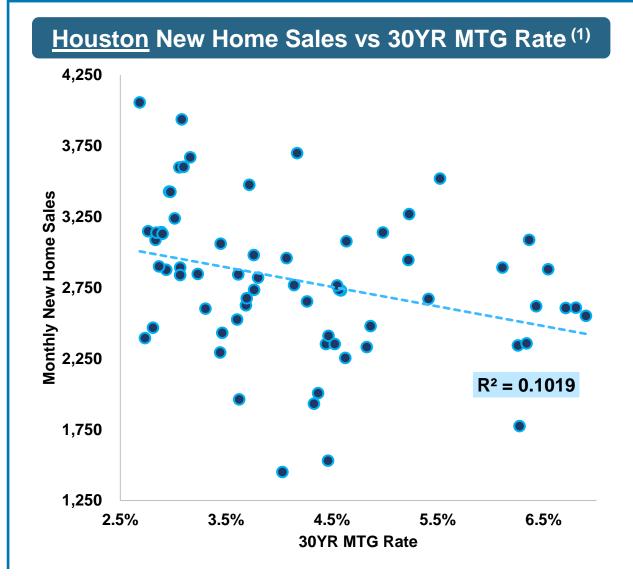
Increased New Homes Sold in H1' 2023 → Increased Land Sales in H2 '2023

National Home Sales Historically Sensitive to Interest Rates

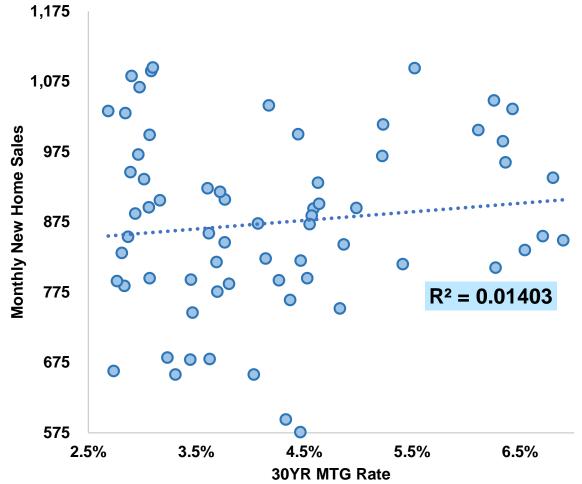
National New Home Sales vs 30YR MTG Rate (1)



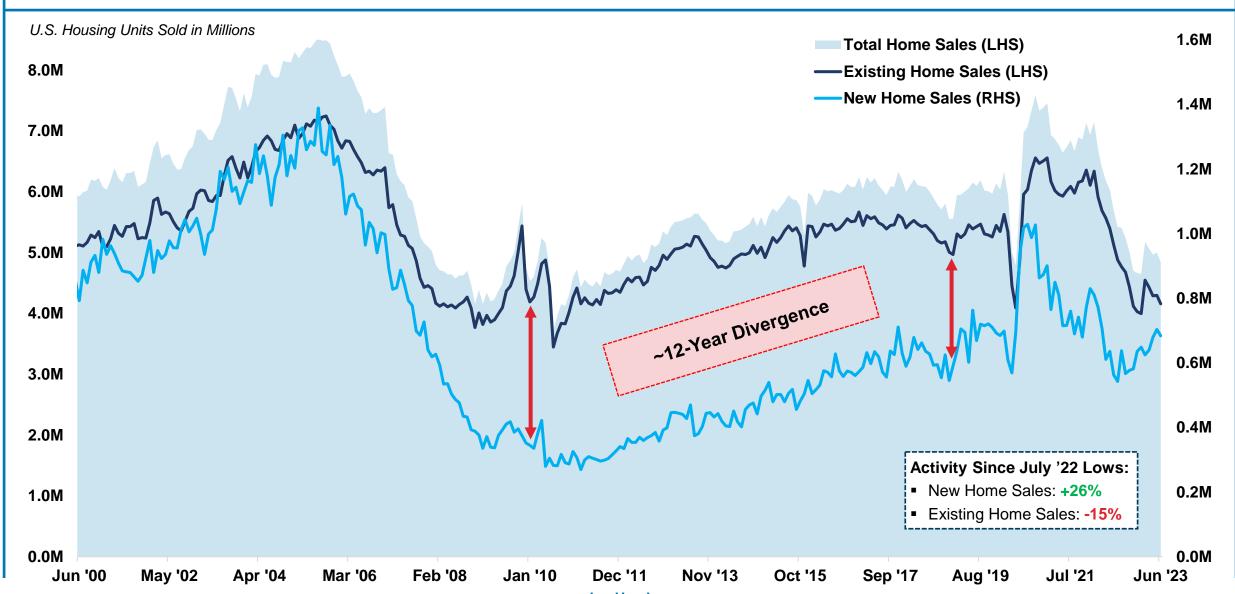
Home Sales in Houston & Las Vegas are Less Correlated to Rates



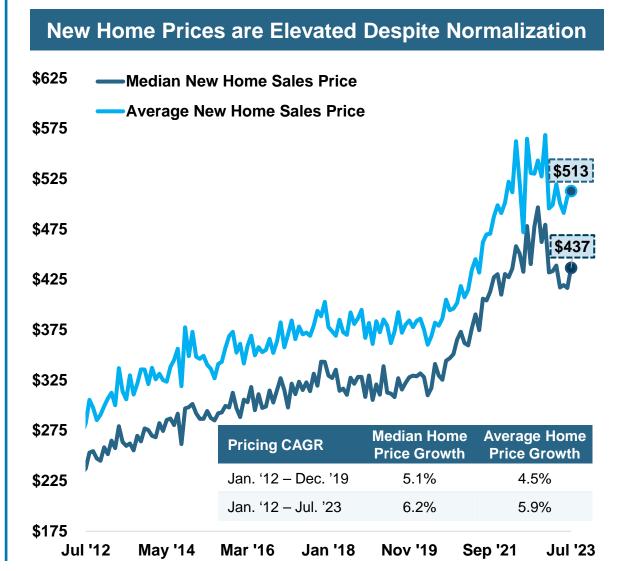
Las Vegas New Home Sales vs 30YR MTG Rate⁽¹⁾

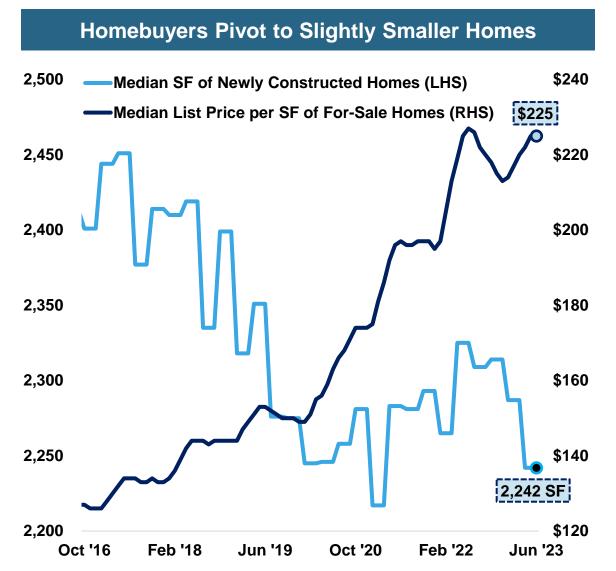


New Home Sales Have Made a Strong Comeback in 2023

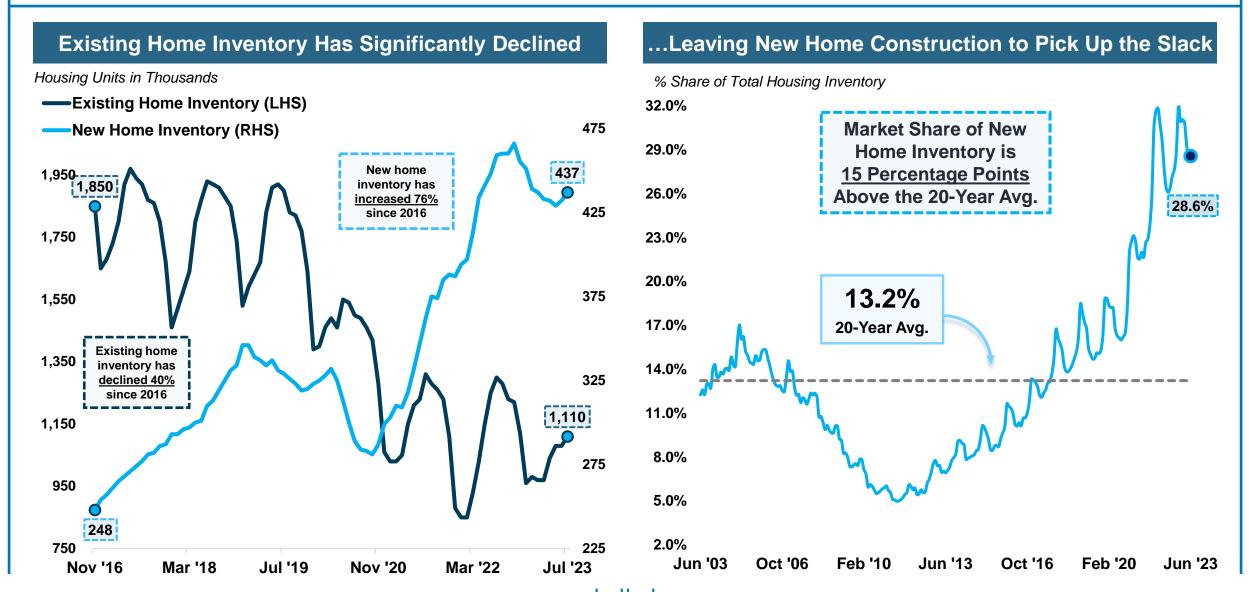


Homebuying Strong, Just Scaling Down Home Size

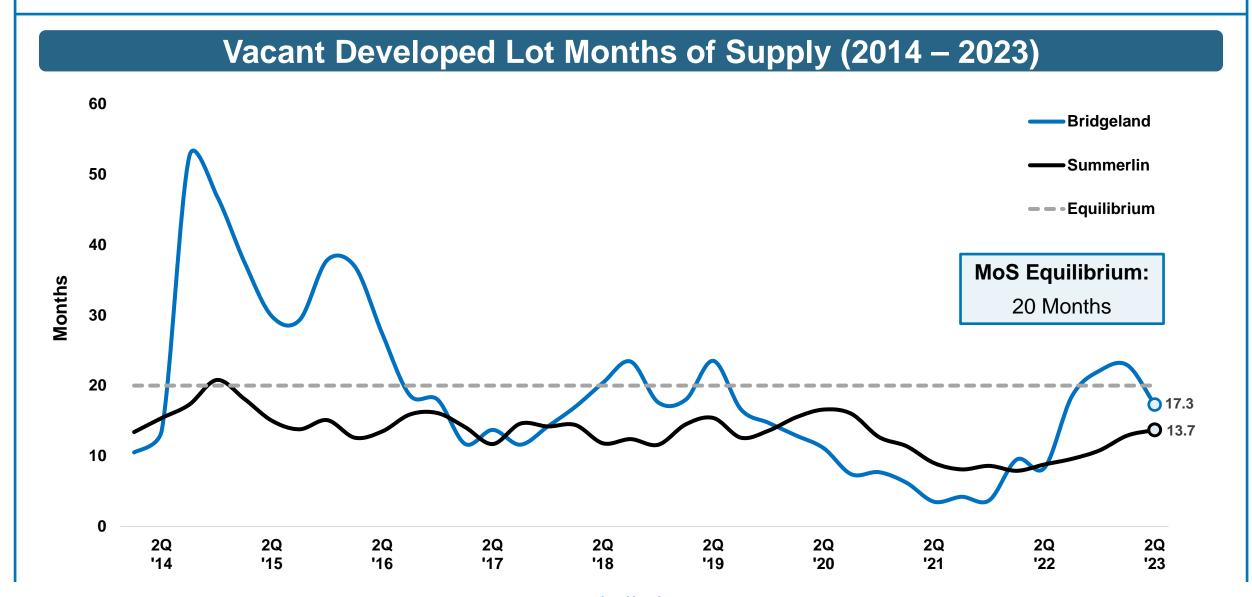




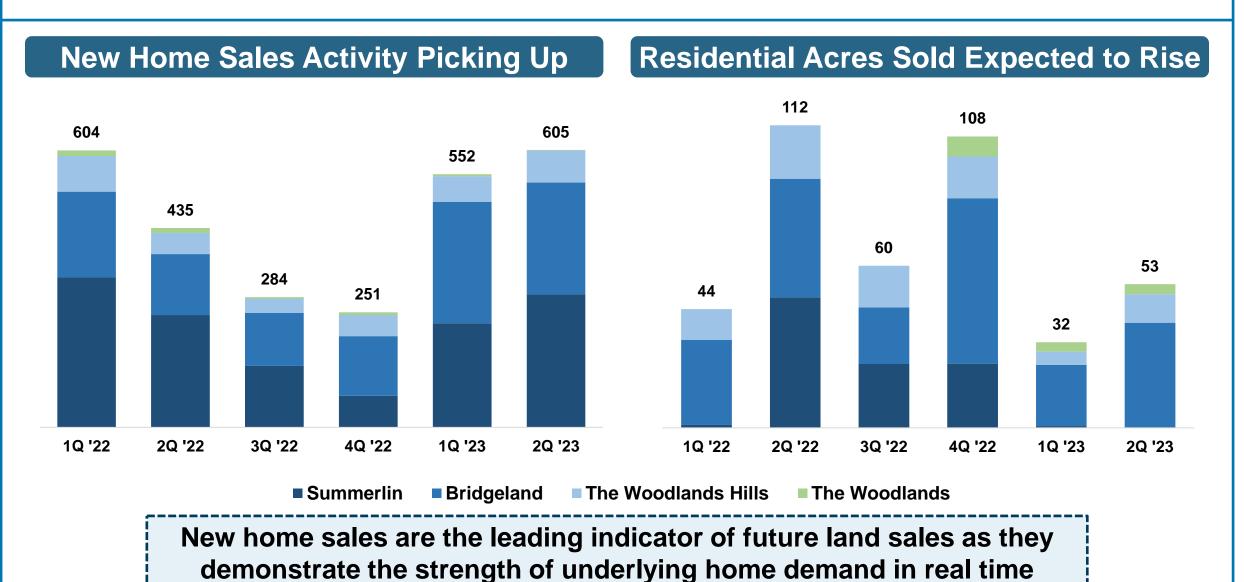
Housing Supply Remains Near Historic Lows



Constrained Lot Supply Continues in HHH's Key Markets

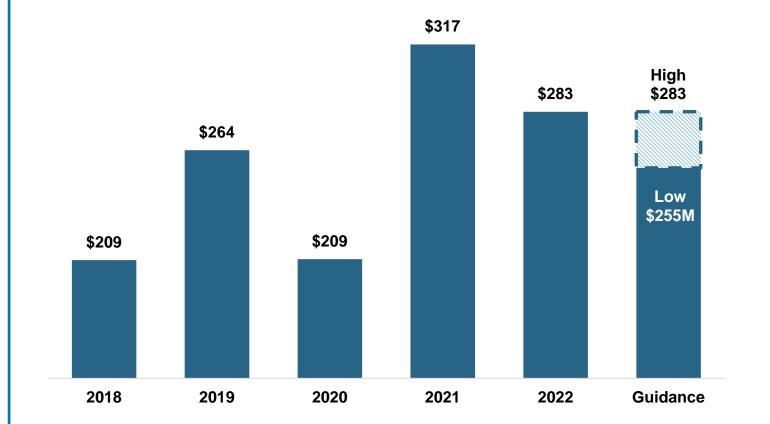


New Home Sales Point to Continued Strength Ahead



MPC FY 2023 Guidance

MPC EBT Performance Trend



FY 2023 EBT Guidance

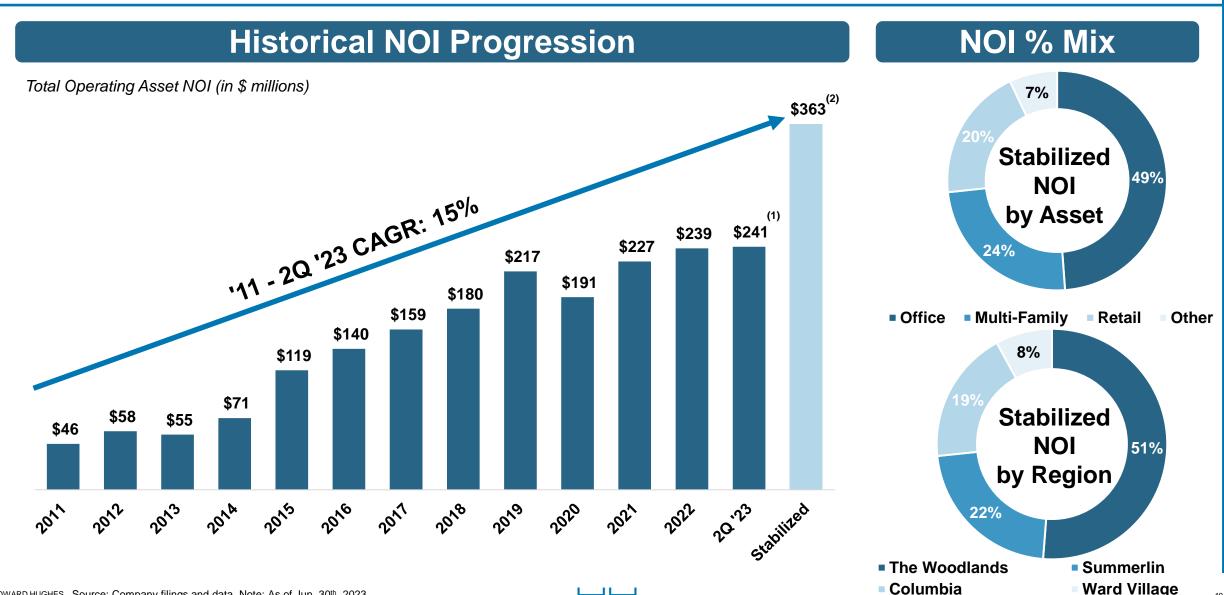
(vs. FY 2022)

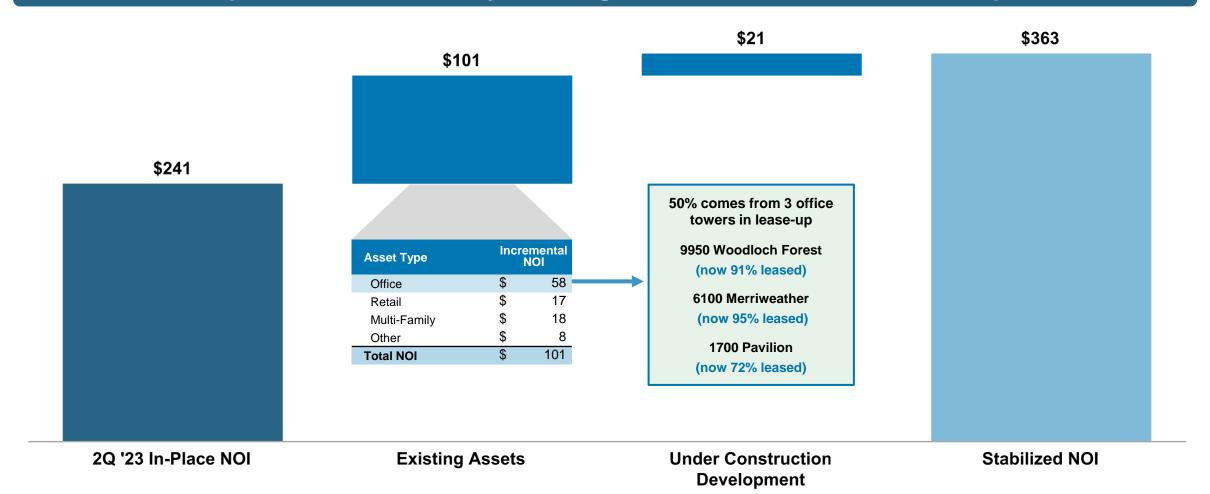


- Strong new home sales and limited vacant lot inventories across all MPC's expected to drive improved residential land sales in 2H '23
- Super pad land sales in Summerlin resume in 2H '23
- FY 2023 EBT expected to be similar to near-record levels in FY 2022

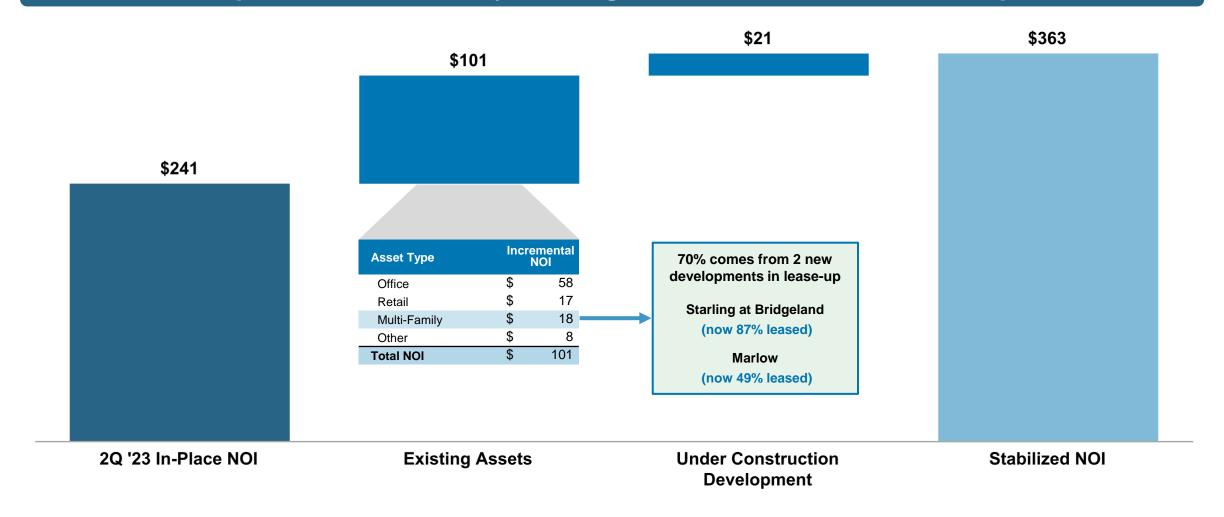
MPC EBT Guidance Raised ~\$70M at the Mid-Point vs. Initial FY 2023 Guidance

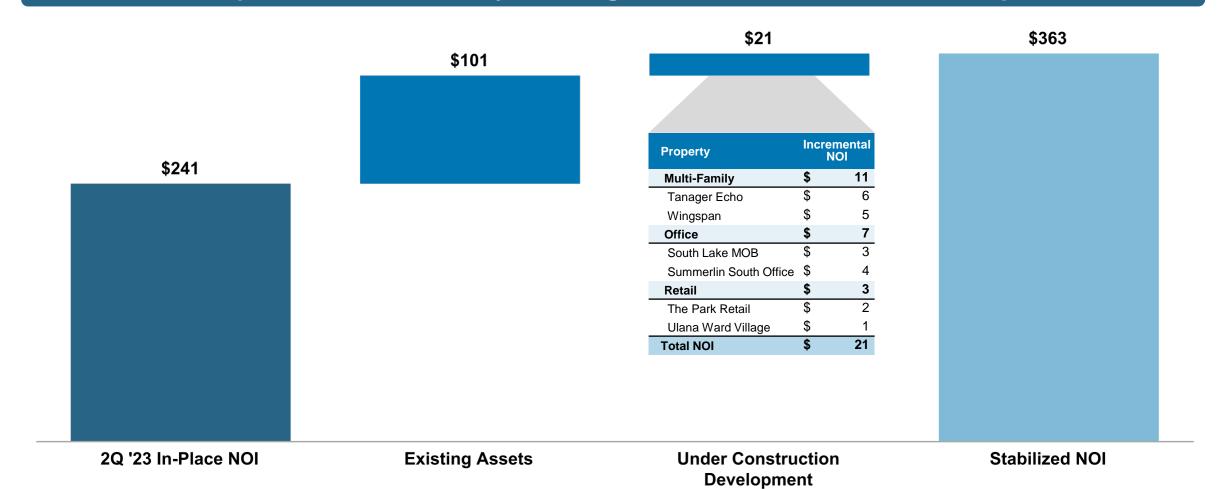
Operating Asset NOI Growth Through Development





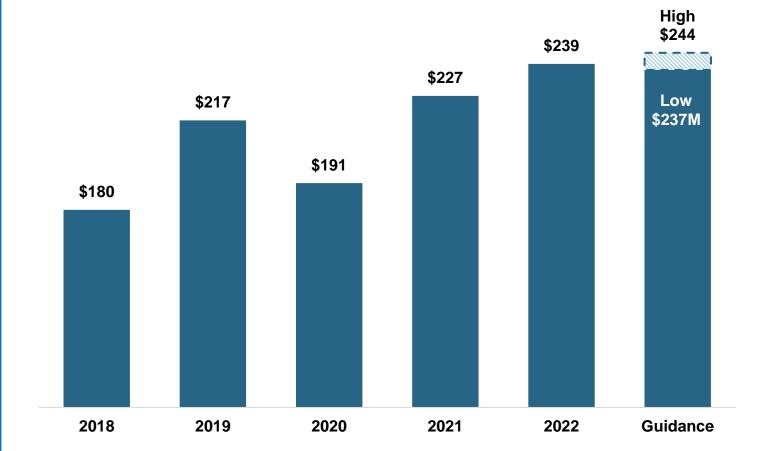






Operating Assets FY 2023 Guidance

Operating Asset NOI Performance Trend



FY 2023 NOI Guidance

(vs. FY 2022 Excluding Dispositions)



- Guidance range excludes \$3.4M of NOI from divested retail assets in FY 2022
- Strong multi-family rent growth and lease-up of new developments
- Solid performance in office resulting from expiring rent abatements

NOI Guidance Raised ~\$5M at the Mid-Point vs. Initial FY 2023 Guidance

Development Projects Expected to Deliver Strong Returns

Wingspan

South Lake

MOB

Summerlin South Office

| Location | Bridgeland | Downtown Columbia | Summerlin |
|----------------------------|------------------------|----------------------|-----------|
| Туре | Single-Family for Rent | Medical Office | Office |
| Size | 263 Units | 86k SF | 147k SF |
| Development Cost (ex Land) | \$87.0M | \$46.8M | \$55.5M |
| Construction Start | 2Q '22 | 3Q '22 | 4Q '22 |
| Completion Period | 2024 | 2024 | 4Q '23 |
| NOI (1) | \$4.9M | \$3.2M | \$4.3M |
| Yield on Cost (1) | 6% | 7% | 8% |

New Condo Developments Underway to Meet Demand

Under Construction

VICTORIA PLACE



349 Units **Sold Out First Row** Future Revenue (1) \$777M THE PARK



545 Units 93% Pre-Sold **Second Row** Future Revenue (1) \$669M **ULANA**



696 Units 99% Pre-Sold **Second Row** Future Revenue (1) \$371M **Pre-Sales**

KALAE



329 Units 83% Pre-Sold **First Row** Future Revenue (1) \$692M

Towers Represent \$2.5B of Future Contracted Revenue

Future Ward Village Condo Developments in Planning

New Premier Condos Coming Between 2027 and 2030

THE LAUNIU



498 Units First Row

MAHANA WARD VILLAGE



340 Units
Third Row

BLOCKS D AND E



Block D 242 Units

First Row

Block E 148 Units First Row

Key Pathways to Seaport Profitability

PIER 17



- Lease the remaining 88k SF of available office space
- Activate the pier with new events and unique experiences to drive incremental foot traffic and revenue growth

HISTORIC DISTRICT



- Complete build-out and commencement of Alexander Wang's 46k SF lease in late 2023
- Opening of The Lawn Club in the Fall of 2023
- Lease / activate remaining retail space

TIN BUILDING



- Continue to refine the operating model to drive labor and cost efficiencies
- Address underperforming fastcasual restaurant concepts
- Increase retail sales
- Launch new e-Commerce platform

Development Pipeline: What's Next?

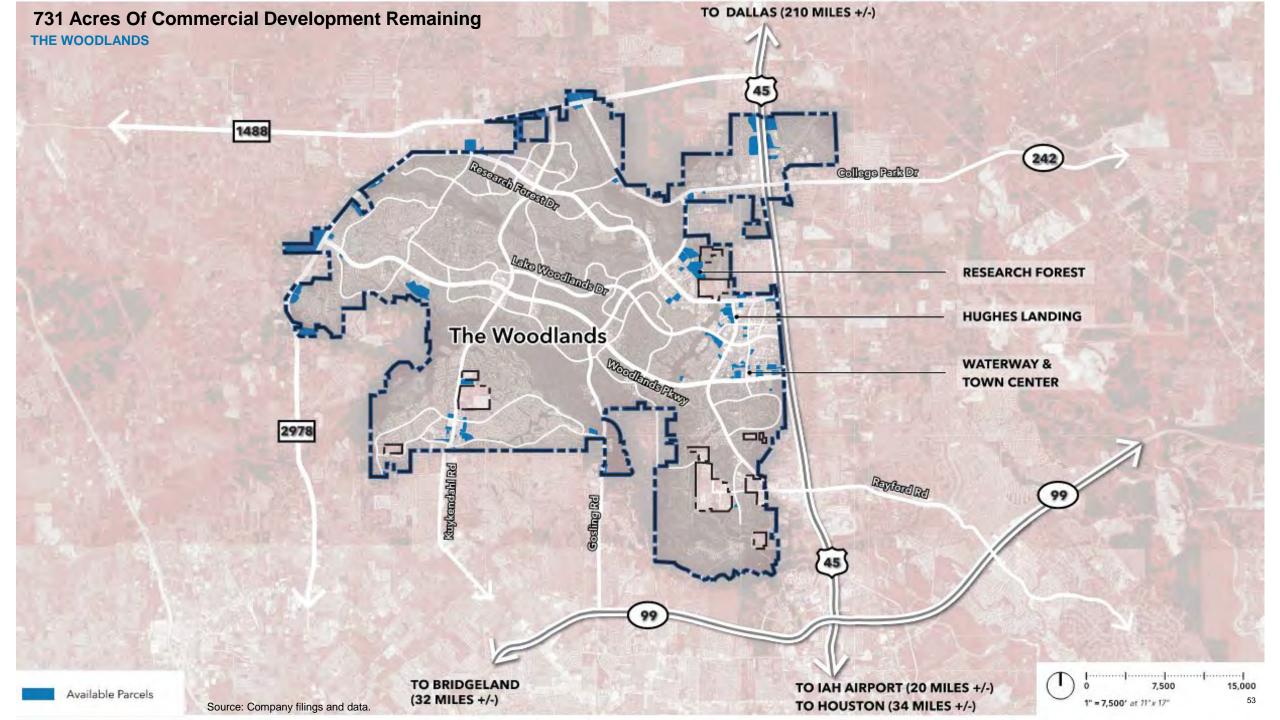
Howard Hughes.

TEXAS

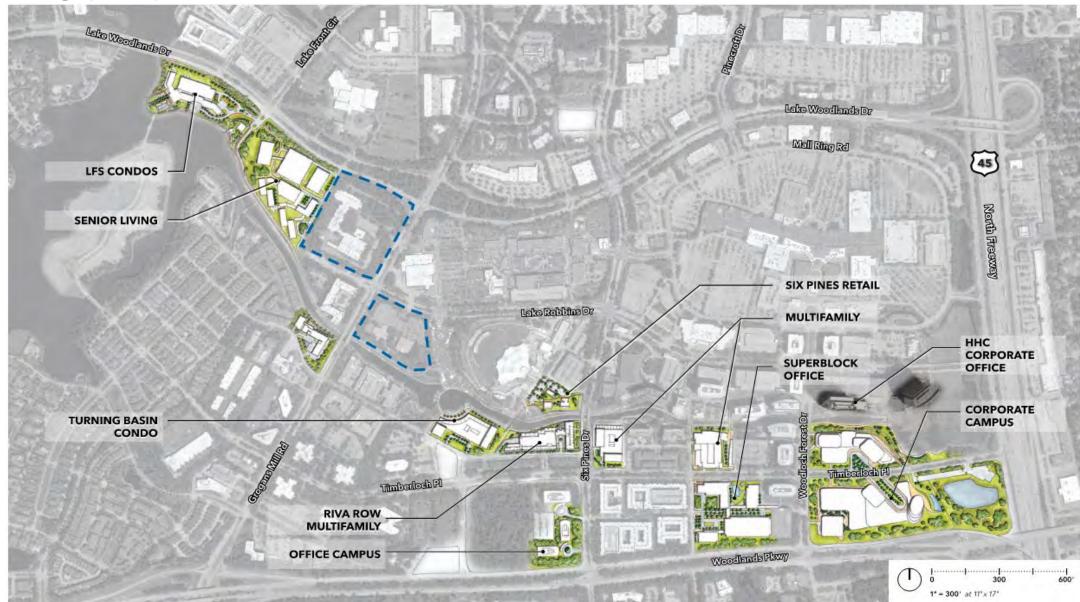


The Woodlands

Howard Hughes.



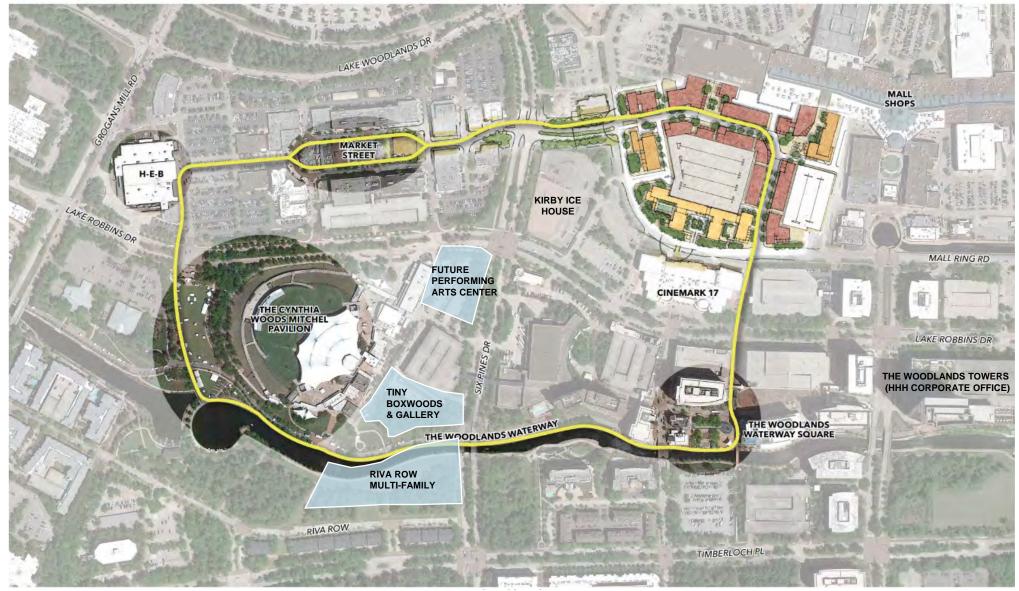
Town Center



HOWARD HUGHES

Source: Company filings and data.

Town Center Connectivity



Riva Row Multi-Family



Waterway Tiny Boxwoods and Gallery



Waterway Tiny Boxwoods and Gallery



Lakefront South Condos



HH

Grogan's Mill Village Center – Current State



Grogan's Mill Village Center – Future Renovation

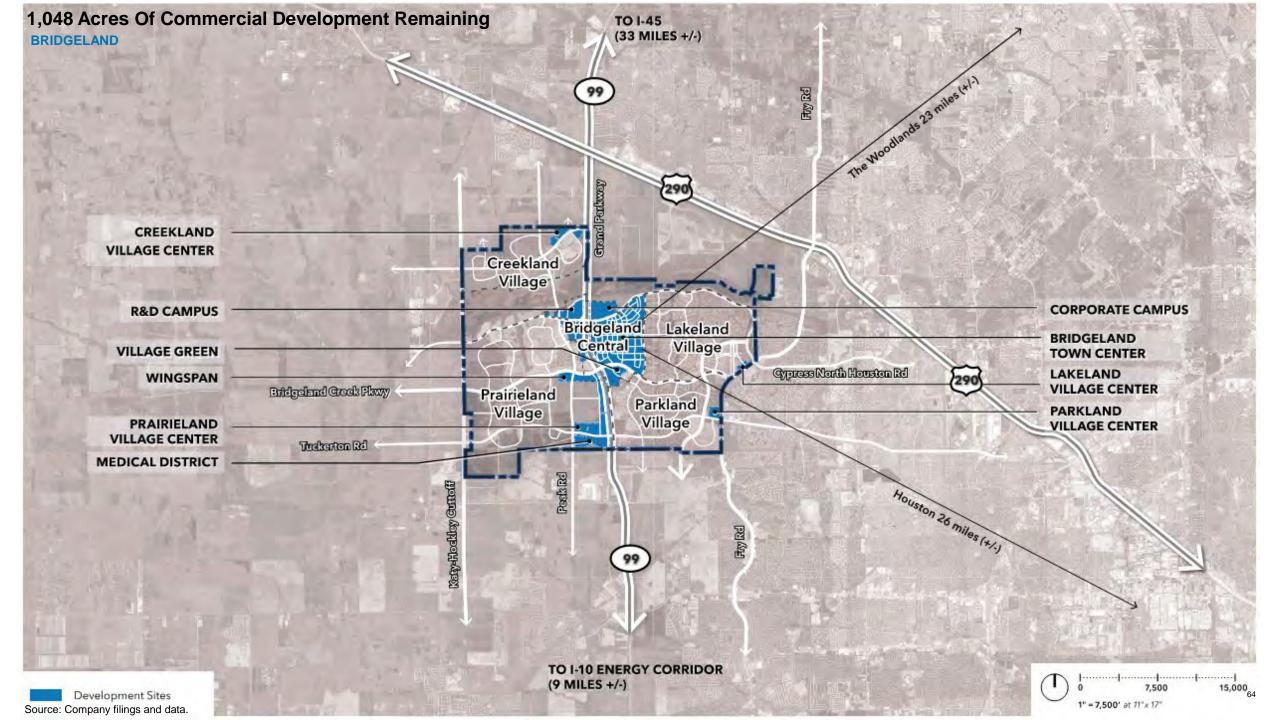


Future Corporate Campus on Waterway



HH

Bridgeland Howard Hughes.



Village Green at Bridgeland Central



Source: Company filings and data.

Village Green at Bridgeland Central



Mass Timber Office

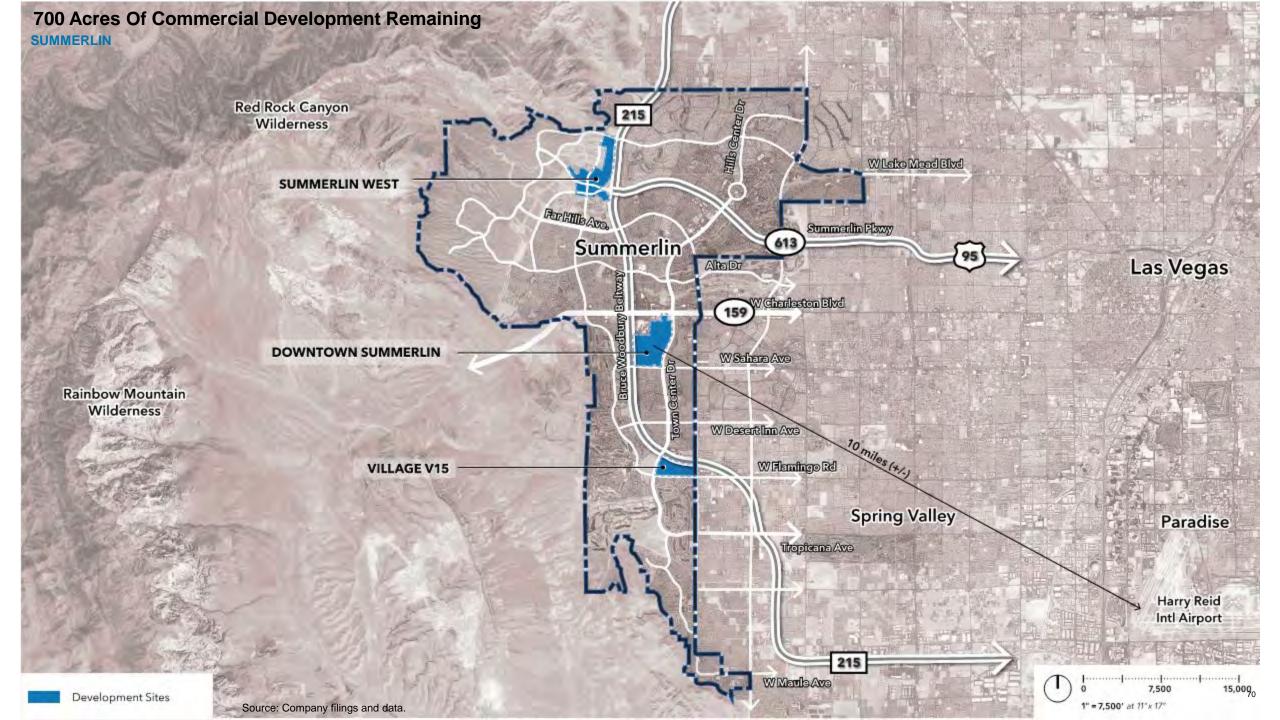


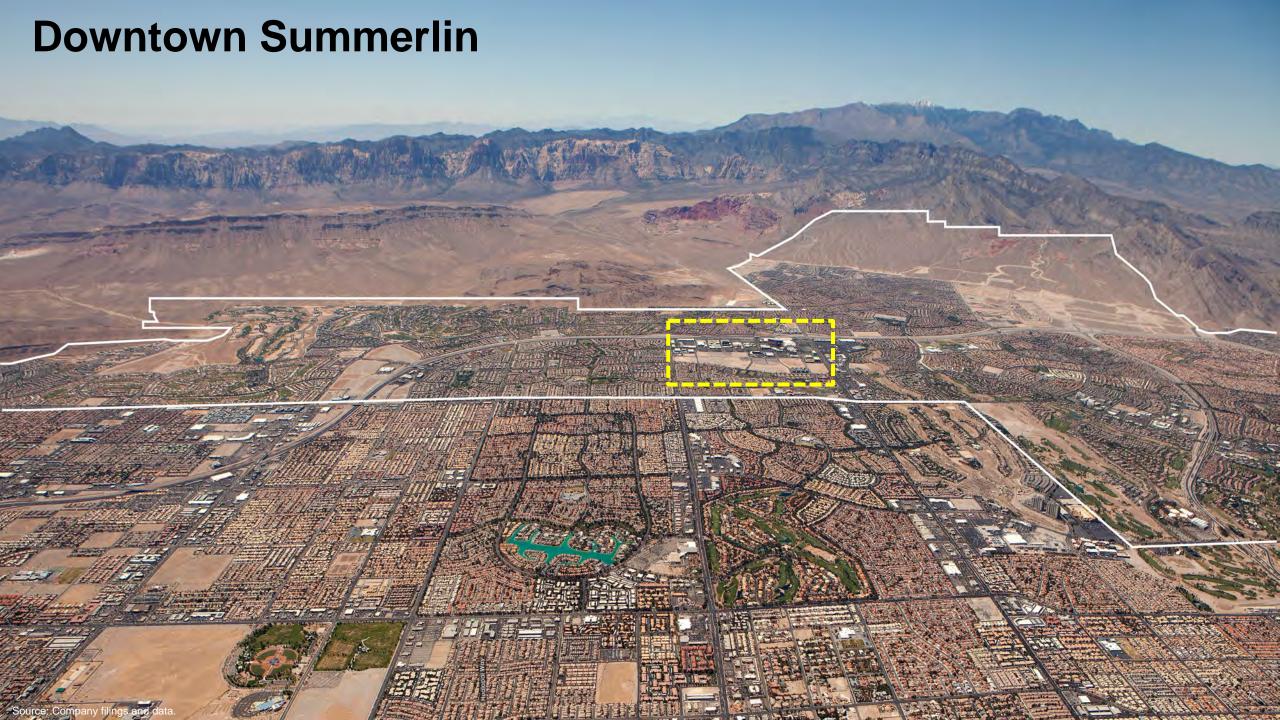
Future Corporate Campus



NEVADA

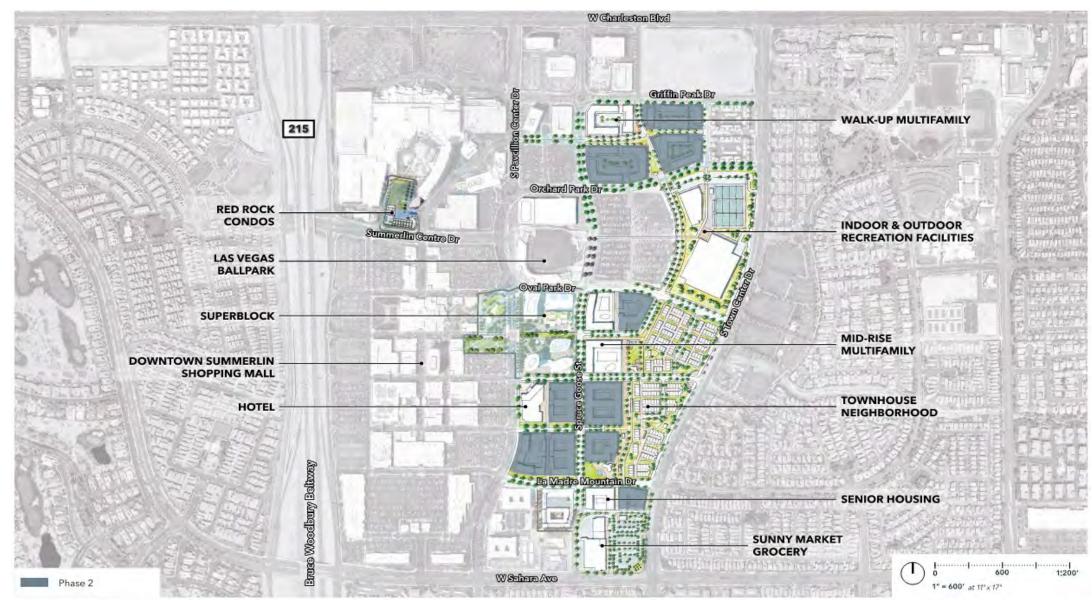






SUMMERLIN

Downtown Summerlin



Source: Company filings and data.

Red Rock Villas



Superblock



Downtown Grocer





Summerlin West



Future Corporate Campus





Village 15



Source: Company filings and data.

Summerlin South Office



Village 15 Production Studios







Village 15 Production Studio Retail



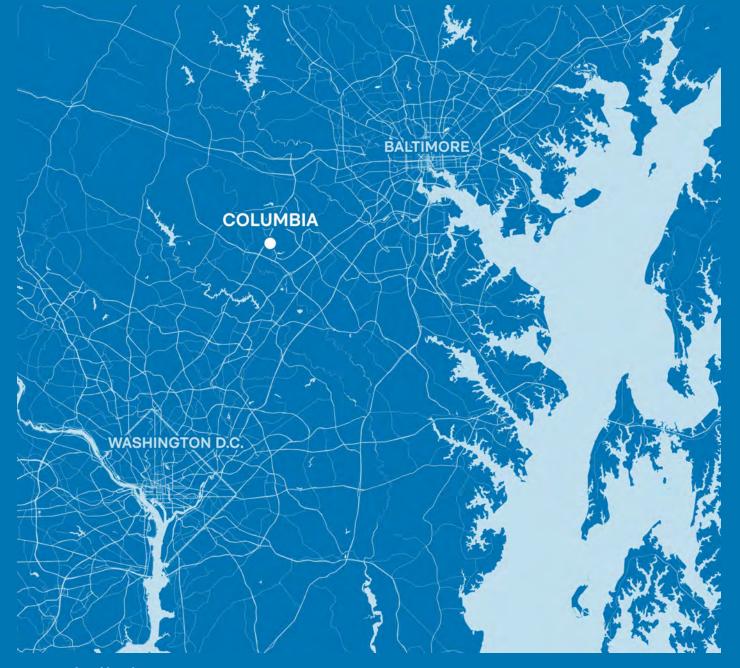


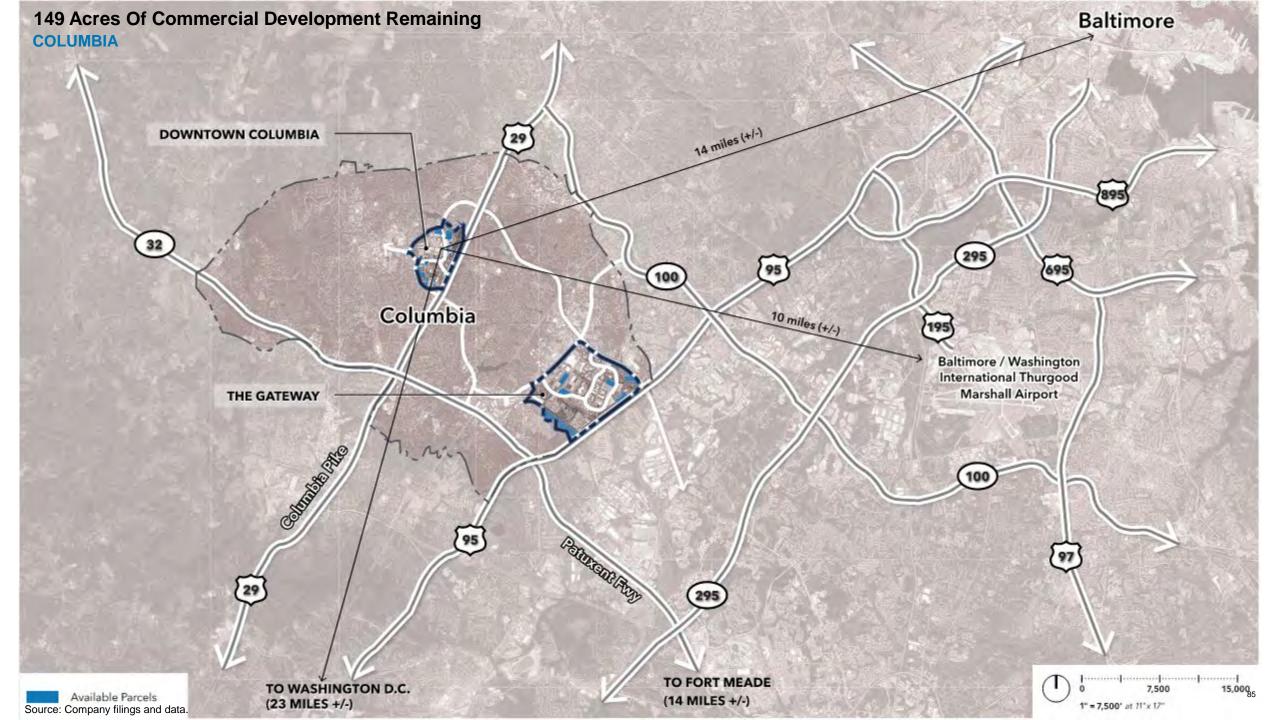




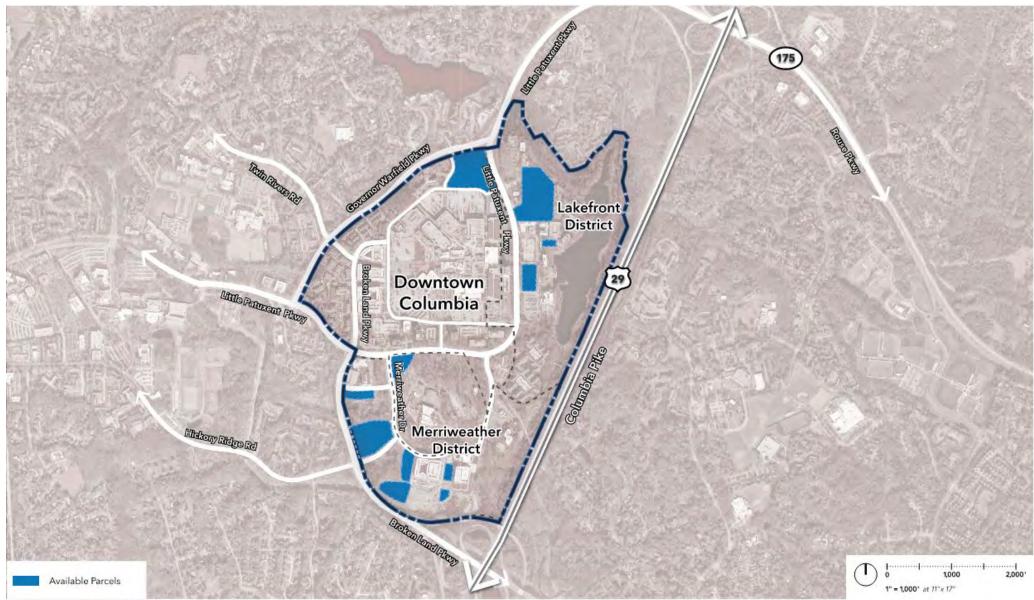


MARYLAND



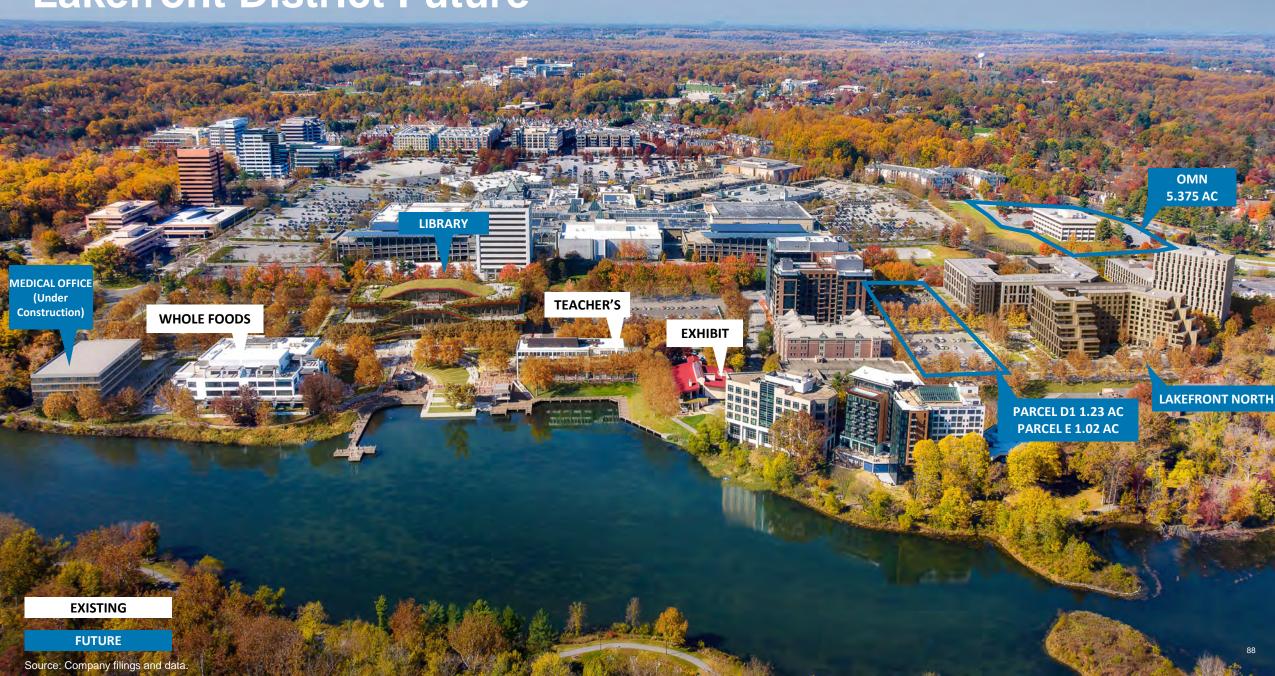


Downtown Columbia



Lakefront District Today Source: Company filings and data.

Lakefront District Future



Lakefront North Multi-Family



Lakefront North Retail and Open Space



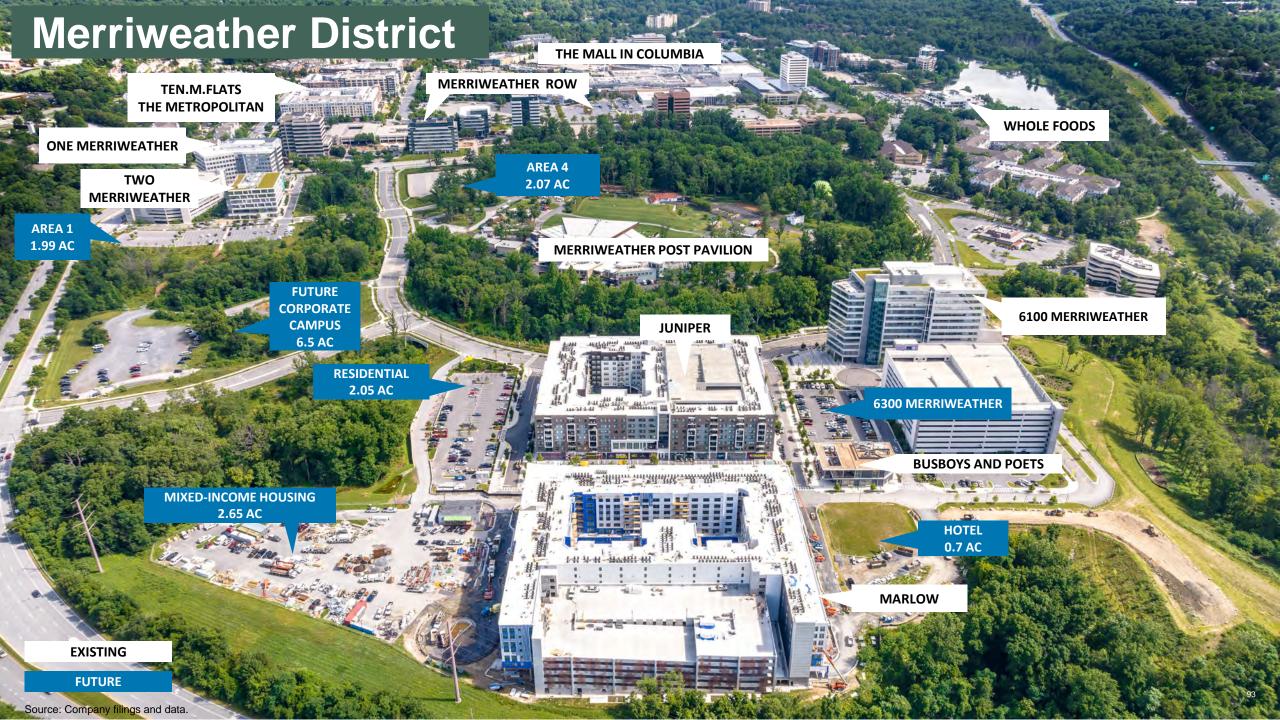
HH

Lakefront Library



Lakefront Library





6300 Merriweather





Future Corporate Campus



HAWAI'I



Master Plan



Kalae





The Launiu





Public Parks and Green Space







Mahana Ward Village (Block N-West)

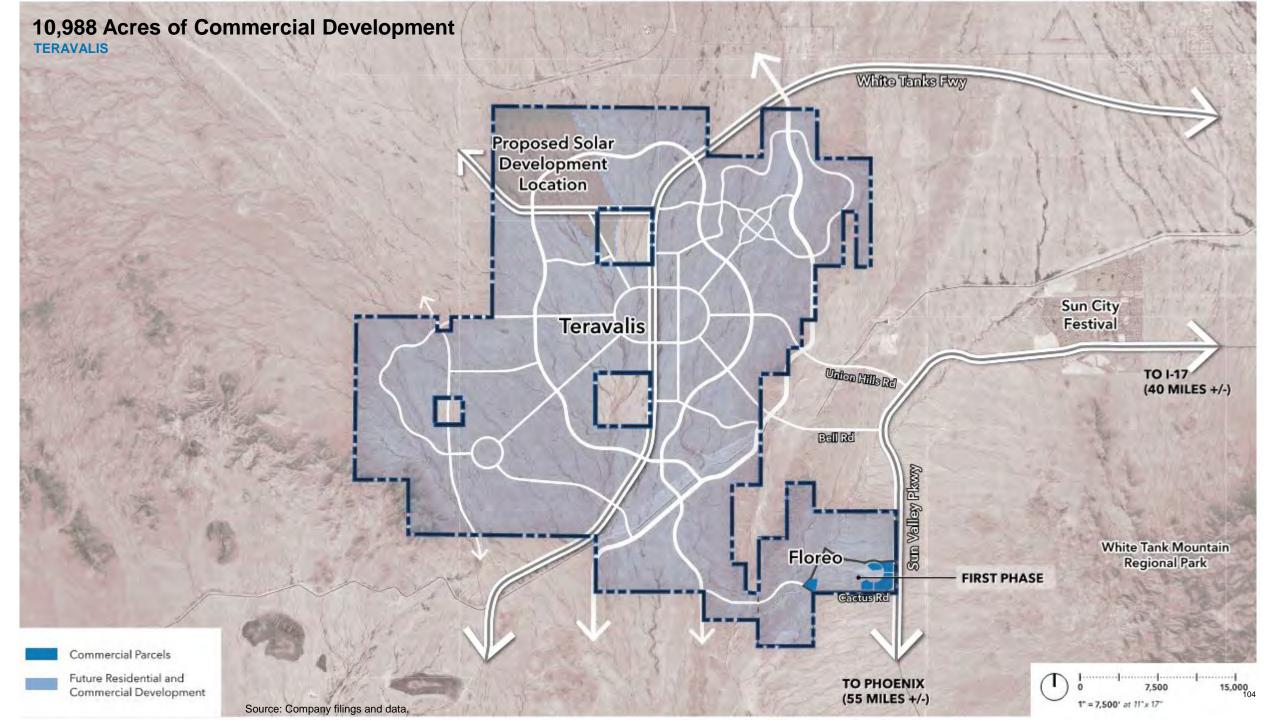


Blocks D and E



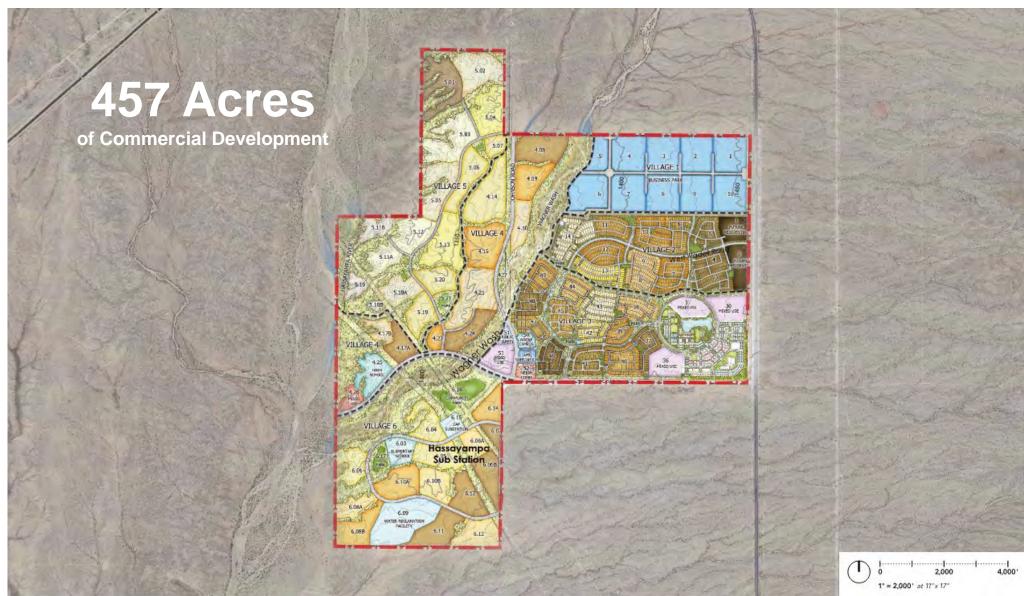
ARIZONA





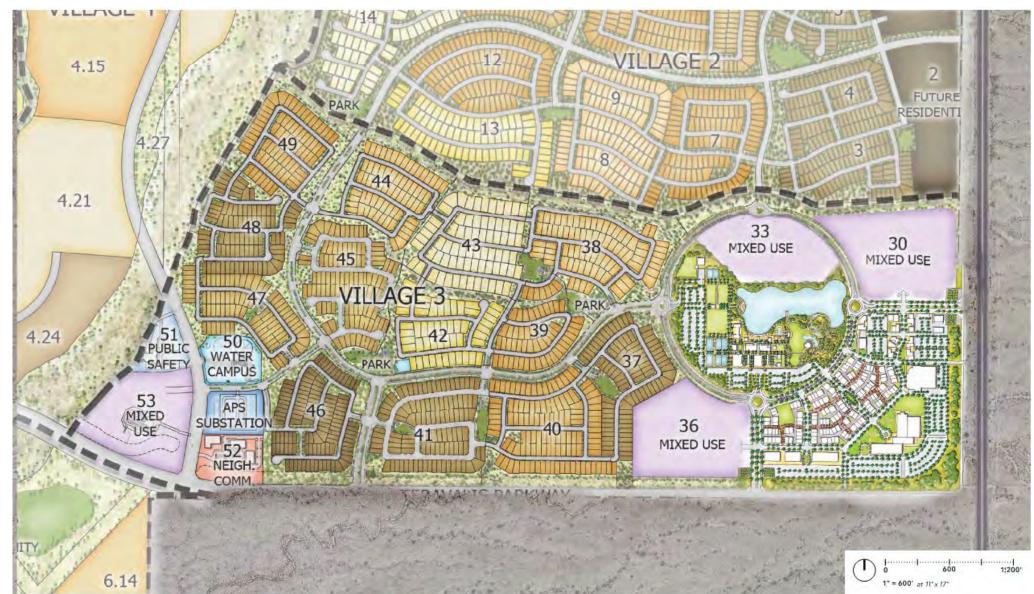
TERAVALIS

Floreo: The First Village



TERAVALIS

Floreo: First Phase of ~100 Commercial Acres



TERAVALIS

Floreo Community Center





NEW YORK



SEAPORT

250 Water Street Mixed-Use Development



SEAPORT

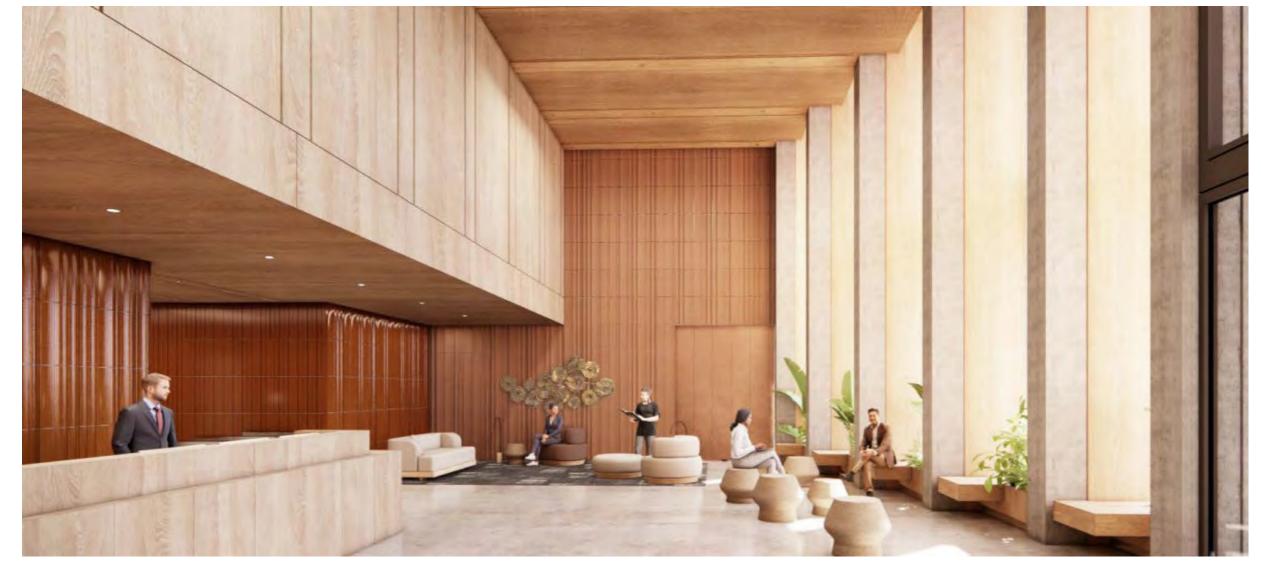
250 Water Street Mixed-Use Development



SEAPORT

Source: Company filings and data.

250 Water Street Mixed-Use Development



HH

HHCommunities

Howard Hughes.

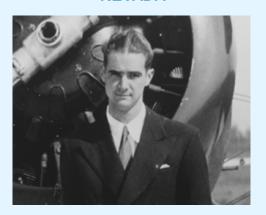
Our Legacy for Innovative and Sustainable Placemaking

Howard Hughes

Tech & Innovation

- Integrated fiber technology for ultimate connectivity
- Innovative EV charging infrastructure
- Provider of enhanced mobility systems

Summerlin NEVADA



George Mitchell

Sustainability

- Established LEED-certified communities
- Usage of renewable power generation
- Hyper-focused on water conservation

The Woodlands



Jim Rouse

Inclusivity

- ✓ HHH communities cater to varied backgrounds
- ✓ Partner with organizations to recruit diverse talent
- ✓ Collaborate with diverse local suppliers

Columbia MARYLAND



Victoria Ward

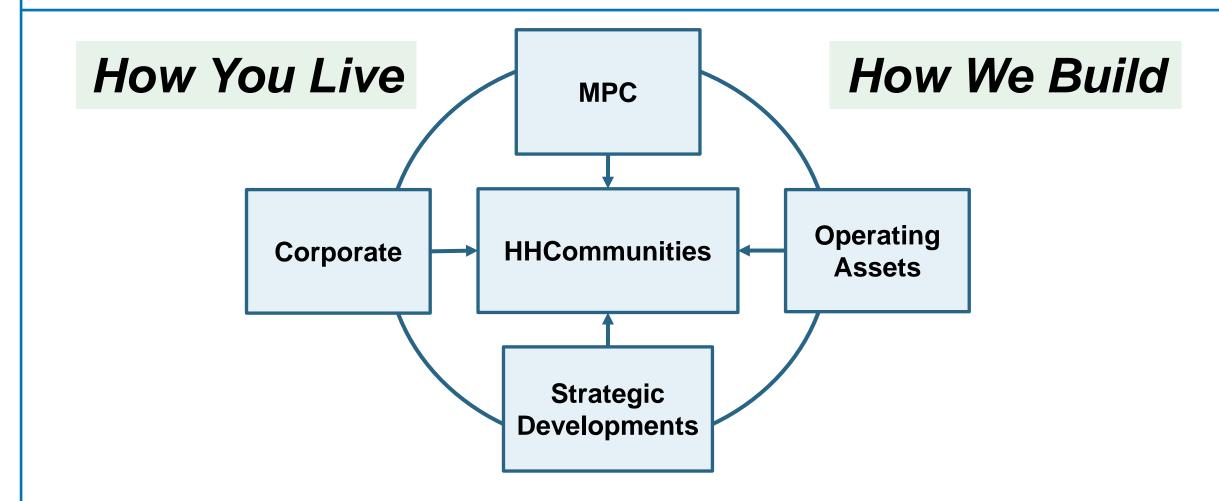
Community

- Provide access to natural open space
- Mentorship & scholarship opportunities for students
- ✓ Host local events to bring the community together

Ward Village



Delivering a Consistent Strategy Across All Segments



"We believe, because it is true, that people are affected by their environment—by space and scale, by color and texture, by nature and beauty, that they can be uplifted, made to feel important." – Jim Rouse

HHCommunities: Driving Results and Receiving Recognition

GRESB Sustainability Benchmark

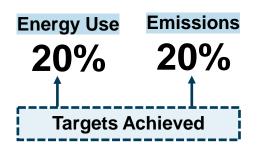


Sector Leader

1st US Diversified Listed Peer Group

Energy Reduction Initiatives

Intensity Reduction by 2027 (vs. 2017 Baseline)



Water **20%**

Waste **50%**

Green Building and Community Certifications



Number of LEED Certified Properties by State

Texas

Hawaii

Maryland

Nevada

New York

13

12

11

5

2

HHH is targeting 5 additional LEED property certifications in FY '23

The Woodlands

Largest community globally to be pre-certified as a LEED green community



WARD VILLAGE.

Top developer of LEED green buildings in Hawaii



RD HUGHES Source: Company filings and data. Note: As of Dec. 31st, 2022.

Leading the Way in Water Conservation

Summerlin

20+ Years of Exceptional Water Management

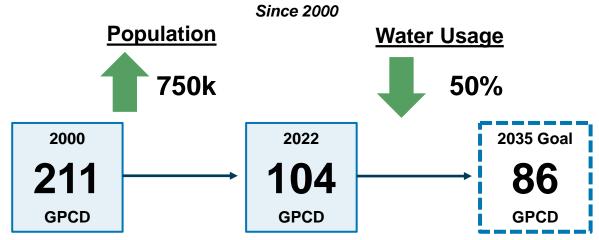
<u>Despite significant growth since 2018</u>—including more than 5,000 new homes and new commercial developments—<u>total</u> water consumption has modestly declined

Teravalis

Targeting a 35% Reduction vs. Arizona's Current Consumption



Southern Nevada Water Consumption



Community Requirements

- WaterSense and ENERGY STAR fixtures and appliances
- No natural turf allowed and drought tolerant plants only
- Drip irrigation with weather-based controller only
- Max pool size/depth = 600 SF / 5', covers required
- AC drip line tied into plumbing
- Smart water meters that help detect leaks
- Car washing restrictions

Developing World-Class Sustainable Desert Communities to Last for Generations

HHCommunities: Amplifying Diverse Perspectives

HHH is committed to inclusivity across all its spheres of influence, including within:

- The company
- The communities
- The supply chain
- The workforce in the real estate industry

DEI Council

This grassroot led group amplifies important topics and initiatives within HHH and directly to management

























Summer Internship Program

The 2023 class of summer associates completed cross-functional internships, closing with presentations to senior leadership

This high-performing diverse talent group comes from HHH's engagement with programs including:

- **Project Destined**
- The Robert Toigo Foundation
- **Project REAP**



- REEC
- ICSC Launch Academy
- Universities across the country

Community Engagement

>30% of the construction spend at Marlow was allocated to diverse contractors

HHH has implemented a diverse contracting policy to increase the participation of Minority, Women, Disabled, Veteran-Owned and Local Business Enterprises

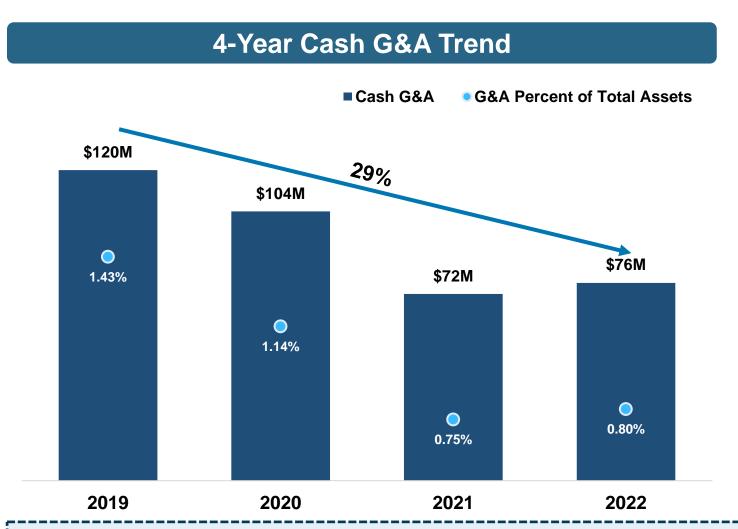
Hosted 650+ events in HHH communities celebrating diverse cultures

HHH celebrates diversity by promoting local business, charitable contributions over \$3M, and curated cultural events

Corporate & Balance Sheet

Howard Hughes.

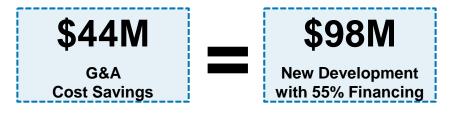
HHH has Significantly Reduced Cash G&A



FY 2023 Cash G&A Guidance⁽¹⁾



- Streamlined overhead costs 0.80% of total assets—representing a 29% reduction compared to 2019
- With robust financial results from 2021 to 2023, we have proven our ability to manage our business more efficiently



G&A Savings Provide Incremental Funding for New Developments and Future Growth

Demonstrated Financial Flexibility in Challenging Credit Markets

Financings Fortify the Balance Sheet

2022 Highlights

- Closed on \$2B of permanent financings, including \$1B just in 4Q
- Closed four new construction loans totaling \$459M
- \$640M of MPC horizontal development loans

2023 Highlights

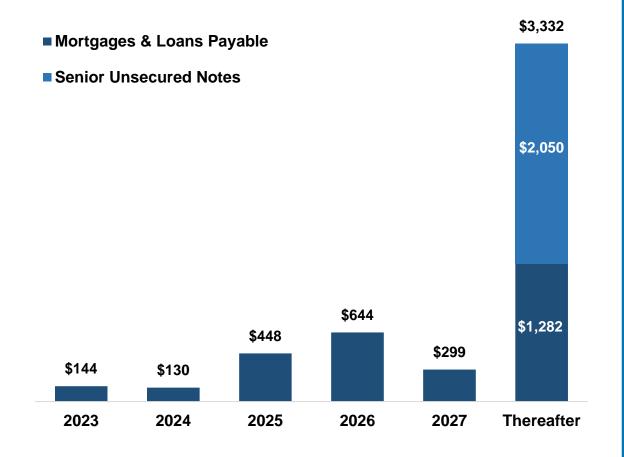
- Closed on \$292M of construction loans for Ulana
 Ward Village condo tower and Summerlin South Office
- NEW: In August, closed a \$93M construction loan for a new multi-family project in The Woodlands

6 Yrs.
Weighted-Average
Debt Maturity

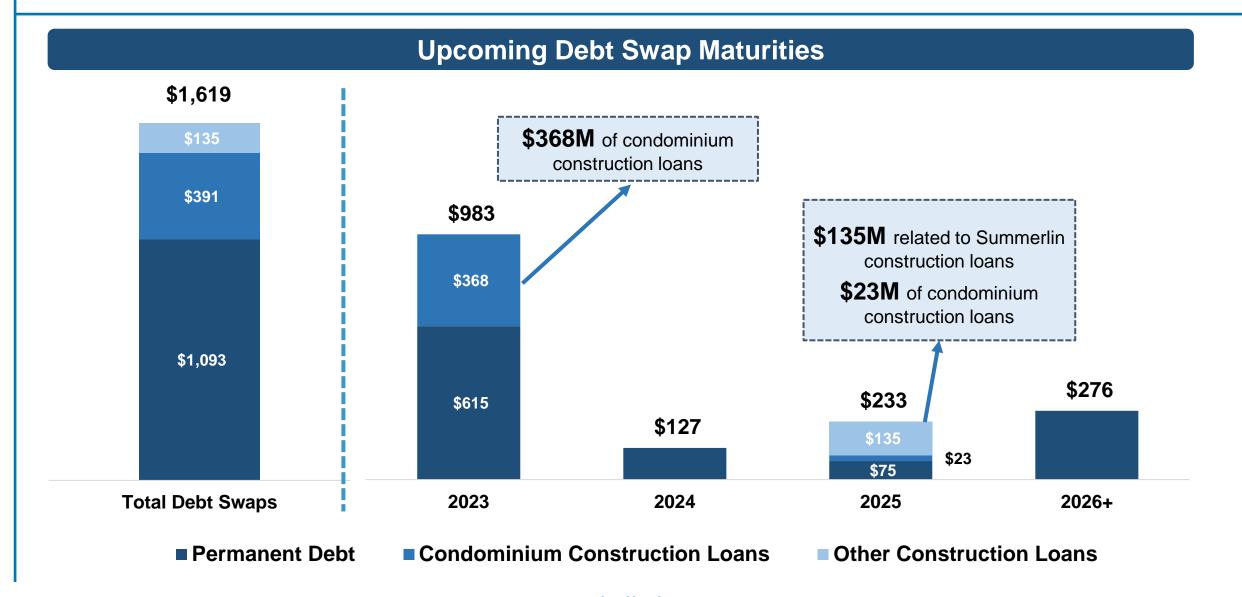
5.1%
Weighted-Average
Interest Rate

98%
of Debt is Fixed or Swapped/Capped

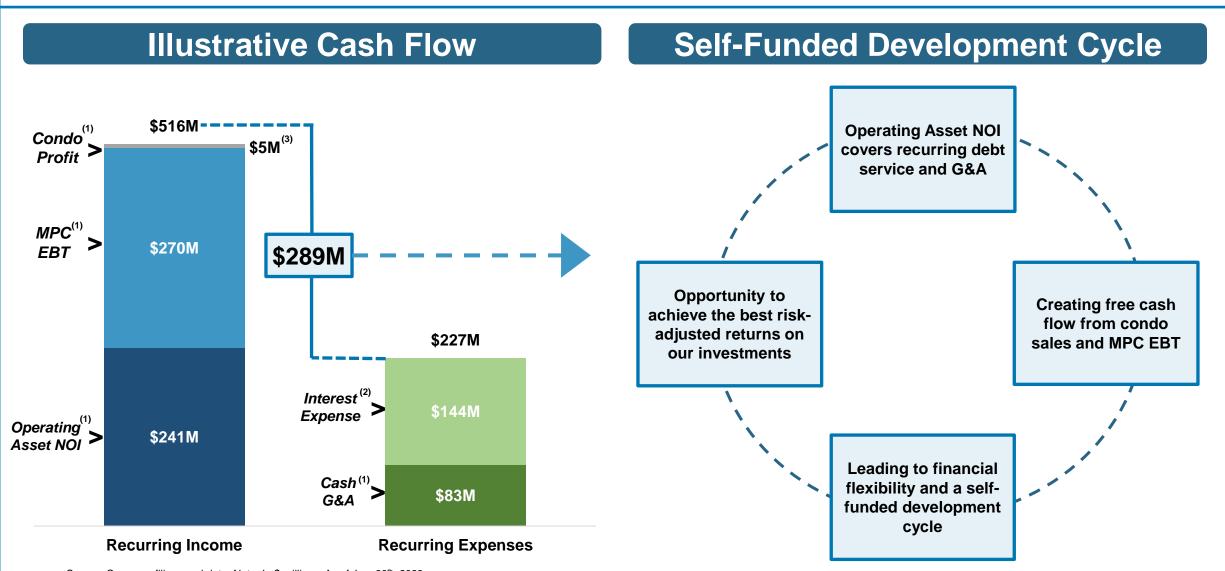
Long-Dated Debt Maturity Profile



Reducing Interest Rate Risk with Strategic Debt Swaps



Continued Free Cash Flow Generation



Source: Company filings and data. Note: In \$ millions. As of Jun. 30th, 2023.

⁽¹⁾ Based on mid-point of 2023 guidance range.

²⁾ Based on an annualized estimate of 1H '23 interest expense.

NAV Update

Howard Hughes.

Meaningful Value Upside Reflected in 2023 NAV

Tremendous Value Opportunity

- During last year's Investor Day, management walked investors through HHH's illustrative sum of the parts analysis
- By using the same valuation framework and similar assumptions, management has updated this analysis based on the Company's 2Q 2023 results using current cap rates
- HHH's conservative sum of the parts analysis points to an NAV/share of \$129 24% lower compared to 2021
- Despite strong results in 2022 and year-to-date in 2023, NAV declined largely due to increased cap rates across all asset classes

Illustrative Sum of the Parts Value

| HHH Segments | NAV | Per Share |
|----------------------------|-----------|--------------|
| Operating Assets | \$1,234 | \$25 |
| Master Planned Communities | \$4,880 | \$98 |
| Ward Village | \$1,174 | \$24 |
| Seaport | \$961 | \$20 |
| Non-Core & Corporate | \$(1,872) | \$(38) |
| Sum of the Parts Total | \$6,377 | \$129 |

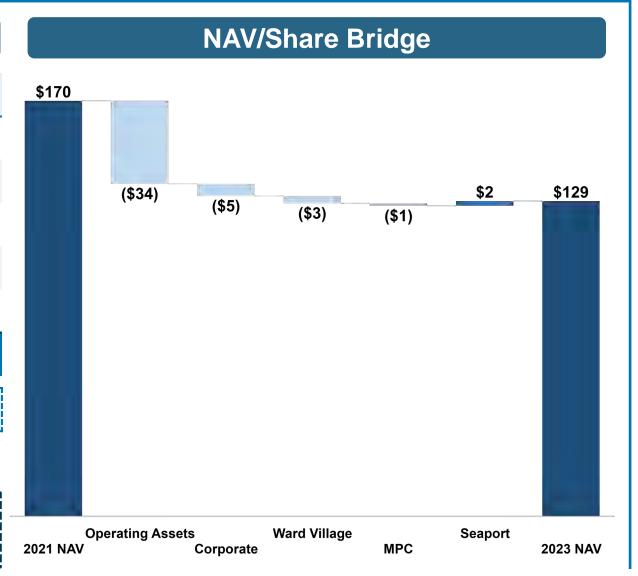
Market Premium / (Discount) to NAV⁽¹⁾ (63)%

NAV Drivers Over the Last 18 Months

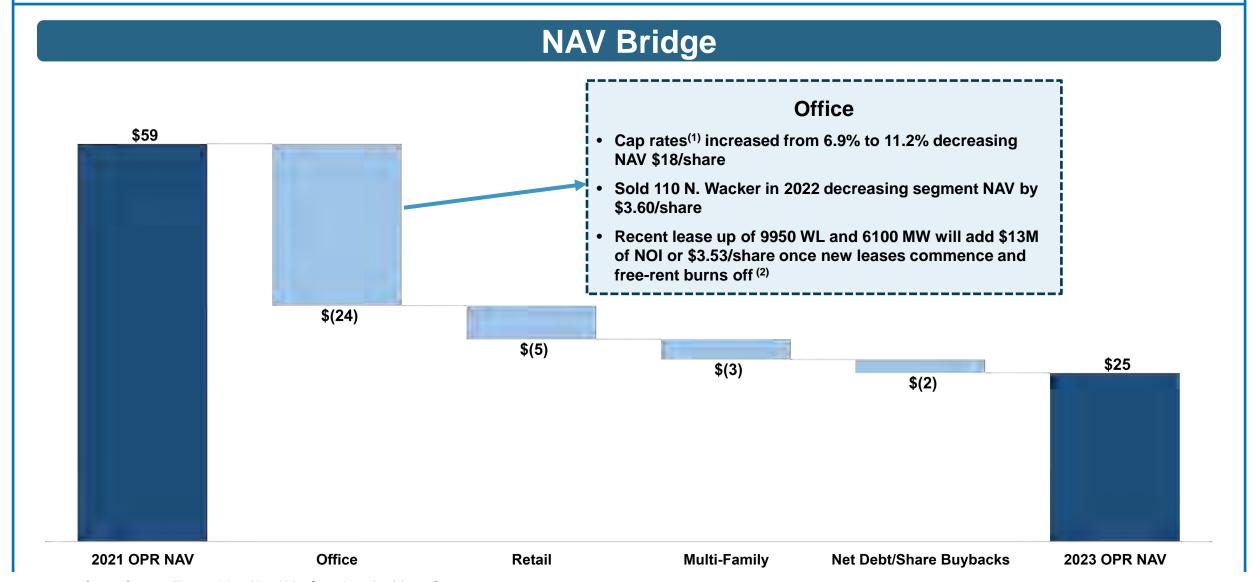
HHH NAV / Share by Segment

| | Dec '21 | Jun '23 |
|---|---------|---------|
| Operating Assets | \$59 | \$25 |
| Master Planned Communities | \$99 | \$98 |
| Ward Village | \$27 | \$24 |
| Seaport | \$18 | \$20 |
| Non-Core & Corporate | \$(33) | \$(38) |
| Sum of the Parts Total | \$170 | \$129 |
| Market Premium / (Discount) to NAV ⁽¹⁾ | (62)% | (63)% |

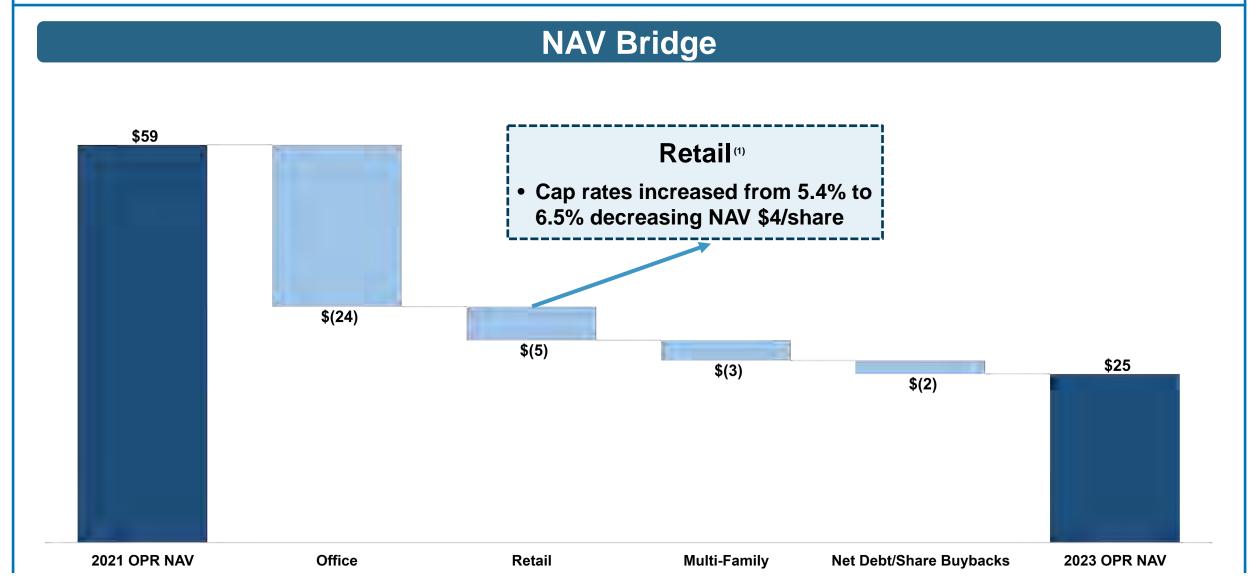
HHH's NAV discount maintained despite strong market headwinds



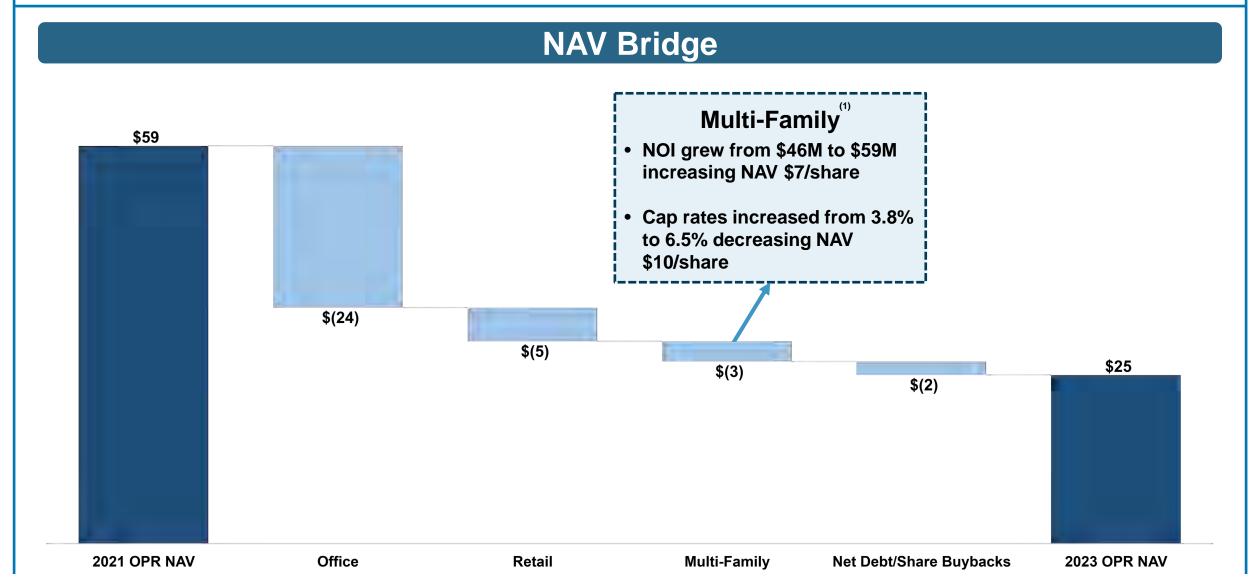
Operating Assets are an Impactful Component to NAV



Operating Assets are an Impactful Component to NAV



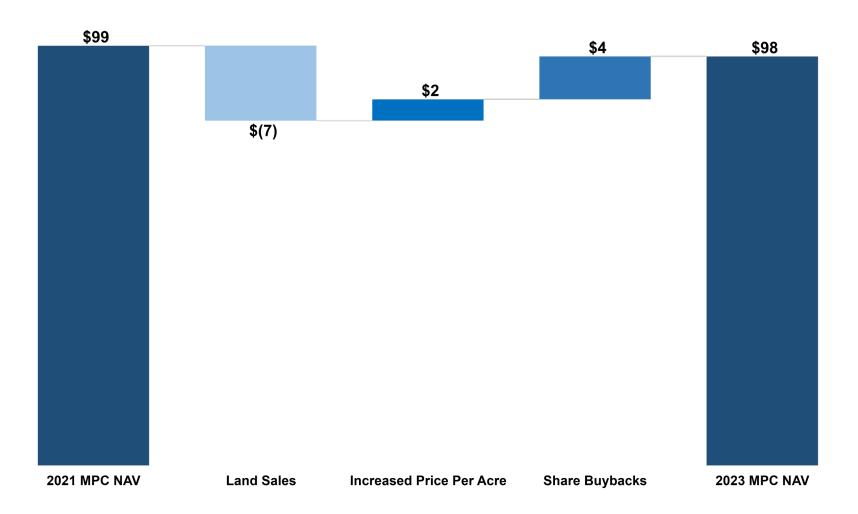
Operating Assets are an Impactful Component to NAV



MPC NAV Largely Unchanged Compared to 2021

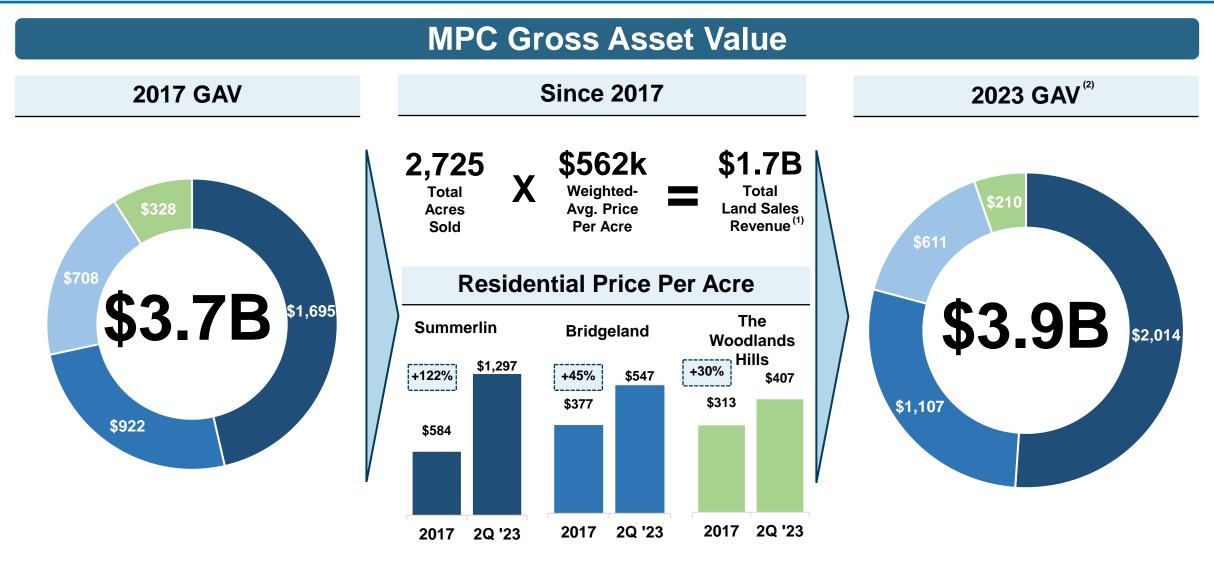
Since 2021

- 407 residential acres sold at an average of \$759k/acre
- 246 commercial acres sold at average of \$422k/acre
- Weighted-average price per residential acre increased 15% per acre between Dec '21 and Jun '23



NAV Bridge

Land Appreciation Offsets Shrinking Land Bank



Source: Company filings and data.

Summerlin

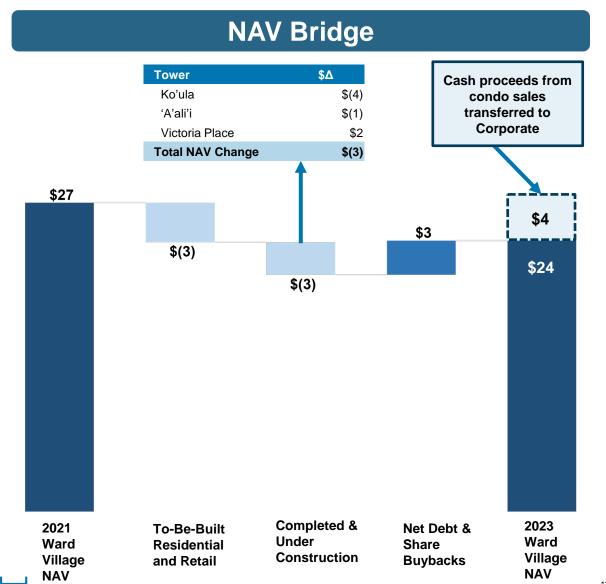
BridgelandTh

The Woodlands
The Woodlands Hills

Ward Village Condo Sales & Retail Component Drive Value

Ward Village NAV Drivers

- To-Be-Built Residential and Retail declined \$3/share:
 - Reduction of gross profit expectations on future towers from 30.0% to 27.5% lowered NAV \$2/share
 - Increased cap rate on retail entitlements from 4.5% to 5.6%
- Completed and Under Construction declined \$3/share:
 - Delivered Kōʻula in 3Q' 22 and sold 98% of the units transferring \$4/share of cash proceeds to Corporate
 - Closed on the sale of 71 units at 'A'ali'i
 - As construction progresses, the remaining costs to complete Victoria Place declined \$156M
- Share buybacks in 2022 and lower condo construction financing compared to 2021 increased NAV \$3/share
- Ward Village still holds 4.0M SF of remaining residential entitlements that management expects to use by 2029



Seaport & Corporate / Non-Core NAV Impact

Seaport NAV

- For simplicity purposes, management suggests valuing the Seaport at cost
- More valuation clarity will be provided once the office space at Pier 17 has been leased and the Tin Building stabilizes
- Seaport is expected to deliver meaningful future NAV upside which is not currently factored into this analysis

| | 202 | <u> </u> | | |
|-------------------------------|----------------|--------------|----------------|--------------|
| Seaport Value at Cost | Asset Value | Per Share | Asset Value | Per Share |
| Pier 17/Uplands/Historic Area | \$659 | | \$659 | |
| Tin Building | 195 | | 207 | |
| 250 Water St | 180 | | 180 | |
| At Cost Total | \$1,034 | \$20 | \$1,046 | \$21 |
| Less: Segment Net Debt | (91) | | (85) | |
| Book Value / NAV | \$942 | \$18 | \$961 | \$20 |
| | | | | |

Corporate & Non-Core NAV

- West End Alexandria (formerly Landmark Mall) is the only Other Real Estate Asset that remains
- Increase in other assets due to increased condo tower buyer deposits
- Net debt increased in 2023 largely impacted by \$388M of cash used for share buy-backs in 2022

| Corporate & Non-Core |
|-------------------------------|
| Book Value of Other RE Assets |
| Jean-Georges Investment |
| Other Assets / (Liabilities) |
| Corporate Net Debt |
| Book Value / NAV |

| 2021 | | 2023 | | |
|-----------|-------------|----------------|--------------|--|
| | Per hare | Asset Value | Per Share | |
| \$57 | | \$57 | | |
| 0 | | 55 | | |
| (387) | | (239) | | |
| (1,358) | | (1,744) | | |
| \$(1,688) | \$(33) | \$(1,871) | \$(38) | |
| | | | | |

2023

Building on Foundationof Strong Value Creation

HHH Investor Day

2023

- ✓ Developing the most sought-after places to live in the nation gives HHH a competitive advantage to continue delivering outsized returns
- ✓ Strong results delivered in 2022 and H1 2023 demonstrate HHH's unique ability to outperform through various market cycles
- ✓ Our self-funded business cycle gives us a unique opportunity to continue driving value for our shareholders for years to come
- ✓ HHH is well-positioned to continue its dominance as the nation's premier master plan developer

A&Q Howard Hughes.

Appendix

Howard Hughes.

NAV Sensitivity Analysis

NAV Impact Based on Changes in Assumptions

Change in Operating Asset Cap Rate

Change in Discount Rate

| | 1.0% | 0.5% | 0.0% | (0.5)% | (1.0)% |
|--------|--------------|-------|-------|--------|--------|
| (1.0)% | \$125 | \$130 | \$136 | \$143 | \$151 |
| (0.5)% | \$121 | \$126 | \$132 | \$139 | \$147 |
| 0.0% | \$118 | \$123 | \$129 | \$135 | \$144 |
| 0.5% | \$114 | \$119 | \$125 | \$132 | \$140 |
| 1.0% | \$111 | \$116 | \$122 | \$129 | \$137 |

Change in MPC Land Value Growth Rate

Change in Discount Rate

| | (1.0)% | (0.5)% | 0.0% | 0.5% | 1.0% |
|--------|--------|--------------|-------|--------------|-------|
| (1.0)% | \$130 | \$133 | \$136 | \$140 | \$143 |
| (0.5)% | \$126 | \$129 | \$132 | \$136 | \$139 |
| 0.0% | \$123 | \$126 | \$129 | \$132 | \$135 |
| 0.5% | \$120 | \$122 | \$125 | \$128 | \$131 |
| 1.0% | \$117 | \$119 | \$122 | <i>\$125</i> | \$128 |



Operating Asset NAV

NAV Detail

| | 2021 | | 2023 | |
|----------------------|----------|------|-------------------------------|--------------|
| Stabilized Assets | Asset Pe | | Asset Value ⁽¹⁾ | Per Share |
| Office | \$1,738 | | \$1,009 | |
| Multi-Family | 1,225 | | 1,119 | |
| Retail | 1,023 | | 795 | |
| Other | 337 | | 289 | |
| Stabilized Sub-Total | \$4,323 | \$82 | \$3,212 | \$65 |

| Unstabilized & Under Construction Assets | Asset Value (2) | Per Share | Asset Value (2) | Per Share |
|--|--------------------|--------------|--------------------|--------------|
| Office | \$483 | | \$32 | |
| Multi-Family | 354 | | 313 | |
| Retail | 71 | | 54 | |
| Unstabilized & U.C. Sub-Total | \$909 | \$17 | \$399 | \$ |
| Gross Asset Value | \$5,232 | \$100 | \$3,611 | \$7 |
| Less: Segment Net Debt | (2,139) | | (2,377) | |
| Net Asset Value | \$3,093 | \$59 | \$1,234 | \$2 |
| | | | | |

NAV Assumptions

| | 2021 | 2023 |
|-------------------------|-----------------|-------------|
| Cap Rates | | |
| Office | 6.9% | 11.2% |
| Multi-Family | 3.8% | 5.3% |
| Retail | 5.4% | 6.5% |
| Other | 6.0% | 6.0% |
| Discount Rates | | |
| Office | 8.4% | 12.7% |
| Multi-Family | 5.3% | 6.8% |
| Retail | 6.9% | 8.0% |
| Years to Stabilize | | |
| (Unstabilized & Under (| Construction As | ssets only) |
| Office | 1.8 Years | 3.1 Years |
| Retail | 2.2 Years | 3.3 Years |

4.4 Years

2.9 Years

Multi-Family

Source: Company filings and data, cap rates sourced from CBRE and Green Street as of Jun, 30th, 2023.

Note: In \$ millions except per share data. NOI figures based on pro-rata ownership. 2023 Shares outstanding: 49.581M. Third-party cap rates reduced by 25bps. As of Jun. 30th, 2023.

MPC NAV

NAV Detail

| | 2021 | | 202 | 23 |
|--------------------------------------|----------------|--------------|----------------|--------------|
| Residential | Asset Value | Per Share | Asset Value | Per Share |
| Teravalis | \$384 | | \$517 | |
| Floreo | 46 | | 60 | |
| The Woodlands | 50 | | 50 | |
| The Woodlands Hills | 222 | | 124 | |
| Bridgeland | 719 | | 658 | |
| Summerlin ⁽¹⁾ | 1,462 | | 1,403 | |
| Residential Sub-Total ⁽²⁾ | \$2,884 | \$55 | \$2,812 | \$57 |

| Commercial | Asset Value | Per Share | Asset Value | Per Share |
|--------------------------|----------------|--------------|----------------|--------------|
| Teravalis | \$151 | | \$151 | |
| Floreo | 18 | | 14 | |
| The Woodlands | 555 | | 551 | |
| The Woodlands Hills | 68 | | 50 | |
| Bridgeland | 502 | | 411 | |
| Summerlin ⁽¹⁾ | 613 | | 595 | |
| Columbia | 119 | | 0 | |
| Commercial Sub-Total | \$2,026 | \$39 | \$1,772 | \$36 |
| Gross Asset Value | \$4,911 | \$94 | \$4,584 | \$92 |
| Less: Segment Net Debt | 284 | | 296 | |
| Net Asset Value | \$5,195 | \$99 | \$4,880 | \$98 |

NAV Assumptions

Residential Assumptions

| Land Price Growth Rate | |
|-------------------------------|------|
| Teravalis | 5.0% |
| Floreo | 5.0% |
| The Woodlands | 7.0% |
| The Woodlands Hills | 4.5% |
| Bridgeland | 6.0% |
| Summerlin | 6.5% |

| Discount Rates | |
|---------------------|-------|
| Teravalis | 25.0% |
| Floreo | 20.0% |
| The Woodlands | 7.0% |
| The Woodlands Hills | 9.0% |
| Bridgeland | 8.0% |
| Summerlin | 7.0% |

| Expected Cash Margin | |
|----------------------|-------|
| Teravalis | 87.6% |
| Floreo | 53.2% |
| The Woodlands | 96.5% |
| The Woodlands Hills | 77.8% |
| Bridgeland | 84.9% |
| Summerlin | 78.0% |

Commercial Assumptions

| Land Price Growth Rate | |
|------------------------|------|
| Teravalis | 3.5% |
| Floreo | 3.5% |
| The Woodlands | 3.5% |
| The Woodlands Hills | 3.5% |
| Bridgeland | 3.5% |
| Summerlin | 3.5% |

| Di | scount Rates | |
|----|--------------------|-------|
| Т | eravalis | 25.0% |
| F | loreo | 20.0% |
| Т | he Woodlands | 7.0% |
| Т | he Woodlands Hills | 9.0% |
| В | ridgeland | 8.0% |
| S | Summerlin | 7.0% |
| | | |

Source: Company filings and data.

Ward Village NAV

NAV Detail

| | 2021 | | 202 | 23 |
|--|----------------|--------------|----------------|--------------|
| Completed & Under Construction Towers | Asset Value | Per Share | Asset Value | Per Share |
| Gross Asset Value (1,2) Less: Segment Net Debt | \$406 (199) | | \$264 (115) | |
| Net Asset Value | \$207 | \$4 | \$149 | \$3 |
| To-Be-Built Residential | Asset Value | Per Share | Asset Value | Per Share |
| Market Rate Workforce Housing | \$1,044 0 | | \$888 0 | |
| Residential Entitlements ⁽¹⁾ | \$1,044 | \$20 | \$888 | \$18 |
| To-Be-Built Retail | Asset Value | Per Share | Asset Value | Per Share |
| Retail Entitlements ⁽³⁾ | \$152 | \$3 | \$137 | \$3 |

\$1,403

\$27

NAV Assumptions

| Completed & Under Construction Towers | 2021 | 2023 |
|---------------------------------------|-----------|-----------|
| Discount Rate | | |
| Remaining Units on Completed Towers | 4.0% | 4.0% |
| Under Construction Towers | 7.0% | 7.0% |
| To-Be-Built Residential | 2021 | 2023 |
| Future Tower Assumptions | | |
| Avg. Price PSF | \$1,400 | \$1,400 |
| Price PSF Growth Rate | 4.0% | 4.0% |
| Discount Rate | 11.0% | 11.0% |
| Profit Margin | 30.0% | 27.5% |
| Est. Sellout | 2029 | 2029 |
| Remaining Entitlements (SF) | 4,782 | 3,958 |
| To-Be-Built Retail | 2021 | 2023 |
| Future Retail Assumptions | | |
| Cap Rate | 4.5% | 5.6% |
| Discount Rate | 11.0% | 11.0% |
| Years to Stabilize | 8.0 Years | 7.0 Years |
| Pending Development (SF) [a] | 550 | 403 |
| Cost of Future Retail PSF [b] | \$1,100 | \$1,100 |
| Cost to Complete [a * b] | \$605 | \$444 |

Source: Company filings and data, cap rate sourced from Green Street.

Note: In \$ millions except per share data and PSF data. SF in thousands. 2023 Shares outstanding:49.581M. Third-party cap rate reduced by 25bps. As of Jun. 30th, 2023. HOWARD HUGHES (1) Assumes a 22% tax rate applied to GAAP profits.

\$1,174

Net Asset Value

\$24

Net Debt Reconciliation

2021 Summary

| Net Debt | Debt | Cash & Cash Equivalents | Net Debt |
|----------------------------|-----------|----------------------------|-----------|
| Operating Assets (1) | \$(2,217) | \$78 | \$(2,139) |
| Master Planned Communities | (349) | 633 | 284 |
| Ward Village | (199) | 0 | (199) |
| Seaport | (100) | 8 | (91) |
| Corporate & Non-Core (2) | (2,022) | 665 | (1,358) |
| Total Net Debt | \$(4,887) | \$1,383 | \$(3,503) |

2023 Summary

| Net Debt | Debt | Cash & Cash Equivalents | Net Debt |
|----------------------------|-----------|----------------------------|-----------|
| Operating Assets (1) | \$(2,398) | \$21 | \$(2,377) |
| Master Planned Communities | (434) | 731 | 296 |
| Ward Village | (115) | 0 | (115) |
| Seaport | (100) | 15 | (85) |
| Corporate & Non-Core (2) | (2,028) | 284 | (1,744) |
| Total Net Debt | \$(5,075) | \$1,051 | \$(4,025) |

Other Assets / (Liabilities) Reconciliation

Other Assets / (Liabilities)

| | 2021 | 2023 |
|-------------------------------------|-------|-------|
| Other Cash Assets | | |
| Restricted cash | \$373 | \$454 |
| Accounts receivable, net | 86 | 104 |
| Notes receivable | 8 | 0 |
| Deferred expenses, net | 120 | 139 |
| Other assets, net | 301 | 267 |
| Less: SID & TIF rec in other assets | (87) | 0 |
| Total Other Cash Assets | \$801 | \$964 |

| Other Cash Liabilities | | |
|---|-----------|-----------|
| Deferred tax liabilities, net | \$(205) | \$(236) |
| Accounts payable & other liabilities | (983) | (968) |
| Total Other Cash Liabilities | \$(1,188) | \$(1,203) |
| | | |
| Total Other Cash Assets / (Liabilities) | \$(387) | \$(239) |

Other Real Estate Assets

| | 2021 | 2023 |
|--------------------------|------|------|
| Other Real Estate Assets | | |
| West End Alexandria | \$57 | \$57 |
| Total Book Value | \$57 | \$57 |



Reconciliation of Operating Assets Segment EBT to NOI

| thousands | Q2 2023 | Q2 2022 | YTD Q2 2023 | YTD Q2 2022 | 2022 | | 2021 | 2020 | 2019 | 2018 |
|--|---------------|----------|----------------|----------------|----------|--------|------------|------------|------------|-----------|
| Total revenues | \$ 121,427 \$ | 118,562 | \$ 222,352 \$ | 218,249 | \$ 431,8 | 334 \$ | 442,698 \$ | 372,057 \$ | 400,131 \$ | 348,242 |
| Total operating expenses | (54,452) | (51,349) | (102,051) | (97,964) | (194, | 196) | (209,020) | (185,480) | (187,322) | (164,445) |
| Segment operating income (loss) | 66,975 | 67,213 | 120,301 | 120,285 | 237, | 338 | 233,678 | 186,577 | 212,809 | 183,797 |
| Depreciation and amortization | (40,878) | (38,999) | (80,510) | (77,429) | (154,6 | 626) | (163,031) | (162,324) | (115,499) | (103,293) |
| Interest income (expense), net | (30,285) | (21,318) | (59,196) | (41,436) | (89, | 959) | (75,391) | (91,411) | (81,029) | (71,551) |
| Other income (loss), net | (40) | (309) | 2,242 | (478) | (1, | 140) | (10,746) | 540 | 1,142 | (7,107) |
| Equity in earnings (losses) from unconsolidated ventures | 2,042 | 2,591 | 3,947 | 17,766 | 22, | 263 | (67,042) | (7,366) | 3,672 | 1,994 |
| Gain (loss) on sale or disposal of real estate and other assets, net | (16) | 4,018 | 4,714 | 4,018 | 29, | 88 | 39,168 | 38,232 | _ | (4) |
| Selling profit from sales-type leases | _ | _ | _ | _ | | _ | _ | _ | 13,537 | _ |
| Gain (loss) on extinguishment of debt | _ | (363) | _ | (645) | (2,2 | 230) | (1,926) | (1,521) | _ | _ |
| Provision for impairment | _ | _ | _ | _ | | _ | _ | (48,738) | _ | _ |
| Operating Assets segment EBT | (2,202) | 12,833 | (8,502) | 22,081 | 41,2 | 234 | (45,290) | (86,011) | 34,632 | 3,836 |
| Add back: | | | | | | | | | | |
| Depreciation and amortization | 40,878 | 38,999 | 80,510 | 77,429 | 154,6 | 626 | 163,031 | 162,324 | 115,499 | 103,293 |
| Interest (income) expense, net | 30,285 | 21,318 | 59,196 | 41,436 | 89,9 | 959 | 75,391 | 91,411 | 81,029 | 71,551 |
| Equity in (earnings) losses from unconsolidated ventures | (2,042) | (2,591) | (3,947) | (17,766) | (22, | 263) | 67,042 | 7,366 | (3,672) | (1,994) |
| (Gain) loss on sale or disposal of real estate and other assets, net | 16 | (4,018) | (4,714) | (4,018) | (29, | 588) | (39,168) | (38,232) | _ | 4 |
| (Gain) loss on extinguishment of debt | _ | 363 | _ | 645 | 2,2 | 230 | 1,926 | 1,521 | _ | _ |
| Selling profit from sales-type leases | _ | _ | _ | _ | | _ | _ | _ | (13,537) | _ |
| Provision for impairment | _ | _ | _ | _ | | _ | _ | 48,738 | _ | _ |
| Impact of straight-line rent | (1,081) | (3,101) | (2,194) | (5,539) | (11,2 | 241) | (14,715) | (7,630) | (9,007) | (12,427) |
| Other | 269 | 158 | 84 | 207 | | 327 | 10,449 | 99 | 671 | 7,312 |
| Operating Assets NOI | 66,123 | 63,961 | 120,433 | 114,475 | 225, | 784 | 218,666 | 179,586 | 205,615 | 171,575 |
| Company's share of NOI from equity investments | 1,960 | 2,386 | 3,787 | 4,502 | 9,0 | 061 | 4,081 | 7,750 | 7,318 | 4,661 |
| Distributions from Summerlin Hospital investment | _ | _ | 3,033 | 4,638 | 4,6 | 638 | 3,755 | 3,724 | 3,625 | 3,435 |
| Company's share of NOI from unconsolidated ventures | 1,960 | 2,386 | 6,820 | 9,140 | 13,6 | 699 | 7,836 | 11,474 | 10,943 | 8,096 |
| Total Operating Assets NOI | \$ 68,083 \$ | 66,347 | \$ 127,253 | 123,615 | \$ 239,4 | 183 \$ | 226,502 \$ | 191,060 \$ | 216,558 \$ | 179,671 |

